

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Texpop America, Inc.		04/29/2005	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pima Direct, LLC		
<b>Street Address:</b>	14694 Wicks Blvd.		
<b>City:</b>	San Leandro		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94556		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2830582	SMITH & TWEED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(925)254-9226		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(925) 254-0677		
<b>Email:</b>	rguest@incentrasolutions.com		
<b>Correspondent Name:</b>	Reed Guest, Esq.		
<b>Address Line 1:</b>	94 Underhill Road		
<b>Address Line 4:</b>	Orinda, CALIFORNIA 94563		
<b>NAME OF SUBMITTER:</b>	Reed Guest		
<b>Signature:</b>	/Reed Guest/		
<b>Date:</b>	09/12/2008		
<b>Total Attachments: 1</b>			
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OP \$40.00 2830582

