

09-17-2008

DEPARTMENT OF COMMERCE
 es Patent and Trademark Office

RECORD
 TRADEMARK



103525167

To the Director of the U. S. Patent and Trademark Office

1. Name of conveying party(ies):

Gerald A. Niznick

REG-1508

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) U.S. _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance (Execution Date(s) :

Execution Date(s) August 12, 2008

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Implant Direct LLC

Internal _____

Address: _____

Street Address: 27030 Malibu Hills Road

City: Calabasas Hills

State: California

Country: United States of America Zip: 91301

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship U.S.
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
77/404,396

B. Trademark Registration No.(s)
3,414,848; 3,369,832; 3,330,008; 3,330,009; 3,261,610; 3,261,611

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

A. SwissPlant

B. Implant Direct, SBM, ScrewIndirect, ScrewDirect, ScrewPlus, ScrewPlant

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Patrick F. Bright

Internal Address: _____

Street Address: 3541 Ocean View Blvd.

City: Glendale

State: CA Zip: 91208

Phone Number: (818)249-9300

Fax Number: (818)249-9335

Email Address: pbright@brightpatentlaw.com

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) ~~\$48.00~~ \$196.00

- Authorized to be charged by credit card
 Authorized to be charged to deposit account 4/9/08
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____

Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Patrick F. Bright
 Signature

August 17, 2008

Date

Patrick F. Bright

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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01 FC:8521
 02 FC:8522

40.00 OP
 150.00 OP

TRADEMARK
 REEL: 003854 FRAME: 0541

ASSIGNMENT

WHEREAS, Gerald A. Niznick, a citizen of the United States of America with a place of business at 27030 Malibu Hills Road, Calabasas Hills, California 91301, hereinafter referred to as Assignor, has adopted and is using Implant Direct, SBM, ScrewIndirect, ScrewDirect, ScrewPlus, ScrewPlant and SwissPlant as trademarks; and

WHEREAS, said Assignor is the owner of the following registrations and applications to register said trademarks:

U.S. PTO Registration No. 3,414,848, for Implant Direct, issued 04/22/2008; and
U.S. PTO Registration No. 3,369,832, for SBM, issued 01/15/2008; and
U.S. PTO Registration No. 3,330,008, for ScewIndirect, issued 11/06/2007; and
U.S. PTO Registration No. 3,330,009, for ScrewDirect, issued 11/06/2007; and
U.S. PTO Registration No. 3,261,610, for ScrewPlus, issued 07/10/2007; and
U.S. PTO Registration No. 3,261,611, for ScrewPlant, issued 07/10/2007; and
U.S. PTO Application No. 77/404,396, for SwissPlant, filed 02/22/2008.

WHEREAS, Implant Direct LLC, a limited liability corporation organized and existing under the laws of the State of Nevada, having a place of business at 27030 Malibu Hills Road, Calabasas Hills, California 91301, hereinafter referred to as Assignee, desires to acquire said trademarks, together with the goodwill of the business with which said trademarks are used and which is symbolized by said trademarks and any and all registrations and applications for registration of said trademarks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged by said Assignor, said Assignor by this agreement, sells, transfers, conveys and assigns to said Assignee, the entire right, title and interest in and to these marks, all registrations and applications for registration of these marks, including those specifically hereinbefore identified, the right to recover for past infringement of these marks, and the goodwill of the business in connection with which said marks are used and which are symbolized by said marks.

IN WITNESS WHEREOF, I have executed this instrument, consisting of two (2) pages, at Calabasas, California on the date indicated adjacent to my name.

Dated: August 12, 2008

ASSIGNOR:

Gerald A. Niznick

Signature: *Gerald Niznick*

Title: President

STATE OF CALIFORNIA)
) ss:
COUNTY OF Los Angeles)

On the 12th day of August, 2008, before me, Robin Marie Ireland Notary Public, personally appeared Gerald A. Niznick, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person executed the instrument.

Witness my hand and official seal.

Robin Marie Ireland
Notary Public

My commission expires:
April 23, 2011

