

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nau, Inc.		06/17/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Nau Holdings, LLC		
Street Address:	15 W. Mason		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93101		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78686116	NAU	
Serial Number:	78808483	NAU	
Serial Number:	78858855	NAU	
Serial Number:	78858848	NAU	
CORRESPONDENCE DATA			
Fax Number:	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-616-5600		
Email:	trademarks@leydig.com		
Correspondent Name:	Leydig, Voit & Mayer, Ltd.		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900, ATTN: Tamara A. Miller		
Address Line 4:	Chicago, ILLINOIS 60601-6731		
ATTORNEY DOCKET NUMBER:	264665		
NAME OF SUBMITTER:	Tamara A. Miller		

CH \$115.00 78686116

Signature:

/Tamara A. Miller/

Date:

09/17/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Nau, Inc. (Assignor), a Delaware corporation, having its principal offices at 1624 Lovejoy Street, Portland, Oregon 97209, has applied for the following intent-to-use trademark applications in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Date of filing</u>
NAU	78/686,116	August 4, 2005
nau (stylized)	78/808,483	February 6, 2006
NAU	78/858,855	April 11, 2006
nau (stylized)	78/858,848	April 11, 2006


WHEREAS, Nau Holdings, LLC (Assignee), a Delaware limited liability company, having its principal place of business at 15 W. Mason, Santa Barbara, California 93101, is the successor to that portion of the business to which said marks pertain, and said business is ongoing and existing and assignee is desirous of acquiring said marks and their applications therefor;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill and that portion of the business relating to said marks and the applications thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment which has an effective date of June 17, 2008.

NAU, INC.

By:
Title:


CHAIRMAN OF THE BOARD