

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
La Jolla Sport USA, Inc.		09/19/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sisco Textiles N.V.		
<b>Street Address:</b>	Kaya W.F.G. (Jombi) Mensing 14		
<b>City:</b>	Willemstad, Curacao		
<b>State/Country:</b>	NETHERLANDS ANTILLES		
<b>Entity Type:</b>	CORPORATION: NETHERLANDS ANTILLES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77449611	ECO'NEILL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(858)764-9779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	mcs@mcmillonassociates.com		
<b>Correspondent Name:</b>	McMillon & Associates		
<b>Address Line 1:</b>	7770 Tierra Tesoro		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92127		
<b>ATTORNEY DOCKET NUMBER:</b>	ECO'NEILL		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

OP \$40.00 77449611

NAME OF SUBMITTER:	Mark Carson Schollaert, Esq.
Signature:	/mcs/
Date:	09/22/2008
Total Attachments: 1 source=ECO'NEILL assignment signed#page1.tif	

ASSIGNMENT OF FEDERAL INTENT-TO-USE APPLICATION

WHEREAS, La Jolla Sport USA, Inc. ("Assignor"), a California corporation, having a place of business at 17 Pasteur, Irvine, California 92618, intends to use the mark **ECO'NEILL** in commerce and has filed an application, now assigned Serial No. 77/449,611, with the United States Patent and Trademark office under Section 1(b) of the Trademark Act, indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of the Trademark Act, and

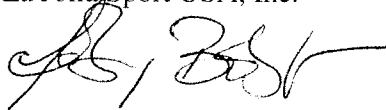
WHEREAS, Assignor is assigning the mark in the above-identified application and substantially all of the business or the portion thereof to which the mark pertains, as required by 15 U.S.C. Section 1060; and

WHEREAS, Sisco Textiles N.V. ("Assignee"), a Netherlands Antilles corporation, having a place of business at Kaya W.F.G. (Jombi) Mensing 14, Willemstad, Curacao, Netherlands Antilles, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said application therefor, together with all common law rights and the goodwill of the business symbolized by said trademark.

Signed at 10:57, this 19<sup>th</sup> day of September, 2008.

La Jolla Sport USA, Inc.



(Signature)

Toby Bost, Chief Executive Officer

(Print or type name and position - must be an officer).

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF ORANGE )

On SEP 19<sup>TH</sup> 2008 before me, the undersigned Notary Public, personally appeared TOBY FREDERICK BOST

\_\_\_\_\_ personally known to me

or

proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

(SEAL)

