

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Savage Universal Corp. | | 09/01/2008 | COMPANY: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Lastolite Limited | | |
| Street Address: | Unit 18, Atlas Road, Hermitage Industrial Estate | | |
| City: | Coalville, Leicestershire | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | LE67 3FQ | | |
| Entity Type: | COMPANY: UNITED KINGDOM | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77043305 | C COLORAMA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (216)579-6073 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 216-579-1700 | | |
| Email: | awittine2@pearne.com | | |
| Correspondent Name: | Pearne & Gordon LLP, Richard A. Sharpe | | |
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| Address Line 4: | Cleveland, OHIO 44114-3108 | | |
| ATTORNEY DOCKET NUMBER: | LAST-J2736 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Richard A. Sharpe, Pearne & Gordon LLP | | |
| Address Line 1: | 1801 East 9th Street, Suite 1200 | | |
| Address Line 4: | Cleveland, OHIO 44114-3108 | | |

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| NAME OF SUBMITTER: | Richard A. Sharpe |
| Signature: | /Richard A. Sharpe/ |
| Date: | 09/18/2008 |
| Total Attachments: 4 source=Executed_Assignment#page1.tif source=Executed_Assignment#page2.tif source=Executed_Assignment#page3.tif source=Executed_Assignment#page4.tif | |

DATED 1st September **2008**

(1) SAVAGE UNIVERSAL CORP

(2) LASTOLITE LIMITED

TRADE MARK ASSIGNMENT

M & S Solicitors Limited
20 Newton Road
Heather
Leicestershire
LE67 2RD

Tel: 01530 26 6000
Fax: 01530 26 6020

DX: 715546 Swepstone
E-Mail: rhughes@msslaw.co.uk

Ref: 8/L/200/RC

DATE: 1st September 2008

BETWEEN:

- (1) **SAVAGE UNIVERSAL CORP**, a company registered in the state of New York (Company No. 3250709) whose registered office is at 550 East Elliot Road, Chandler, Arizona, 85225 USA ("Assignor"); and
- (2) **LASTOLITE LIMITED**, a company registered in England and Wales (Company No. 1959633) whose registered office is at Unit 18, Atlas Road, Hermitage Industrial Estate, Coalville, Leicestershire, UK, LE67 3FQ ("Assignee").

RECITALS:

- (A) The Assignor has applied to register in the USA the trade mark particulars of which are set out in the Schedule ("the Trade Mark") and is entitled to the benefits of such application.
- (B) The Assignee wishes to acquire the benefit of the application for registration of the Trade Mark.

IT IS AGREED as follows:

1. In consideration of the sum of £1 now paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges) the Assignor **HEREBY ASSIGNS** to the Assignee the entire right, title and interest in and to the Trade Mark and to the application for registration thereof and to any registration which may be granted pursuant thereto to the intent that upon registration the Assignee shall be entered as registered proprietor of the Trade Mark.
2. The Assignor confirms that this assignment is made with the goodwill attaching to the Trade Mark, and includes all statutory and common law

rights attaching to the Trade Mark and the right to sue for past infringements and to retain any damages obtained as a result of such action.

3. The Assignor warrants to the Assignee as follows in respect of the Trade Mark:

3.1 The Assignor has appointed no licensees of the Trade Mark nor given any other person any permission to use it;

3.2 That there are no circumstances known to the Assignor arising out of this assignment which may result in the use of the Trade Mark being liable to mislead the public.

4. The Assignor shall do and execute or procure that there shall be done and executed all such documents, deeds, matters, acts and things as the Assignee may at any time reasonably require properly in order to vest the benefit of the application for the registration of the Trade Mark in the Assignee, and otherwise to secure the vesting in the Assignee of all rights assigned to it by this Agreement and to assist in the resolution of any queries from the Assignee concerning the Trade Mark.

5. This Assignment is governed by the Law of England and Wales and any dispute between the parties in relation to it shall be subject to the exclusive jurisdiction of the courts in England and Wales, except for substantive issues relating to the Trade Mark which will be governed by the Laws of the United States and any dispute relating thereto shall be subject to the jurisdiction of the courts of the United States.

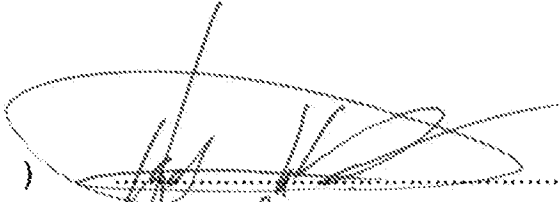
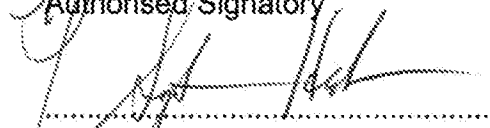
SCHEDULE

Trade Mark Application

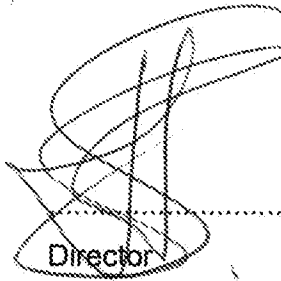
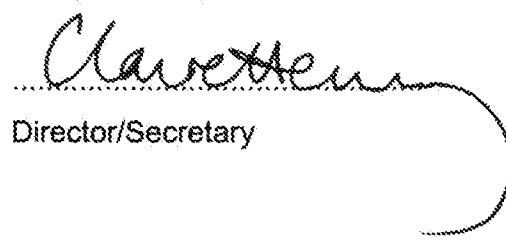
The Trade Mark application with the United States Patent and Trademark Office for the mark C Colorama, including the rainbow design logo and which has Serial No. 77043305 for international class: 016, in relation to paper products, namely, seamless background paper and art paper rolls, which application was filed on 14 November 2006.

IN WITNESS WHEREOF, the parties hereto of each caused this Assignment to be executed by its officer duly authorised to execute the same as a Deed as of the day and year first above written.

Signed as a deed)
by **SAVAGE UNIVERSAL CORP**)
acting by two)
duly authorised signatories)


.....
Authorised Signatory

.....
Authorised Signatory

Signed as a deed)
by **LASTOLITE LIMITED**)
acting by a director)
and its secretary or two directors)


.....
Director

.....
Director/Secretary