

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
POPWORLD LIMITED		08/12/2008	COMPANY: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	19 ENTERTAINMENT LIMITED		
<b>Street Address:</b>	33 Ransome's Dock		
<b>Internal Address:</b>	35-37 Parkgate Road		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	SW11 4NP		
<b>Entity Type:</b>	COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2905428	POPWORLD	
Registration Number:	2671083	POPWORLD	
Registration Number:	2745692	POPWORLD	
Registration Number:	2814421	POPWORLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)418-2768		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7034150100		
<b>Email:</b>	mhoffman@hwglaw.com		
<b>Correspondent Name:</b>	Martin P. Hoffman, Esq.		
<b>Address Line 1:</b>	2461 South Clark Street		
<b>Address Line 2:</b>	Suite 522		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22202		

**OP \$115.00 2905428**

DOMESTIC REPRESENTATIVE

**900116533**

**TRADEMARK  
 REEL: 003856 FRAME: 0257**

Name: Hoffman, Wasson & Gitler  
Address Line 1: 2461 South Clark Street  
Address Line 2: Suite 522  
Address Line 4: Arlington, VIRGINIA 22202

NAME OF SUBMITTER:	Martin P. Hoffman
Signature:	/Martin P. Hoffman/
Date:	09/19/2008

Total Attachments: 3  
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Date:

2008

**POPWORLD LIMITED**

as Assignor

**19 ENTERTAINMENT LIMITED**

as Assignee

## Assignment of Trade Marks

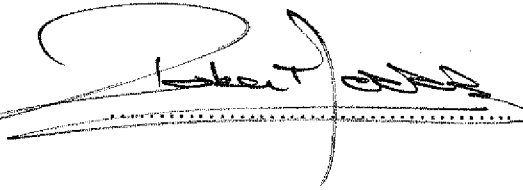
In The United States of America



IN WITNESS whereof the hands of the parties or their duly authorised attorneys or representatives the day and year first above written.

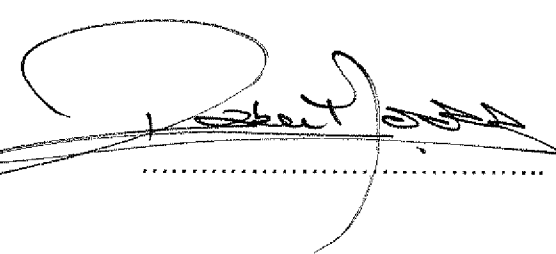
**POPWORLD LIMITED**

Name: *ROBERT JODDS*  
Position: *DIRECTOR*  
Date: *12.8.2008*



**19 ENTERTAINMENT LIMITED**

Name: *ROBERT JODDS*  
Position: *DIRECTOR*  
Date: *12.8.2008*



**Schedule A**

**Trade Marks**

Trade Mark	Application/ Registration No.	Class(es)
POPWORLD and Design	2671083	9, 35, 38 & 42
POPWORLD	2905428	9, 35, 36, 38, 41 & 42
POPWORLD and Design	2745692	9, 16, 25, 35, 36, 38 & 41
POPWORLD	2814421	9, 16, 25, 28 & 41