

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/30/1999

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sunpetals, Inc.		06/30/1999	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Dole Fresh Flowers, Inc.
Street Address:	One Dole Drive
City:	Westlake Village
State/Country:	CALIFORNIA
Postal Code:	91362
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2242502	THE EVERYDAY FLOWER MART

CORRESPONDENCE DATA

Fax Number: (818)879-6615
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 8188796600
 Email: marcy_reed@na.dole.com
 Correspondent Name: Dole Food Company, Inc.
 Address Line 1: One Dole Drive
 Address Line 4: Westlake Village, CALIFORNIA 91362

ATTORNEY DOCKET NUMBER:	0381082
NAME OF SUBMITTER:	Marcy Reed
Signature:	/marcy reed/

Date:

09/15/2008

Total Attachments: 1

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State of Florida



Department of State

I certify from the records of this office that SUNPETALS, INC., was an entity organized under the laws of the State of Florida, filed on October 22, 1985.

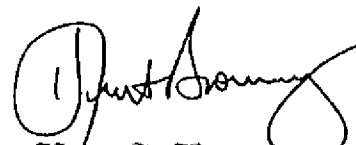
The document number of this entity is M22254.

I further certify that said entity merged on June 30, 1999, into DOLE FRESH FLOWERS, INC., the surviving Delaware corporation authorized to transact business in Florida..

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capitol, this the
Eleventh day of September, 2008



CR2EO22 (01-07)


Kurt S. Probst
Secretary of State