

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Terry Bollea		09/25/2007	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hogan Holdings, LLC		
<b>Street Address:</b>	C/O 400 Capitol Mall		
<b>Internal Address:</b>	11th Floor		
<b>City:</b>	Sacramento		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95814		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78979267	HULKSTER	
<b>Serial Number:</b>	78979263	HULKAMANIA	
<b>Serial Number:</b>	77305044	HULKAMANIA	
<b>Serial Number:</b>	77305086	HULK HOGAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(916)446-1611		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	916-558-6065		
<b>Email:</b>	trademarks@weintraub.com		
<b>Correspondent Name:</b>	Scott Hervey		
<b>Address Line 1:</b>	400 Capitol Mall		
<b>Address Line 2:</b>	11th Floor		
<b>Address Line 4:</b>	Sacramento, CALIFORNIA 95814		
<b>ATTORNEY DOCKET NUMBER:</b>	ASSIGNMENT		

**CH \$115.00 78979267**

NAME OF SUBMITTER:	Scott Hervey
Signature:	/Scott Hervey/
Date:	09/18/2008
Total Attachments: 1 source=Hogan Assignments US-2#page1.tif	

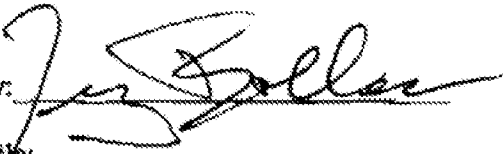
Assignment Agreement

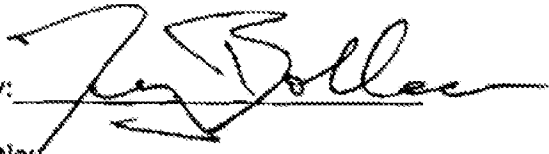
This Assignment Agreement ("Assignment") is entered into this 25<sup>th</sup> day of September, 2007 by and between, Terry Bollea, an Individual with citizenship in the United States (hereinafter "Bollea") and Hogan Holdings, LLC, a Nevada Limited Liability Company (hereinafter "HH"). Bollea and HH agree as follows:

1. Assignment. For valuable consideration, Bollea hereby grants, transfers and assigns to HH all of Bollea's right, title and interest in and to the following trademarks: HULKSTER, United States Serial No. 78/979,267; HULKAMANIA, United States Trademark Serial No. 78/979,263; HULKAMANIA, United States Trademark Serial No. 77/305,044; and HULK HOGAN, United States Trademark Serial No. 77/305,086.
  
2. Miscellaneous. This Agreement shall (i) be binding on the successors, assigns and licensees of Bollea and HH, (ii) inure to the benefit of the successors and assigns of Bollea, and (iii) be governed by and construed in accordance with the laws of the State of California.

Terry Bollea, an Individual with citizenship  
in the United States

Hogan Holdings, LLC, a Nevada Limited  
Liability Company

By:   
Title: \_\_\_\_\_

By:   
Title: \_\_\_\_\_