

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nielsen Business Media, Inc.		09/15/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Random House, Inc.		
Street Address:	1745 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1925407	WORLD RADIO TV HANDBOOK	
CORRESPONDENCE DATA			
Fax Number:	(203)327-1096		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(203) 324-6155		
Email:	ccobb@ssjr.com		
Correspondent Name:	Gene S. Winter		
Address Line 1:	986 Bedford Street		
Address Line 2:	St. Onge Steward Johnston & Reens LLC		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	03669-T0055A		
NAME OF SUBMITTER:	Gene S. Winter		
Signature:	/Gene S. Winter/		
Date:	09/17/2008		

OP \$40.00 1925407

Total Attachments: 2

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Trademark Assignment

WHEREAS, Nielsen Business Media, Inc., a corporation under the laws of the State of Delaware, having an address at 770 Broadway, 7th Floor; New York, NY 10003-9595; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademark WORLD RADIO TV HANDBOOK, U.S. Registration No. 1,925,407, registered October 10, 1995;

WHEREAS, Random House, Inc., a corporation under the laws of the State of New York, having an address at 1745 Broadway, New York, NY 10019; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademark as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark WORLD RADIO TV HANDBOOK, U.S. Registration No. 1,925,407, registered October 10, 1995, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

Nielsen Business Media, Inc.

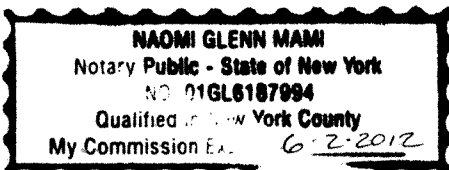
Date: 9/15/08
Location: NEW YORK, NY

By Mark S. Miller
Name: Mark S. Miller
Title: Associate General Counsel

STATE OF _____ : ss.
COUNTY OF _____ :

On this September 15, 2008 before me personally came Mark S. Miller, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Naomi Glenn Mami
Notary Public



Random House, Inc.


Date: September 15, 2008
Location: New York, NY

By Matthew Martin
Name: Matthew E. Martin
Title: Vice President & Associate
General Counsel

STATE OF NY
COUNTY OF NY

: ss.
:

On this 15th day of September 2008, before me personally came Matthew E. Martin, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.



Notary Public

AMANDA LUM
NOTARY PUBLIC, STATE OF NY
QUALIFIED IN NY COUNTY
ID# 01LU6138458
COMMISSION EXPIRES 12/19/2009