

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HH - ENTERTAINMENT INC.		09/12/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LFP IP, LLC		
<b>Street Address:</b>	8484 Wilshire Boulevard		
<b>Internal Address:</b>	Suite 900		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90211		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78425602	HUSTLER EXPRESS	
<b>Serial Number:</b>	78425627	HUSTLER XXXPRESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(716)855-1580		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	716-849-1333x410		
<b>Email:</b>	ip@lglaw.com		
<b>Correspondent Name:</b>	John P. Hains, Esq.		
<b>Address Line 1:</b>	42 Delaware Ave.		
<b>Address Line 2:</b>	Suite 120		
<b>Address Line 4:</b>	Buffalo, NEW YORK 14202		
<b>ATTORNEY DOCKET NUMBER:</b>	11740.0085		
<b>NAME OF SUBMITTER:</b>	John P. Hains, Esq.		

OP \$65.00 78425602

Signature:

/j p hains/

Date:

09/15/2008

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK**

FOR VALUE RECEIVED, the undersigned HH – ENTERTAINMENT, INC. hereby assigns to LFP IP, LLC, a Delaware limited liability company with a place of business at 8484 Wilshire Boulevard, Suite 900, Beverly Hills, California 90211, all of its right, title and interest in the following U.S. trademark applications, including goodwill in the business associated therewith, and registrations thereof:

<u>Mark</u>	<u>Serial Number</u>
HUSTLER EXPRESS	78425602
HUSTLER XXXPRESS	78425627
Nothing further	

HH – ENTERTAINMENT, INC.

By:   
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Michael H. Klein  
President