

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	08/04/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		08/01/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kraft Foods Global Brands LLC		
Street Address:	Three Lakes Drive		
Internal Address:	NF-577		
City:	Northfield		
State/Country:	ILLINOIS		
Postal Code:	60093		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	0317955	KOOL-AID	
Registration Number:	0384244	KOOL-AID	
Registration Number:	1133277	KOOL-AID	
Registration Number:	1793253	KOOL-AID BURSTS	
Registration Number:	2097176	KOOL-AID BURSTS	
Registration Number:	2321815	KOOL-AID	
Registration Number:	3485670	KOOL-AID BURSTIN' WATERS	
Registration Number:	2461551	KOOL POINTS	
Registration Number:	2330153	KOOL-POPS	
CORRESPONDENCE DATA			
Fax Number:	(847)646-5101		

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**TRADEMARK
REEL: 003855 FRAME: 0327**

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 847-646-4872
Email: trademark@kraft.com, melissa.falk@kraft.com
Correspondent Name: Kraft Foods Global Brands LLC
Address Line 1: Three Lakes Drive
Address Line 2: NF-577
Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	58896-BEVERAGES
NAME OF SUBMITTER:	Melissa Falk
Signature:	/mf/
Date:	09/18/2008

Total Attachments: 4

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Delaware

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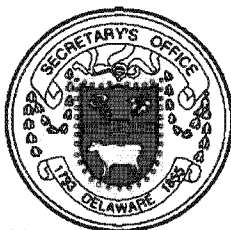
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRAFT FOODS HOLDINGS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "KRAFT FOODS GLOBAL BRANDS LLC" UNDER THE NAME OF "KRAFT FOODS GLOBAL BRANDS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF AUGUST, A.D. 2008, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FOURTH DAY OF AUGUST, A.D. 2008, AT 7:25 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6769001

DATE: 08-01-08

TRADEMARK
REEL: 003855 FRAME: 0329

CERTIFICATE OF MERGER
OF
KRAFT FOODS HOLDINGS, INC.
WITH AND INTO
KRAFT FOODS GLOBAL BRANDS LLC

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the State of Delaware (the "DGCL") and Title 6, Section 18-209 of the Limited Liability Company Act, Kraft Foods Global Brands LLC, a Delaware limited liability company ("New KFH LLC"), hereby certifies the following information relating to the merger of Kraft Foods Holdings, Inc., a Delaware corporation ("KFH"), with and into New KFH LLC (the "Merger"):

FIRST: The name and state of formation of the surviving limited liability company and the name and state of incorporation of the corporation being merged with and into this surviving limited liability company are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
Kraft Foods Global Brands LLC	Delaware
Kraft Foods Holdings, Inc.	Delaware

SECOND: The KFH Agreement and Plan of Merger, dated as of August 1, 2008 (the "KFH Agreement and Plan of Merger"), by and among New KFH LLC, and KFH, setting forth the terms and conditions of the Merger has been approved, adopted, executed and acknowledged by New KFH LLC and KFH in accordance with Sections 103 and 264(c) of the DGCL and Title 6, Section 18-209 of the Limited Liability Company Act.

THIRD: The name of the surviving limited liability company shall be Kraft Foods Global Brands LLC (the "Surviving Limited Liability Company").

FOURTH: The Certificate of Formation of New KFH LLC shall be unchanged following the Merger and remain in whole as the Certificate of Formation of the Surviving Limited Liability Company.

FIFTH: The effective date and time of the Merger shall be August [4], 2008, 7:25am Eastern Daylight Time.


SIXTH: The executed KFH Agreement and Plan of Merger is on file at the office of the Surviving Limited Liability Company, located at Three Lakes Drive, Northfield, Illinois 60093.

SEVENTH: A copy of the KFH Agreement and Plan of Merger will be furnished by the Surviving Limited Liability Company, on request and without cost, to any member of any constituent limited liability company or stockholder of any constituent company.

[Signature page follows]

IN WITNESS WHEREOF, KRAFT FOODS GLOBAL BRANDS LLC
has caused this Certificate of Merger to be signed by an authorized person and executed,
the 1st day of August 2008.

~~KRAFT~~ FOODS GLOBAL BRANDS
~~LLC~~

By: 
Name: Dexter F. Constelav
Title: Authorized Officer

[Signature Page to Certificate of Merger of KFH with and into New KFH LLC]