

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Matthew H Jacobs		09/15/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Barrett & Hill, LLC		
Street Address:	PO Box 23		
City:	Hampton		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03843		
Entity Type:	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77314101	SOXTOBER	
Serial Number:	77446242	SOXTOBAH	
CORRESPONDENCE DATA			
Fax Number:	(781)266-3798		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	603.997.1873		
Email:	jacobs_matt@hotmail.com		
Correspondent Name:	Matthew H. Jacobs		
Address Line 1:	PO Box 23		
Address Line 4:	Hampton, NEW HAMPSHIRE 03843		
NAME OF SUBMITTER:	Matthew Jacobs		
Signature:	/Matthew H. Jacobs/		
Date:	09/16/2008		

OP \$65.00 77314101

Total Attachments: 2

900116293

**TRADEMARK
 REEL: 003854 FRAME: 0230**

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of September 16, 2008 from Matthew H. Jacobs ("ASSIGNOR"), to Barrett & Hill, LLC ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

Matthew H. Jacobs

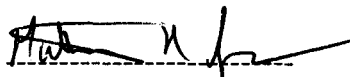
A handwritten signature in black ink, appearing to read 'Matthew H. Jacobs', is written over a horizontal dashed line.

EXHIBIT A
TRADEMARKS

MARK

APPLICATION NO.

1. Soxtober
2. Soxtobah

77/314,101 (USA)
77/446,242 (USA)

ACKNOWLEDGEMENT

State of Massachusetts

County of Essex

On September 16, 2008 before me, Diane C. Houde, Notary Public, personally appeared Matthew Jacobs, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Diane C. Houde

Signature of Notary Public

[SEAL]

