TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WILLIAM GRANT & SONS, INC., a		08/29/2008	CORPORATION: NEW
New Jersey corporation		00/29/2000	JERSEY

RECEIVING PARTY DATA

Name:	VINO.COM, LLC
Street Address:	P.O. BOX 1868
City:	MT. PLEASANT
State/Country:	SOUTH CAROLINA
Postal Code:	29465
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78602969	BIG RED MONSTER
Registration Number:	3218430	ALTANUTA
Registration Number:	2598368	TIZIANO
Registration Number:	2005383	SCARLATTA

CORRESPONDENCE DATA

Fax Number: (864)233-7342

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 864-271-1592

Email: docketing@dority-manning.com DORITY & MANNING, P.A. Correspondent Name:

P.O. Box 1449 Address Line 1:

Address Line 2: Wellington M. Manning, Jr.

Address Line 4: Greenville, SOUTH CAROLINA 29602-1449

ATTORNEY DOCKET NUMBER: YCR-59-M

TRADEMARK

REEL: 003853 FRAME: 0255

900116118

NAME OF SUBMITTER:	WELLINGTON M. MANNING, JR.		
Signature:	/wellington m. manning, jr./		
Date:	09/15/2008		

Total Attachments: 8

source=YCR-85-M-Assignment-BIG_RED_MONSTER#page1.tif source=YCR-85-M-Assignment-BIG_RED_MONSTER#page2.tif source=YCR-85-M-Assignment-ALTANUTA#page1.tif source=YCR-85-M-Assignment-ALTANUTA#page2.tif source=YCR-85-M-Assignment-TIZIANO#page1.tif source=YCR-85-M-Assignment-TIZIANO#page2.tif source=YCR-85-M-Assignment-SCARLATTA#page1.tif

source=YCR-85-M-Assignment-SCARLATTA#page2.tif

Whereas, William Grant & Sons, Inc. ("Assignor"), a New Jersey corporation, has adopted, used and is the owner of the trademark BIG RED MONSTER (the "Mark"), as used on wines; and

Whereas, Assignor is the owner of U.S. Application Serial No. 78/602,969, filed in the U.S. Patent and Trademark Office for registration of the mark BIG RED MONSTER (the "Application"); and

Whereas, Vino.Com, LLC ("Assignee"), a Missouri limited liability company, wishes to acquire the entire right, title, and interest in and to the Mark and the Application, including all goodwill of the business connected with the use of the Mark and symbolized by the Mark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark and the Application, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and together with the right to sue and recover for past infringements of the Mark, the same to be held and enjoyed by Assignee and its successors, assigns and other legal representatives; and Assignor covenants and agrees to assist Assignee in the perfection of its title to the Application upon request by Assignee as reasonably necessary and at the expense of Assignee. Assignee requests that the Mark be registered in the name of Vino.Com, L.L.C., Assignee.

IN WITNESS WHEREOF, the undersigned have executed and set their hands and seals as of this the 291/2 day of August, 2008.

WITNESSES:

As to Assignor

WILLIAM GRANT & SONS, INC.

Signature

Name: Simon Hunt

VINO.COM, L.L.C.

Title: President and Managing Director,

North America

Acknowledged:

Signature

Name: David J. Pardus Title: President and CEO

As to Assignee

STATE OF NEW YORK)	
)	ACKNOWLEDGMENT
COUNTY OF NEW YORK)	pl.,
	,	The So Mentry
The foregoing instrument w	as ackn	howledged before me this 3 day of August, 2008 by
		ersey corporation, acting herein by Simon Hunt, its
		merica, on behalf of the said corporation.
Abs D		
DAVID LEVER		Caro (SEAL)
Notary Public, State of New York		Notary Public for New My
No. 01LE6166345 Qualified in New York County		My Commission Expires May 2.1 2.00 %
Commission Expires May 21, 2011		[Affix official notarial seal or stamp]
		[Ajjix ojjiciai notartai seat or stampj — 18 14 14 14 14 14 14 14 14 14 14 14 14 14
STATE OF SOUTH CAROLINA	`	
STATE OF SOUTH CAROLINA)	A OKNOWI ED ON IDATE
COLDIEN ÓF CHADLEGEON)	ACKNOWLEDGMENT
COUNTY OF CHARLESTON)	
TT1 . A		th
		owledged before me this 29^{-16} day of August, 2008 by
		pility company acting herein by David J. Pardus, its
President & CEO, on behalf of the s	said con	npany.
		O A CO N OO !
		Patricia a. Mulliford (SEAL)
		Notary Public for South Carolina
		My Commission Expires 6-0(-2010
		[Affix official notarial seal or stamp]

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Whereas, William Grant & Sons, Inc. ("Assignor"), a New Jersey corporation, has adopted, used and is the owner of the trademark ALTANUTA (the "Mark"), as used on wines; and

Whereas, Assignor is the owner of U.S. Registration No. 3,218,430 for the mark ALTANUTA, issued by the U.S. Patent and Trademark Office (the "Registration"); and

Whereas, Vino.Com, LLC ("Assignee"), a Missouri limited liability company, wishes to acquire the entire right, title, and interest in and to the Mark and the Registration, including all goodwill of the business connected with the use of the Mark and symbolized by the Mark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark and the Registration, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and together with the right to sue and recover for past infringements of the Mark, the same to be held and enjoyed by Assignee and its successors, assigns and other legal representatives; and Assignor covenants and agrees to assist Assignee in the perfection of its title to the Registration upon request by Assignee as reasonably necessary and at the expense of Assignee.

IN WITNESS WHEREOF, the undersigned have executed and set their hands and seals as of this the 29th day of August, 2008.

WITNESSES:

WILLIAM GRANT & SONS, INC.

By: _____ Signature

Name Simon Hunt

Title: President and Managing Director,

North America

Acknowledged:

As to Assignor

VINO.COM, L.L.C.

Signature

Name: David J. Pardus Title: President and CEO

As to Assignee

STATE OF NEW YORK)		
)	ACKNOWLEDGMENT	
COUNTY OF NEW YORK)	/	09
		_F7 <	aftenber
The foregoing instrument w	as ackn	owledged before me this 🤰 day of A	agust , 2008 by
William Grant & Sons, Inc., a	New Je	ersey corporation, acting herein by Sir	mon Hunt, its
President and Managing Director, N	North Ai	merica, on behalf of the said corporation	1.
Klerke		$\mathcal{A} \mathcal{M}$	•
DAVID LEVER		Newb	(SEAL)
Notary Public, State of New York No. 01LE6186345		Notary Public for New York	
Qualified in New York County		My Commission Expires	21.0011
Commission Expires May 21, 2011		[Affix official notarial seal or stamp]	
STATE OF SOUTH CAROLINA)		
	Ś	ACKNOWLEDGMENT	
COUNTY OF CHARLESTON	Ś		
	/	4.1	
The foregoing instrument w	as ackno	owledged before me this 29 day of Au	ugust, 2008 by
0 0		oility company acting herein by David	-
President & CEO, on behalf of the			,
, , , , , , , , , , , , , , , , , , , ,			1
		Patricia A. Dishlore	(SEAL)
		Notary Public for South Carolina	
		My Commission Expires 6-01-	2010
		[Affir official notarial seal or stamp]	

Whereas, William Grant & Sons, Inc. ("Assignor"), a New Jersey corporation, has adopted, used and is the owner of the trademark TIZIANO (the "Mark"), as used on wines; and

Whereas, Assignor is the owner of U.S. Registration No. 2,598,368 for the mark TIZIANO, issued by the U.S. Patent and Trademark Office, and Canadian Registration No. TMA605435 for the mark TIZIANO, issued by the Canadian Intellectual Property Office (collectively, the "Registrations"); and

Whereas, Vino.Com, LLC ("Assignee"), a Missouri limited liability company, wishes to acquire the entire right, title, and interest in and to the Mark and the Registrations, including all goodwill of the business connected with the use of the Mark and symbolized by the Mark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark and the Registrations, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and together with the right to sue and recover for past infringements of the Mark, the same to be held and enjoyed by Assignee and its successors, assigns and other legal representatives; and Assignor covenants and agrees to assist Assignee in the perfection of its title to the Registrations upon request by Assignee as reasonably necessary and at the expense of Assignee.

IN WITNESS WHEREOF, the undersigned have executed and set their hands and seals as of this the 29th day of August, 2008.

WITNESSES:

Acknowledged:

WILLIAM GRANT & SONS, INC.

Signature

Name: Simon Hunt

Title: President and Managing Director,

North America

VINO.COM, L.L.C.

Signature

Name: David J. Pardus Title: President and CEO

STATE OF NEW YORK)		
)	ACKNOWLEDGMENT	
COUNTY OF NEW YORK)	pc.	1.
		n se	Henker
The foregoing instrument w	as ackn	owledged before me this <u>f</u> day of Aug	ust, 2008 by
William Grant & Sons, Inc., a	New Jo	ersey corporation, acting herein by Simo	on Hunt, its
President and Managing Director, N	North A	merica, on behalf of the said corporation.	
0 40)		San B	(SEAL)
dere		Notary Public for New Yelf	(SEAL)
DAVID LEVER Notary Public, State of New York		My Commission Expires May 26	7/11
No. 01LE6166345		[Affix official notarial seal or stamp]	
Qualified in New York County Commission Expires May 21, 2011		[-2], in official violences of the constant	
Commission Expites may 21, 2011			
STATE OF SOUTH CAROLINA)		
	Ś	ACKNOWLEDGMENT	
COUNTY OF CHARLESTON)		A Section 1
The foregoing instrument w	as ackn	owledged before me this 29 th day of Aug	ust 2008 by
~ ~		bility company acting herein by David J.	•
President & CEO, on behalf of the			Turdus, 115
		Patricia de Dulblard	(SEAL)
		Notary Public for South Carolina	
		My Commission Expires & -D I - 20) LD
		[Affix official notarial seal or stamp]	

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Whereas, William Grant & Sons, Inc. ("Assignor"), a New Jersey corporation, has adopted, used and is the owner of the trademark SCARLATTA (the "Mark"), as used on wines;

Whereas, Assignor is the owner of U.S. Registration No. 2,005,383 for the mark SCARLATTA, issued by the U.S. Patent and Trademark Office, and Canadian Registration No. TMA612495 for the mark SCARLATTA, issued by the Canadian Intellectual Property Office (collectively, the "Registrations"); and

Whereas, Vino.Com, LLC ("Assignee"), a Missouri limited liability company, wishes to acquire the entire right, title, and interest in and to the Mark and the Registrations, including all goodwill of the business connected with the use of the Mark and symbolized by the Mark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark and the Registrations, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and together with the right to sue and recover for past infringements of the Mark, the same to be held and enjoyed by Assignee and its successors, assigns and other legal representatives; and Assignor covenants and agrees to assist Assignee in the perfection of its title to the Registrations upon request by Assignee as reasonably necessary and at the expense of Assignee.

IN WITNESS WHEREOF, the undersigned have executed and set their hands and seals as of this the 29th day of August, 2008.

WITNESSES:

WILLIAM GRANT & SONS, INC.

Signature

Name: Simon Hunt

Title: President and Managing Director,

North America

Acknowledged:

VINO.COM, L.L.C.

Signature

Name: David J. Pardus

Title: President and CEO

As to Assignee

STATE OF NEW YORK)		
)	ACKNOWLEDGMENT	
COUNTY OF NEW YORK)		1
		Py Sc	Alem her
The foregoing instrument w	as ackno	owledged before me this 5 day of Au	gust. 2008 by
		ersey corporation, acting herein by Sin	
		nerica, on behalf of the said corporation.	
() (10)			
seno		ser & ,	(SEAL)
DAVID LEVER		Notary Public for New York	1
Notary Public, State of New York No. 01LE6166345		My Commission Expires M/m 2	120//
Qualified in New York County		[Affix official notarial seal or stamp]	
Commission Expires May 21, 2011		, 13	
STATE OF SOUTH CAROLINA)	•	
)	ACKNOWLEDGMENT	
COUNTY OF CHARLESTON)		
		ı-h	有效不能。 * 1 阅读 # 轉
The foregoing instrument w	as ackno	owledged before me this 29 day of Au	gust, 2008 by
Vino.Com, LLC, a Missouri limi	ted liab	ility company acting herein by David	J. Pardus, its
President & CEO, on behalf of the	said com	npany.	
		Only A Maria	
		Vatricia a Sulliford	(SEAL)
		Notary Public for South Carolina	
		My Commission Expires 6-0(- &	2010
		[Affix official notarial seal or stamp]	

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RECORDED: 09/15/2008