

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/30/1999

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Four Farmers, Inc.		06/30/1999	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Dole Fresh Flowers, Inc.
Street Address:	One Dole Drive
City:	Westlake Village
State/Country:	CALIFORNIA
Postal Code:	91362
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1552178	FOUR FARMERS

CORRESPONDENCE DATA

Fax Number: (818)879-6615
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 8188796600
 Email: marcy_reed@na.dole.com
 Correspondent Name: Dole Food Company, Inc.
 Address Line 1: One Dole Drive
 Address Line 4: Westlake Village, CALIFORNIA 91362

ATTORNEY DOCKET NUMBER:	0381170
NAME OF SUBMITTER:	Marcy Reed
Signature:	/marcy reed/

Date:

09/15/2008

Total Attachments: 1

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SECRETARY OF STATE



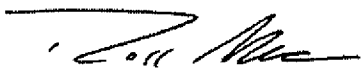
I, ROSS MILLER, the duly elected and qualified Nevada Secretary of State, do hereby certify that I am, by the laws of said State, the custodian of the records relating to filings by corporations, limited-liability companies, limited partnerships, limited-liability partnerships, and business trusts pursuant to Title 7 of the Nevada Revised Statutes which are either presently in a status of good standing or were in good standing for a time period subsequent of 1976 and am the proper officer to execute this certificate.


I further certify that there was filed in this office on June 30, 1999

ARTICLES OF MERGER
merging
FOUR FARMERS, INC.
(A NEVADA CORPORATION)
into
DOLE FRESH FLOWERS, INC.
(A DELAWARE CORPORATION)
changing name to
DOLE FRESH FLOWERS, INC.
Effective July 1, 1999

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on September 9, 2008.




ROSS MILLER
Secretary of State

By 
Certification Clerk

TRADEMARK

RECORDED: 09/15/2008

REEL: 003853 FRAME: 0454