

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SFX Theatrical Group, Inc.		03/20/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Key Brand Theatrical Management Group, Inc.		
Street Address:	220 West 42nd Street		
Internal Address:	14th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2701155	BROADWAY ACROSS AMERICA	
Registration Number:	3375319	BROADWAY ACROSS AMERICA	
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-203-8080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Rod S. Berman		
Address Line 1:	Jeffer Mangels Butler & Marmaro LLP		
Address Line 2:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	68831-1008/1009		
NAME OF SUBMITTER:	Rod S. Berman		

CH \$65.00 2701155

Signature:

/rod s. berman/

Date:

09/12/2008

Total Attachments: 1

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**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
SFX THEATRICAL GROUP, INC.
PURSUANT TO SECTION 242**

SFX Theatrical Group, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: The Certificate of Incorporation of the Corporation is hereby amended by deleting Article FIRST thereof in its entirety and inserting the following in lieu thereof:

"FIRST: The name of the corporation is Key Brand Theatrical Management Group, Inc."

SECOND: That in lieu of a meeting and vote of the stockholders, stockholders having not less than the minimum number of votes required to approve this amendment have provided a written consent to this amendment in accordance with Section 228(a) of the General Corporation Law of the State of Delaware.

THIRD: That in lieu of a meeting and vote of the Board of Directors, the directors have given unanimous written consent to such amendment in accordance with Section 141(f) of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused John Gore, President and Secretary to execute this Certificate of Amendment on March 20, 2008.

SFX THEATRICAL GROUP, INC.

By: 
John Gore, President and Secretary

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