Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
IIHMH Education Company Limited 1	FORMERLY Riverdeep Interactive Learning IP Limited	02/06/2008	COMPANY: IRELAND

# **RECEIVING PARTY DATA**

Name:	HMH IP Company Limited	
Street Address:	70 Sir John Rogerson's Quay	
City:	Dublin	
State/Country:	IRELAND	
Postal Code:	2	
Entity Type:	COMPANY: IRELAND	

PROPERTY NUMBERS Total: 76

Property Type	Number	Word Mark
Registration Number:	2078845	ACTIVE MIND SERIES
Registration Number:	2136232	ASTRO ALGEBRA
Registration Number:	1834422	BAILEY'S BOOK HOUSE
Registration Number:	1904381	BAILEY'S BOOK HOUSE
Registration Number:	1729084	BODYWORKS
Registration Number:	2363016	BRAIN BYTES
Registration Number:	2127794	CALCULATING CREW
Registration Number:	2145268	CARNIVAL COUNTDOWN
Registration Number:	2578138	DESTINATION MATH
Registration Number:	2554481	DESTINATION MATH
Registration Number:	1771187	COMPTON'S
Registration Number:	2836863	DESTINATION READING
Registration Number:	3002413	DESTINATION SUCCESS
Serial Number:	76570985	DESTINATION TEACH TRADEMARK

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Registration Number: 243 Registration Number: 244 Registration Number: 226 Registration Number: 253 Registration Number: 274 Registration Number: 107 Registration Number: 107 Registration Number: 257 Registration Number: 246 Registration Number: 246 Registration Number: 238 Registration Number: 238	402359 435510 487877 262249 531743 747811 016865 015485 515111 252796 571790	E EDCONNECT EDMARK EDMARK
Registration Number: 248 Registration Number: 226 Registration Number: 256 Registration Number: 274 Registration Number: 106 Registration Number: 106 Registration Number: 256 Registration Number: 246 Registration Number: 246 Registration Number: 236 Registration Number: 236 Registration Number: 236 Registration Number: 236	487877 262249 531743 747811 016865 015485 515111	EDCONNECT EDMARK
Registration Number: 226 Registration Number: 253 Registration Number: 274 Registration Number: 107 Registration Number: 107 Registration Number: 257 Registration Number: 257 Registration Number: 228 Registration Number: 246 Registration Number: 228 Registration Number: 228 Registration Number: 228 Registration Number: 238 Registration Number: 238	262249 531743 747811 016865 015485 515111	EDCONNECT EDMARK
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Registration Number: 257 Registration Number: 225 Registration Number: 257 Registration Number: 246 Registration Number: 225 Registration Number: 225 Registration Number: 235 Registration Number: 235	515111 252796	EDMARK
Registration Number: 225 Registration Number: 255 Registration Number: 246 Registration Number: 225 Registration Number: 235 Registration Number: 235 Registration Number: 285	252796	
Registration Number: 257 Registration Number: 246 Registration Number: 226 Registration Number: 236 Registration Number: 286		EDMARK
Registration Number: 246 Registration Number: 226 Registration Number: 236 Registration Number: 286	571790	E EDMARK IGNITE THE CURIOUS MIND
Registration Number: 228 Registration Number: 238 Registration Number: 288	•	FRIPPLETOWN
Registration Number: 238 Registration Number: 288	466413	GALACTIC BRAIN BENDERS
Registration Number: 288	286115	GRADE BUILDER
	358182	KNOWLEDGE MUNCHERS
Registration Number: 269	888786	LEARNING COMPANY BOOKS
	694218	LEARNING NEEDS
Registration Number: 234	349234	LET'S GO READ!
Registration Number: 179	796822	LIVING BOOKS
Registration Number: 326	267712	LIVING BOOKS
Registration Number: 188	882881	LOGAL
Registration Number: 255	551916	LOGAL SIMLIBRARY
Registration Number: 204	041387	LOGICAL JOURNEY OF THE ZOOMBINIS
Registration Number: 224	245681	MATH MUNCHERS
Registration Number: 232	327197	MEGA MUNCHERS
Registration Number: 209	096700	MIGHTY MATH
Registration Number: 296	960499	MIGHTY MATH
Registration Number: 218	187757	MILLIE & BAILEY
Registration Number: 178	784693	MILLIE'S MATH HOUSE
Registration Number: 28	819012	MIND POWER
Registration Number: 247	470384	MINDTWISTER MATH
Registration Number: 246		NOW, THE BEST SCHOOL CAN BE EVERYWHERE
Registration Number: 209	463867	
Registration Number: 192	463867 099000	NUMBER HEROES
Registration Number: 16		NUMBER HEROES ORANGA BANGA

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Registration Number:	2276281	PRACTICE MAKES PERFECT
Registration Number:	1929707	SAMMY'S SCIENCE HOUSE
Registration Number:	1732691	SKILLS BANK
Registration Number:	2238506	SKY ISLAND MYSTERIES
Registration Number:	2078912	STANLEY'S STICKER STORIES
Registration Number:	1769401	STORYBOOK WEAVER
Registration Number:	1969945	THE AMAZING WRITING MACHINE
Registration Number:	2676400	THE EDITOR'S DESK
Registration Number:	2769398	THE WRITING TREK
Registration Number:	2651018	THEMEWEAVERS
Registration Number:	1934358	THINKIN' THINGS
Registration Number:	1932617	THINKIN' THINGS
Registration Number:	2280183	TRAVEL THE WORLD
Registration Number:	1818409	TREASURE COVE!
Registration Number:	1832011	TREASURE MATHSTORM!
Registration Number:	1854540	TREASURE MOUNTAIN!
Registration Number:	2245677	TRIVIA MUNCHERS
Registration Number:	2062744	TRUDY'S TIME & PLACE HOUSE
Registration Number:	2302982	TRUE NETWORK VERSIONS
Registration Number:	2077963	ULTIMATE WRITING & CREATIVITY CENTER
Registration Number:	2244406	WORD MUNCHERS
Registration Number:	2025822	WORDS AROUND ME
Registration Number:	2671124	WRITE FOR YOUR LIFE
Registration Number:	3047173	ZAP!
Registration Number:	2145266	ZOO ZILLIONS
Registration Number:	2827166	ZOOMBINIS
Registration Number:	2827165	ZOOMBINIS

# **CORRESPONDENCE DATA**

Fax Number: (866)672-0455

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-345-1341

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Correspondent Name: Michelle A. Massicotte, Esq.

Address Line 1: 100 Summer Street
Address Line 2: Nixon Peabody LLP

Address Line 4: Boston, MASSACHUSETTS 02110-2131

TRADEMARK

**REEL: 003852 FRAME: 0855** 

ATTORNEY DOCKET NUMBER:	057946-3	
DOMESTIC REPRESENTATIVE		
Name: Michelle A. Massicotte, Esq.  Address Line 1: 100 Summer Street  Address Line 2: Nixon Peabody LLP  Address Line 4: Boston, MASSACHUSETTS 02110-2131		
NAME OF SUBMITTER:	Michelle A. Massicotte	
Signature:	/Michelle A. Massicotte/	
Date:	09/14/2008	
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# THIS AGREEMENT is made on 6 February 2008

#### **BETWEEN:**

(1) HMH EDUCATION COMPANY LIMITED, a company incorporated in Ireland (registered number: 441203) and having its registered office at 70 Sir John Rogerson's Quay, Dublin 2 (the "Seller")

#### AND

(2) HMH IP COMPANY LIMITED, a company incorporated in Ireland (registered number: 449588) and having its registered office at 70 Sir John Rogerson's Quay, Dublin 2 (the "Purchaser").

#### WHEREAS:

- A. The Seller and Purchaser are associated companies.
- B. By way of a business transfer agreement effective as of 12 December 2007, the Seller acquired the entire assets and liabilities of Riverdeep Interactive Learning Limited ("RIIL"), which comprised the Assets (as hereinafter defined), the Excluded Assets (as hereinafter defined), the Liabilities (as hereinafter defined) and the Excluded Liabilities (as hereinafter defined) in consideration for the issue by the Seller of the Loan Stock (as hereinafter defined) in favour of RIIL.
- C. The Seller is engaged in the educational software business including without limitation the sale of Products for use by teachers and students, the public, parochial, charter or private schools including delivery via school-based web portals, service providers of third-party after-school programs, student service businesses, supplemental education services, home schooling services, adult education services, prisons, vocational centres and original equipment manufacturers who provide hardware to the education market, non-profit centres and resellers and distributors in the education market (the "Education Business").
- D. The Seller wishes to transfer to the Purchaser, and the Purchaser desires to acquire, the Assets (as hereinafter defined) and Liabilities (as hereinafter defined) associated with the Education Business, with a view to carrying on the Education Business connected with the Assets as a going concern, for the consideration and upon the terms and subject to the conditions appearing below.

### NOW IT IS HEREBY AGREED AS FOLLOWS:

### 1 INTERPRETATION

#### 1.1 Definitions

In this Agreement and in the Schedules unless the context otherwise requires and unless otherwise specified:

"Assets" means all of the assets, property and rights of the Education

Business to be sold to the Purchaser as more particularly detailed

in Clause 2.1;

"Banks" means all banks with which the Seller holds accounts for the

**Education Business:** 

"Book Debts" means all book or other debts accrued or accruing to the Seller in

respect of the Education Business at Completion;

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"Completion"

means the completion of the matters in relation to the acquisition of the Assets hereunder pursuant to Clause 4.1;

"Completion Date"

means the date of this Agreement;

"Consideration"

means the total purchase consideration specified in Clause 3 as being payable for the Assets by the Purchaser;

# "Consumer Business"

means the manufacturing, distributing directly or indirectly, marketing, promoting, reselling the Products or any other licensed products as may be sold through retail distribution partners, through resellers, through direct sales and web-based distribution models, all in relation to computer learning and games software and all related activities, including but not limited to the sale of the Products for use by consumers and small businesses, to original equipment manufacturers who provide software bundled with hardware to the consumer markets and through subscription and all other Internet distributed business models;

### "Contracts"

means all the current and undischarged contracts and engagements of the Seller that may exist in relation to the Education Business:

#### "Encumbrance"

#### means:

- (a) any adverse claim or right or third party right or other right or interest;
- (b) any equity;
- (c) any option or right of pre-emption or right to acquire or right to restrict:
- (d) any mortgage, charge, assignment, hypothecation, pledge, lien, encumbrance or security interest or arrangement of whatsoever nature:
- (e) any reservation of title; or
- (f) any hire purchase, lease or instalment purchase agreement.

### "Employees"

means each of the employees employed by the Seller as identified in Schedule 1:

"Excluded Assets"

means all assets of the Seller that are used in whole or in part in connection with the Consumer Business;

"Excluded Liabilities"

means any of the liabilities of the Seller that relate to the Consumer Business;

"Goodwill"

means the entire goodwill of the Education Business and includes the goodwill of the Education Business symbolized by the trade marks and services marks and the exclusive right for the Purchaser or its assignee to represent itself as carrying on the Education Business in succession to the Seller;

"Intellectual Property"

means any and all patents, registered trademarks, service marks, registered designs, applications for any of the foregoing, trade and

business names, unregistered trademarks, trade dress, logos, know-how, trade secrets, copyrights, copyright registrations, database rights, rights in designs, inventions, rights under licences and consents in relation to any such rights, and rights of the same or similar effect or nature, together with all goodwill attaching or relating thereto, in any part of the world (whether or not capable of protection by registration) which are used in connection with the Education Business and/or the Assets at Completion;

"Liabilities"

means all of the liabilities, debts, guarantees, commitments and obligations of the Seller relating to the Education Business outstanding at Completion (whether actual or contingent);



"New RILL"

means HMH Publishing Company Limited, a company incorporated in Ireland under registration number 441204 having its registered address at 70 Sir John Rogerson's Quay, Dublin 2;

"Novation Agreement"

means the Novation Agreement between the Purchaser and the Seller to be entered into on or about the date hereto whereby the Purchaser assumes the liability of the Seller to repay units of Lock Stock;

"Perfection Date"

means the date 6 months after the Completion Date:

"Pre-Payments"

means all amounts paid by the Seller prior to Completion in relation to the Education Business or any of the Assets but in respect of the period after Completion or goods or services to be supplied to the Seller after Completion;

"Products"

means the software products and associated customer support services as set out in Schedule 2:

"Regulations"

means the European Communities (Protection of Employees' on Transfer of Undertakings) Regulations 2003;

"Research and Development Agreement" means the Research and Development Agreement entered between RIIL and Riverdeep Inc with an effective date of 1 July 2001 and the benefit of which was assigned by RIIL to the Seller on 12 December 2007:

"Registered Intellectual Property" means all registrations for, and applications to register, Intellectual Property throughout the world that are held by the Seller, or which the Seller is entitled to hold, and which relate to the Education

Business;

"VAT"

means value added tax; and

"VATA"

means the Value Added Tax Act 1972 as amended.

#### 1.2 Schedules

The contents of the Schedules form an integral part of this Agreement and shall have as full effect as if they were incorporated in the body of this Agreement.

#### 2 TRANSFER OF ASSETS AND LIABILITIES

- 2.1 Subject to the terms and conditions of this Agreement, the Seller hereby transfers, assigns absolutely and conveys to the Purchaser the Assets as a going concern and all of the Seller's rights, title and interest both legal and beneficial therein free from all Encumbrances whatsoever with effect from Completion:-
  - 2.1.1 the Goodwill;
  - 2.1.2 the Intellectual Property;
  - 2.1.3 all rights of action, powers and benefits associated with the Intellectual Property, including the right to sue for and obtain damages and other relief in respect of any infringement (whether past, present or future) of the Intellectual Property;
  - 2.1.4 the benefit of the Contracts;
  - 2.1.5 the Pre-Payments;
  - 2.1.6 the creditors and the Book Debts together with all cheques, bills, notices and securities receivable for the Creditors and the Book Debts;
  - 2.1.7 all cash in hand at the Banks;
  - 2.1.8 any amounts recoverable by the Seller in respect of taxation paid or payable by the Seller in connection with matters or events occurring on or before Completion which relate to the Education Business;
  - 2.1.9 the benefit of any insurance claims and VAT claims arising prior to or at Completion in relation to the Education Business;
  - 2.1.10 all licences held by the Seller in connection with the Education Business; and
  - 2.1.11 without in any way limiting the generality of the foregoing, all other assets and rights (if any) of whatever nature owned, employed, engaged or exercised in connection with the Education Business at Completion.
- 2.2 The Purchaser agrees to assume and be responsible for the Liabilities and to keep the Seller fully and effectively indemnified against all the Liabilities.
- 2.3 For the avoidance of doubt, the parties agree that no assignment, transfer or conveyance of any interest in the Excluded Assets is made by the Seller to the Purchaser under this Agreement and further that the Purchaser assumes none of the Excluded Liabilities under this Agreement.



Signed for and on behalf of

# HMH EDUCATION COMPANY LIMITED

**Duly Authorised** 

Authorised Signatory

Signed for and on behalf of

**HMH IP COMPANY LIMITED** 

**Duly Authorised** 

Authorised Signatory

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**RECORDED: 09/14/2008** 

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