

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the assignor wrong in assignment recorded 6/18/08. see merger recorded R1266 F0490 and doc id 900115525. previously recorded on Reel 003800 Frame 0200. Assignor(s) hereby confirms the Assignor hereby confirms the assignment from Pioneer & Co., Inc. to Steiner-Optik GmbH..

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pioneer & Co., Inc.		08/01/2008	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	Steiner-Optik GmbH
<b>Street Address:</b>	Dr.-Hans-Frisch-Strasse 9
<b>City:</b>	Bayreuth
<b>State/Country:</b>	GERMANY
<b>Postal Code:</b>	95448
<b>Entity Type:</b>	CORPORATION: GERMANY

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1517040	ADMIRAL

**CORRESPONDENCE DATA**

Fax Number: (202)737-3528  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2026285197  
 Email: rsjillions@browdyneimark.com  
 Correspondent Name: Ronni S. Jillions  
 Address Line 1: 624 Ninth Street, NW  
 Address Line 2: Suite 300  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

<b>ATTORNEY DOCKET NUMBER:</b>	ADMIRAL=1
--------------------------------	-----------

OP \$40.00 1517040

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Ronni S. Jillions
Signature:	/Ronni S. Jillions/
Date:	09/15/2008

**Total Attachments: 8**

source=2008-09-15CorrAssignSubmit#page1.tif  
source=2008-09-15CorrAssignSubmit#page2.tif  
source=2008-09-15CorrAssignSubmit#page3.tif  
source=2008-09-15CorrAssignSubmit#page4.tif  
source=2008-09-15CorrAssignSubmit#page5.tif  
source=2008-09-15CorrAssignSubmit#page6.tif  
source=2008-09-15CorrAssignSubmit#page7.tif  
source=2008-09-15CorrAssignSubmit#page8.tif

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**09/08/2008**  
**900115525**

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the assignor wrong on the assignment recorded on 6/18/2008, see the merger recorded on 12/12/2004, at reel 1266, frame 0490 previously recorded on Reel 003800 Frame 0200. Assignor(s) hereby confirms the assignment from Pioneer & Co., Inc. to Steiner-Optik GmbH.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pioneer & Co., Inc.		08/01/2008	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

Name:	Steiner-Optik GmbH
Street Address:	Dr.-Hans-Frisch-Strasse 9
City:	Bayreuth
State/Country:	GERMANY
Postal Code:	95449
Entity Type:	CORPORATION: GERMANY

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1517040	ADMIRAL

**CORRESPONDENCE DATA**

Fax Number: (202)737-3528  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 2026285197  
 Email: isjillions@browdyneimark.com

Correspondent Name: Ronni S. Jillions  
 Address Line 1: 624 Ninth Street, NW  
 Address Line 2: Suite 300  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	ADMIRAL=1
-------------------------	-----------

OP \$40.00 1517040

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Ronni S. Jillions

Signature:

/Ronni S. Jillions/

Date:

09/08/2008

Total Attachments: 1

source:Assignment 24/page1.tif

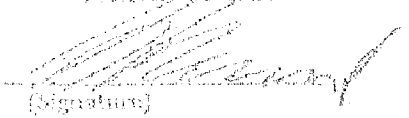
ASSIGNMENT

WHEREAS Pioneer S. Co., Inc., a Corporation of the State of New Jersey, located and doing business at 216 Haddon Avenue, Westmont, NJ 08108 (hereinafter "assignor") has applied for registration of a trademark, in the U.S. Patent and Trademark Office, which was assigned application no. 73/582,674, and which has been registered as Trademark Registration No. 1,517,040; and

WHEREAS Steiner-Optik GmbH, a Corporation of Germany, located and doing business at Dr.-Hans-Frisch-Straße 9, 98448 Bayreuth, Germany, (hereinafter "assignee") is desirous of acquiring said trademark, the applications for registration, and the resulting registrations thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said assignor does hereby assign unto said assignee all rights, title, and interest in and to said trademark, said application, and said registration, together with the good will of the business symbolized by said trademark.

By: SVEN HARMS  
Pioneer S. Co., Inc.

  
(Signature)

SVEN HARMS  
(Name)

Vice President  
(Title)

August 1, 2008  
(Date)

By: Steiner-Optik GmbH

  
(Signature)

ROBERT ECKERT  
(Name)

MANAGING DIRECTOR  
(Title)

28. August 2008  
(Date)