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TRADEMARK
REEL: 003855 FRAME: 0155

TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

<u>MARK</u>

REG. NO.

REG. DATE

WHISTLER 2010 & design

3,488,701

August 19, 2008

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique

By: Howard M. Stupp

Title: Director of Legal Affairs

Date: September 2, 2008

RECORDED: 09/17/2008

TRADEMARK REEL: 003855 FRAME: 0156