

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WARNER BROS. ENTERTAINMENT INC.		11/07/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BONNE PIOCHE		
Street Address:	188 RUE DE LA ROQUETTE		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75011		
Entity Type:	CORPORATION: FRANCE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78681961	MARCH OF THE PENGUINS	
Serial Number:	78681959	MARCH OF THE PENGUINS	
Serial Number:	78681956	MARCH OF THE PENGUINS	
Serial Number:	78681952	MARCH OF THE PENGUINS	
CORRESPONDENCE DATA			
Fax Number:	(818)954-4501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	818 954 4956		
Email:	avis.frazier-thomas@warnerbros.com		
Correspondent Name:	Avis Frazier-Thomas		
Address Line 1:	4000 WARNER BOULEVARD		
Address Line 2:	BRIDGE BLDG. 156 NORTH, #5074		
Address Line 4:	BURBANK, CALIFORNIA 91522		
ATTORNEY DOCKET NUMBER:	MARCH OF THE PENGUINS		

CH \$115.00 78681961

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Avis Frazier-Thomas
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Signature:	/Avis Frazier-Thomas/
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Date:	09/15/2008
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Total Attachments: 2 source=MarchofthePenguinsAssignment#page1.tif source=MarchofthePenguinsAssignment#page2.tif
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ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, Warner Bros. Entertainment Inc., a Delaware corporation, of 4000 Warner Boulevard, Burbank, California 91522 (hereinafter "Assignor"), has adopted the mark MARCH OF THE PENGUINS for which said Assignor owns pending trademark applications Serial No. 78/681,961; 78/681,959; 78/681,956; and 78/681,952 ("said Trademarks");

WHEREAS, Bonne Pioche of 22 Avenue Jean Aicard, 75011 Paris, France, (hereinafter "Assignee") is desirous of acquiring said Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title, and interest in and to said Trademarks, including that portion of the business to which the said Trademarks pertain, together with the goodwill of the business symbolized by said Trademarks, and together with the right to file suit and to retain damages for any infringements thereof committed prior to the date of this assignment.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to said Assignee, when said Trademarks are ready for issuance.

The aforesaid assignment is made with the understanding that, pursuant to the Distribution Agreement dated as of January 22, 2005 between Assignee, Alliance De Production Cinematographique S.A.R.L., and Exception Wild Bunch (collectively "Licensor"), on the one hand, and Warner Independent Pictures Inc. (referred to in the Distribution Agreement as "Warner" and in this document as "Assignor"), on the other concerning a grant of distribution rights for the United States, Canada, and the United Kingdom with respect to the film "La Marche de l'Empereur" a/k/a "March of the Penguins" or "Emperor's Journey" (the "Picture"), Licensor granted to Assignor a license to exploit the copyrights and trademarks in the Picture in

conjunction with Assignor's exercise of its rights pursuant to the Distribution Agreement, and that the aforesaid assignment shall not diminish Assignor's rights pursuant to the Distribution Agreement.

Date 11/7/05 By [Signature]
Name Jeremy Williams
Title SUP & Deputy General Counsel

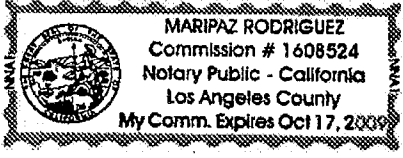
TO BE NOTARIZED

ACKNOWLEDGEMENT

United States of America }
State of California }
County of Los Angeles }

On November 7, 2005 before me, *Maripaz Rodriguez*, Notary Public, personally appeared **JEREMY WILLIAMS**, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Signature [Signature]
Signature of Notary