

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Icebreaker New Zealand Limited		08/14/2008	CORPORATION: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Icebreaker Limited		
Street Address:	Level 2, Hope Gibbons Building		
City:	7-11 Dixon Street, Wellington		
State/Country:	NEW ZEALAND		
Entity Type:	CORPORATION: NEW ZEALAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77425273	BEAST	
Serial Number:	77212963	ICEBREAKER	
Serial Number:	77212966	ICEBREAKER	
CORRESPONDENCE DATA			
Fax Number:	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-682-8100		
Email:	efiling@cojk.com		
Correspondent Name:	Cindy L. Caditz		
Address Line 1:	1420 Fifth Avenue, Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101-2347		
ATTORNEY DOCKET NUMBER:	RWST-5-19459		
DOMESTIC REPRESENTATIVE			
Name:	Cindy L. Caditz		

CH \$90.00 77425273

Address Line 1: 1420 Fifth Avenue, Suite 2800
Address Line 4: Seattle, WASHINGTON 98101-2347

NAME OF SUBMITTER:	Gina L. Scott, IP Paralegal Manager
Signature:	/Gina L. Scott/
Date:	09/15/2008

Total Attachments: 4
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Deed of Assignment of Trade Marks

Icebreaker New Zealand Limited (Assignor)

Icebreaker Limited (Assignee)

MinterEllisonRuddWatts | LAWYERS

20th Floor, Lumley Centre, 88 Shortland Street, Auckland 1
TEL +64 9 3539700 FAX +64 9 3539701
www.minterellison.co.nz

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TRADEMARK
REEL: 003853 FRAME: 0480

Details

Date 14 August 2008

Parties

ICEBREAKER NEW ZEALAND LIMITED, a duly incorporated company (company no 1930836) having its registered office at Level 2, Hope Gibbons Building 7-11 Dixon Street, New Zealand ("Assignor")

ICEBREAKER LIMITED, formally known as ICEBREAKER NEW ZEALAND LIMITED, a duly incorporated company (company no 618171) having its registered office at Level 2, Hope Gibbons Building 7-11 Dixon Street, New Zealand ("Assignee")

Background

- A The Assignor is the proprietor of and applicant for registration of the trade marks set out in the attached schedule.
- B The Assignor agrees to transfer and assign the trade marks set out in the attached schedule to the Assignee, including the applications and any ensuing registrations ("Trade Marks") on the following terms and conditions which the Assignee accepts.

Covenants

By this Deed the parties agree as follows:

1. Assignment

With effect from the date of execution of this Deed, by this Deed and for consideration of one dollar (NZ\$1), the receipt and sufficiency of which is hereby acknowledged by the Assignee, the Assignor hereby assigns to the Assignee absolutely all its right, title and interest in and to the Trade Marks and, to the extent that the Trade Marks are subject to applications for registration, the ensuing registrations will belong to the Assignee.

2. Further assistance

The Assignor must at the Assignee's expense execute any further documents that may be required to enable the Assignee to record this assignment on the relevant Trade Marks Register.

3. Counterparts

This Deed may be executed in any number of counterparts (including facsimile copies) and provided each of the parties have executed a counterpart, the counterparts shall together constitute a binding and enforceable agreement between the parties.

SCHEDULE

TRADE MARKS IN THE NAME OF ICEBREAKER NEW ZEALAND LIMITED (company no 1930836)

Trade Mark	Country	Number	Class	Status
BEAST	Australia	1224962	25	Accepted
BEAST	Canada	1387905	-	Examination
ICEBREAKER	Canada	1357903	-	Examination
BEAST	New Zealand	776097	25	Registered
REDRAM	New Zealand	768895	25	Registered
BEAST	USA	77425273	25	Examination
ICEBREAKER	USA	77212963	25	Examination
ICEBREAKER	USA	77212966	35	Examination

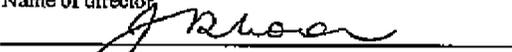
Signing page

EXECUTED as a deed

ICBREAKER NEW ZEALAND LIMITED by:



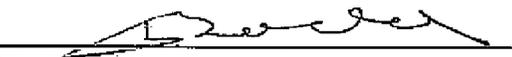
Signature of director
DAVID NOEL JOHN TODD

Name of director


Signature of director
J R MOON

Name of director

ICBREAKER LIMITED by:



Signature of director
David Noel John Todd

Name of director


Signature of director
J R MOON

Name of director