

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AFRO COFFEE AG		08/12/2008	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	RED BULL GMBH		
Street Address:	Am Brunnen 1		
City:	Fuschl am See		
State/Country:	AUSTRIA		
Postal Code:	A-5330		
Entity Type:	LIMITED LIABILITY COMPANY: AUSTRIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77015301	AFRO · AFRO · AFRO · CAFE AFRO · COFFEE	
CORRESPONDENCE DATA			
Fax Number:	(408)864-2044		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	408-266-4700		
Email:	MRG@TechMark.com, MPV@TechMark.com		
Correspondent Name:	TechMark a Law Corporation		
Address Line 1:	4820 Harwood Road, 2nd Floor		
Address Line 2:	Attn: Martin R. Greenstein		
Address Line 4:	San Jose, CALIFORNIA 95124-5273		
ATTORNEY DOCKET NUMBER:	AFROCOFFEE-77015301ASSIGN		
DOMESTIC REPRESENTATIVE			
Name:	TechMark a Law Corporation		
Address Line 1:	4820 Harwood Road, 2nd Floor		
Address Line 2:	Attn: Martin R. Greenstein		

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Address Line 4: San Jose, CALIFORNIA 95124-5273

NAME OF SUBMITTER:

Martin R. Greenstein

Signature:

/Martin R Greenstein/

Date:

09/18/2008

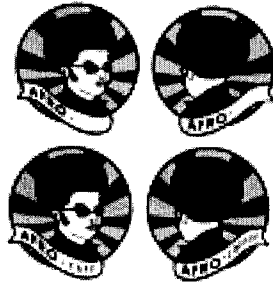
Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, AFRO COFFEE AG ("Assignor"), a corporation organized and existing under the laws of Switzerland, at Bundesstrasse 7, Zug 6300, SWITZERLAND is the owner of an ongoing and existing business in connection with which it uses the following trademark which has also been applied for on the Principal Register of the U.S. Patent and Trademark Office (hereinafter the "Trademark"):

<u>Appl. No.</u>	<u>Appl. Date</u>	<u>Class(es)</u>	<u>Trademark</u>
77/015,301	Oct. 5, 2006	25, 30	AFRO AFRO CAFÉ AFRO COFFEE & Design



WHEREAS, Assignor is the owner of the Trademark, and now desires to assign all right, title and interest in and to said Trademark to Assignee along with the transfer of Assignor's ongoing and existing business to which the mark pertains, as set forth herein and in other agreements between Assignor and Assignee; and

WHEREAS, RED BULL GMBH ("Assignee"), a limited liability company organized and existing under the laws of Austria, at Am Brunnen 1, Fuschl am See, AUSTRIA A-5330 is acquiring the ongoing and existing business of Assignor to which the mark pertains, and desires to acquire the entire right, title and interest in and to the Trademark, including the application and resulting registration therefor in accordance herewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademark and the pending application therefor, together with the goodwill of the business of Assignor associated with the use of and symbolized by the Trademark and/or the ongoing and existing business to which the mark pertains, and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement.

The Assistant Commissioner for Trademarks is requested to issue the registration issuing from said pending application in the name of the Assignee Red Bull GmbH

AFRO COFFEE AG in. Liq.

Date: August 12, 2008

Name: Dr. iur. Richard E. Blum
Title: Board of Directors and
Liquidator