

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
F&W Publications, Inc.		09/08/2008	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	F+W Media, Inc.
Street Address:	4700 E. Galbraith Road
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45236
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Serial Number:	76482160	COUNTRY'S BEST LOG HOMES
Serial Number:	77086241	CUSTOM WOOD HOMES
Serial Number:	77056940	EVERYTHING KIDS'
Serial Number:	77057069	EVERYTHING PARENT'S GUIDE
Serial Number:	77056169	IDEAS TO GROW YOUR BUSINESS
Serial Number:	78804006	LOG HOMES ILLUSTRATED
Serial Number:	78802700	NEW DIVER
Serial Number:	77042201	SCRAPBOOK RETAILER
Serial Number:	78788481	TIMBER HOMES ILLUSTRATED

**CORRESPONDENCE DATA**

Fax Number: (513)762-7935  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (513) 455-7635  
 Email: lek@gdm.com  
 Correspondent Name: Lori Krafte

CH \$240.00 76482160

Address Line 1: 255 East Fifth Street  
Address Line 2: 2900 Chemed Center  
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	107668.15
NAME OF SUBMITTER:	Lori Krafte
Signature:	/Lori Krafte/
Date:	09/11/2008

Total Attachments: 3  
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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "F&W PUBLICATIONS, INC.", CHANGING ITS NAME FROM "F&W PUBLICATIONS, INC." TO "F+W MEDIA, INC.", FILED IN THIS OFFICE ON THE EIGHTH DAY OF SEPTEMBER, A.D. 2008, AT 5:12 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3980038 8100

080934961

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6836793

DATE: 09-08-08

TRADEMARK

REEL: 003851 FRAME: 0270

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 05:18 PM 09/08/2008  
FILED 05:12 PM 09/08/2008  
SRV 080934961 - 3980038 FILE

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
F&W PUBLICATIONS, INC.

Under Section 242 of the Delaware Corporation Law

Pursuant to Section 242 of the General Corporation Law of the State of Delaware, the undersigned officer of F&W Publications, Inc., a Delaware corporation (the "Corporation"), does hereby certify the following:

**FIRST:** The name of the Corporation is F&W Publications, Inc.

**SECOND:** The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of Delaware on June 3, 2005.

**THIRD:** The Certificate of Incorporation of the Corporation is hereby amended to effect a change in Article One thereof, relating to the name of the Corporation. Accordingly, Article One of the Certificate of Incorporation shall be amended to read as follows:

The name of the corporation is F+W Media, Inc. (hereinafter called the "Corporation").

**FOURTH:** This amendment to the Certificate of Incorporation of the Corporation effected hereby was approved by the Board of Directors of the Corporation, and by written consent of the sole holder of the outstanding capital stock of the Corporation.

**IN WITNESS WHEREOF**, the undersigned affirms as true the foregoing under penalties of perjury, and has executed this Certificate this 8th day of September, 2008.

By: /s/ David Nussbaum  
Name: David Nussbaum  
Title: Chief Executive Officer

U.S. TRADEMARKS FOR F & W PUBLICATIONS, INC. (Delaware corporation)

TRADEMARK	SERIAL NO.	REGISTRATION NO.
COUNTRY'S BEST LOG HOMES	76/482,160	2,794,279
CUSTOM WOOD HOMES	77/086,241	3,266,627
EVERYTHING KIDS'	77/056,940	3,438,862
EVERYTHING PARENT'S GUIDE	77/057,069	3,429,265
IDEAS TO GROW YOUR BUSINESS	77/056,169	3,289,883
LOG HOMES ILLUSTRATED & Design	78/804,006	3,180,918
NEW DIVER	78/802,700	3,180,903
SCRAPBOOK RETAILER	77/042,201	3,364,367
TIMBER HOMES ILLUSTRATED	78/788,481	3,174,073

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