

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vanilia Fashion GmbH		08/20/2008	GmbH: FEDERAL REPUBLIC GERMANY

RECEIVING PARTY DATA

Name:	Selmena Trading Limited
Street Address:	Theklas Lysiotti 35
Internal Address:	Eagle Star House, 5th Floor
City:	Limassol
State/Country:	CYPRUS
Postal Code:	3030
Entity Type:	LIMITED LIABILITY COMPANY: CYPRUS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2677171	VANILIA

CORRESPONDENCE DATA

Fax Number: (202)408-4400  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-408-4000  
 Email: docketing@finnegan.com  
 Correspondent Name: Lawrence R. Robins  
 Address Line 1: 901 New York Avenue, N.W.  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	10824.0001-00000
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DOMESTIC REPRESENTATIVE

Name: Lawrence R. Robins  
 Address Line 1: 901 New York Avenue, N.W.

OP \$40.00 2677171

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

NAME OF SUBMITTER:

Lawrence R. Robins

Signature:

/Lawrence R. Robins/

Date:

09/15/2008

Total Attachments: 2

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7 x Kopie

**ASSIGNMENT**

Vanilia Fashion GmbH, a German Federal Republic company with its principal place of business at Im Taubental 41, 41468 Neuss, Germany ("Assignor"), is the owner of the mark identified in Exhibit A and of the U.S. trademark registration therefor ("the Trademark").

Selmena Trading Limited, a Cyprus company with its principal place of business at Theklas Lysiotti 35, Eagle Star House, 5<sup>th</sup> Floor, 3030 Limassol, Cyprus ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

VANILIA FASHION GMBH

vanilia

By: Im Taubental 41, 41468 Neuss

Fon + 49 (0) 21 31 34 00 00

Fax + 49 (0) 21 31 34 00 52

Name: Heinz Consul

Title: Managing Director

Date: 20 August 2008

TRADEMARK

REEL: 003853 FRAME: 0440

**EXHIBIT A**

MARK

REGISTRATION NO.

REGISTRATION DATE

VANILIA

2,677,171

January 21, 2003