

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Active Research, Inc.		02/16/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Michael R Hashimoto
Street Address:	1170 Walnut Grove Avenue
Internal Address:	Unit B
City:	Rosemead
State/Country:	CALIFORNIA
Postal Code:	91770
Entity Type:	INDIVIDUAL:

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3033953	LIKE IT ROUGH?
Registration Number:	2668255	MEN ARE PIGS
Registration Number:	2647962	MEN ARE PIGS
Registration Number:	2622963	MEN ARE PIGS
Registration Number:	2585176	WHERE THE HOTTEST MEN ARE ALWAYS PIGS

CORRESPONDENCE DATA

Fax Number: (248)292-2910
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 248 292 2920
 Email: irosenbrook@patentco.com, jeff@patentco.com
 Correspondent Name: Jeffrey P. Thennisch
 Address Line 1: 29 W. Lawrence Street
 Address Line 2: Suite 210
 Address Line 4: Pontiac, MICHIGAN 48342

CH \$140.00 3033953

ATTORNEY DOCKET NUMBER:	1093.999
NAME OF SUBMITTER:	Jeffrey P. Thennisch
Signature:	/Jeffrey P. Thennisch/
Date:	09/19/2008
Total Attachments: 3 source=02.21.2007 Trademark Assignment#page1.tif source=02.21.2007 Trademark Assignment#page2.tif source=02.21.2007 Trademark Assignment#page3.tif	

ASSIGNMENT OF TRADEMARKS

This assignment (hereinafter "Assignment") is entered into on February 16, 2007 (hereinafter "Effective Date"), by and between Active Research, Inc., a California corporation (hereinafter "Assignor"), and Michael R. Hashimoto (hereinafter "Assignee").

The parties agree as follows:

1. Assignment. Assignor, who registered the trademarks listed in the attached Exhibit "A" (and incorporated herein by this reference) in the United States Patent and Trademark Office (hereinafter "USPTO") under the registration numbers designated therein (hereinafter "Trademarks"), for good consideration does hereby assign, transfer and convey to Assignee all right, goodwill, title and interest Assignor has, if any, in and to said Trademarks recited at Exhibit A.

2. No Representations or Warranties. Neither Michael Allen (hereinafter "Allen") nor Assignor have made or are hereby making any representations or warranties to Assignee with respect to the Trademarks, including without limitation whether Assignor owns the Trademarks and whether they are therefore available for transfer to Assignee as described herein. As such, Assignee has been advised to undertake, and prior to today's date has undertaken, whatever due diligence, investigation and inspection of the Trademarks Assignee deems necessary or appropriate. In entering into this Assignment, Assignee is relying solely and exclusively on his own due diligence, investigation and inspection of the Trademarks and not on any representations or warranties on the part of Assignor, Allen or their agents.

3. Effective Date. This Assignment shall be deemed valid and effective as of the Effective Date. Assignee shall be responsible for any and all debts, liabilities and/or responsibilities related to said Trademarks, commencing on and after the Effective Date. Assignee will record this Assignment with the USPTO upon receipt. Upon recordation, Assignee will provide Assignor with a copy of the Assignment that includes the USPTO recordation date stamp on its face. Neither Assignor nor Allen shall be obligated to take any further actions for Assignee concerning the Trademarks or any products bearing the Trademarks.

4. Full Satisfaction. Assignee accepts this assignment in full satisfaction and discharge of the obligations of Assignor, and those collectively referred to as "Allen", pursuant to that certain Settlement Agreement and Mutual General Release dated December 13, 2006, or otherwise in any respect to convey or assign to Assignee any trademarks whatsoever or any rights associated therein, with one exception: Assignor hereby reaffirms its duty to execute and deliver such additional documents as may be necessary to effectuate the assignment of the Trademarks listed in Exhibit A, attached hereto.

5. Successors. This Assignment shall be binding upon and inure to the benefit of the parties, their successors, assigns and personal representatives.

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6. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of California.

Signed under seal on 2/21/, 2007.

ACTIVE RESEARCH, INC.,
a California corporation

By: [Signature]
Michael Allen, President

STATE OF Florida
COUNTY OF St. Lucie

On Feb. 21, 2007 before me, Eliza Miller, personally appeared Michael Allen, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature: [Signature]

Affiant Known Produced ID

Type of ID Florida Driver License

(Seal)

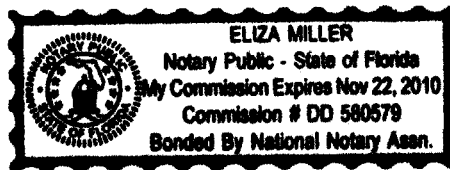


EXHIBIT A
MARK STATUS
LIKE IT ROUGH?

(U.S. Reg. No.
3,033,953)

Issued Registration In The United
States

MEN ARE PIGS

(U.S. Reg. No.
2,668,255)

Issued Registration In The United
States

MEN ARE PIGS

(U.S. Reg. No.
2,647,962)

Issued Registration In The United
States

MEN ARE PIGS

(U.S. Reg. No.
2,622,963)

Issued Registration In The United
States

**WHERE THE
HOTTEST MEN
ARE ALWAYS PIGS**

(U.S. Reg. No.
2,585,176)

Issued Registration In The United
States

The MEN ARE PIGS

logo design

Common Law Usage Only

AMERICAN

HEROES

Common Law Usage Only

