

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Managed Account Reports LLC		09/16/2008	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Institutional Investor, Inc.		
Street Address:	225 Park Avenue South		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3224274	MARHEDGE	
Serial Number:	78795821	MARHEDGE.TV	
Registration Number:	1994354	MAR	
CORRESPONDENCE DATA			
Fax Number:	(215)655-2286		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2159942286		
Email:	trademarks@dechert.com, jacob.bishop@dechert.com		
Correspondent Name:	Jacob Bishop		
Address Line 1:	Cira Centre, 2929 Arch Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2808		
ATTORNEY DOCKET NUMBER:	061564		
NAME OF SUBMITTER:	Jacob Bishop		

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Signature:	/Jacob Bishop/
Date:	09/17/2008
Total Attachments: 4 source=MAR Trademark Assignment 9.16.08#page1.tif source=MAR Trademark Assignment 9.16.08#page2.tif source=MAR Trademark Assignment 9.16.08#page3.tif source=MAR Trademark Assignment 9.16.08#page4.tif	

DATED - 16 SEPTEMBER 2008

(1) MANAGED ACCOUNT REPORTS LLC

(2) INSTITUTIONAL INVESTOR, INC

TRADE MARK ASSIGNMENT

Dechert
LLP

160 Queen Victoria Street
London EC4V 4QQ, UK
Tel: +44 (0) 20 7184 7000
Fax: +44 (0) 20 7184 7001

THIS ASSIGNMENT is made the 16 day of September 2008

BETWEEN

- (1) **MANAGED ACCOUNT REPORTS LLC**, a New York limited liability company with its business address at 225 Park Avenue South, New York, NY 10003, United States (“**the Assignor**”); and
- (2) **INSTITUTIONAL INVESTOR, INC**, a Delaware corporation with its business address at 225 Park Avenue South, New York, NY 10003, United States (“**the Assignee**”).

1. INTRODUCTION

- 1.1 On 20 August 1999 the Assignor and Managed Account Reports Inc were the subject of a merger, the surviving entity of which was the Assignor.
- 1.2 The Assignor is the registered proprietor of the trade mark registrations and applications for registration set out in Part 1 of the Schedule to this Agreement. As a result of the merger between the Assignor and Managed Account Reports, Inc the Assignor is entitled to be registered as proprietor of the trade mark registrations set out in Part 2 of the Schedule to this Agreement (the trade marks in Parts 1 and 2 of the Schedule to this Agreement together to be referred to as the “**Trade Marks**”).
- 1.3 The Trade Marks and the business to which they relate were acquired by the Assignee on 13 November 2006 (the “**Effective Date**”).
- 1.4 The parties now wish to record the terms on which the Trade Marks have been assigned to the Assignee.

2. ASSIGNMENT OF TRADE MARKS

- 2.1 As of the Effective Date the Assignor assigned to the Assignee with full title guarantee all right title and interest in and to the Trade Marks, including all statutory and common law rights attaching to the Trade Marks and the right to take action in respect of past infringements of the Trade Marks and to retain any damages obtained as a result of such action.
- 2.2 The Assignor confirms that the Assignment was made with the goodwill attaching to the Trade Marks and the goodwill of the business in which the Trade Marks were used by the Assignor.
- 2.3 The Assignor shall at the request and expense of the Assignee do all acts and execute all documents in order to vest the Trade Marks in the Assignee.

3. GOVERNING LAW

This Agreement shall be governed by and construed in accordance with the laws of the State of Delaware.

MANAGED ACCOUNT REPORTS LLC

By: Steven Weiss

Name: Steven Weiss
Title: member

INSTITUTIONAL INVESTOR, INC

By: Chris Brown

Name: Chris Brown
Title: President

SCHEDULE

Part 1

Mark	Country	Class	Registration/Serial Number	Date
MARHEDGE	United States	16	3224274	7 October 2005
MARHEDGE.TV	United States	36, 41	78795821	20 January 2006
MARHEDGE.TV	European Community	35, 36, 41	4954401	13 March 2006

Part 2

Mark	Country	Class	Registration/Serial Number	Date
MAR	United States	16, 41	1994354	28 February 1994
MAR	United Kingdom	16, 35, 41	2022807	2 June 1995