

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Private Brands, Inc.		09/18/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Tarrant Apparel Group		
Street Address:	3151 East Washington Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90023		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78947346	JOHN DOE	
CORRESPONDENCE DATA			
Fax Number:	(310)914-5843		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3103124000		
Email:	ctappa@manatt.com		
Correspondent Name:	Jill M. Pietrini, Esq.		
Address Line 1:	11355 W. Olympic Boulevard		
Address Line 2:	Manatt, Phelps & Phillips, LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
ATTORNEY DOCKET NUMBER:	13490-057		
NAME OF SUBMITTER:	Jill M. Pietrini, Esq.		
Signature:	//jmp//		
Date:	09/19/2008		

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Total Attachments: 2

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**ASSIGNMENT OF TRADEMARK AND
THE UNITED STATES APPLICATION THEREOF**

This assignment is made by and between Private Brands, Inc., a California corporation, having a principal place of business at 3151 East Washington Boulevard, Los Angeles, California 90023 (hereinafter "Assignor"), and Tarrant Apparel Group, a California corporation, having its principal place of business at 3151 East Washington Boulevard, Los Angeles, California 90023 (hereinafter "Assignee").

WHEREAS, Assignor has an ongoing and existing business.

WHEREAS, Assignor has an intent to use the mark identified below, and has filed an application to register the mark based on its intent to use the mark for those goods (hereinafter the "Mark" and "Application", respectively). Assignor has not yet filed an amendment to allege use under 15 U.S.C. § 1051(b)(1)(c) or a statement of use under 15 U.S.C. § 1051(b)(1)(d) for the Application.

Trademark	Serial No.	Filing Date
JOHN DOE	78/947,346	August 8, 2006

WHEREAS, Assignor is assigning the Mark and the Application to Assignee as part of the entire business or portion thereof to which the Mark pertains as required by 15 U.S.C. § 1060.

WHEREAS, Assignee, the successor of the ongoing and existing business or portion thereof of Assignor's business to which the Mark pertains, is desirous of acquiring the Mark and the Application, including the goodwill associated with the ongoing and existing business, the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignee hereby assigns to Assignor all right, title and interest in and to the Mark and the Application, together with the goodwill of the business symbolized by the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

Signed at Los Angeles, California, effective this 18th day of September, 2008.

PRIVATE BRANDS, INC.

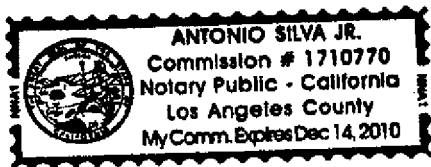



Patrick Chow
Chief Financial Officer

State of California }
 } ss:
County of Los Angeles }

On this 18 day of September, 2008, before me ANTONIO SILVA JR, a Notary Public, personally appeared Patrick Chow, Chief Financial Officer of Private Brands, Inc., a California corporation, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.





Notary Public

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