

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	11/01/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ferdinando Giordano S.p.A.		10/11/2007	S.p.A.: ITALY

RECEIVING PARTY DATA

Name:	Alpha S.r.l.
Street Address:	Via San Barnaba 32
City:	Milano
State/Country:	ITALY
Entity Type:	S.r.l.: ITALY

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2493119	CANTINE DEL BORGO REALE
Registration Number:	3413051	EVENTUS
Registration Number:	2056414	GIORDANO
Registration Number:	3207638	GIORDANO
Registration Number:	3208052	GIORDANO
Serial Number:	77197181	GIORDANO COLLECTION TUSCANY

CORRESPONDENCE DATA

Fax Number: (612)332-9081
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 612.336.4616
 Email: mmiller@merchantgould.com
 Correspondent Name: John A. Clifford
 Address Line 1: PO Box 2910
 Address Line 4: Minneapolis, MINNESOTA 55402-0910

OP \$165.00 2493119

ATTORNEY DOCKET NUMBER:

09728.0165US01 ET AL.

DOMESTIC REPRESENTATIVE

Name: John A. Clifford

Address Line 1: PO Box 2910

Address Line 4: Minneapolis, MINNESOTA 55402-0910

NAME OF SUBMITTER:

John A. Clifford

Signature:

/John A. Clifford/

Date:

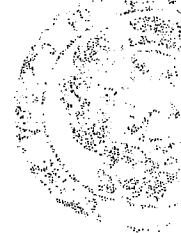
09/22/2008

Total Attachments: 2

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VINCENZO TOPPINO
NOTAIO
Via C. Balbo, 7 - ALBA
Tel. 0173.440638



CERTIFICATE

I, the undersigned, SimonPietro Felice of **GIORDANO VINI S.p.A.** Via Cane Guido 47bis/50 12055 Valle Talloria di Diano d'Alba, Cuneo, Italy in my capacity of Chief Executive Officer of the aforesaid corporation, am authorised to execute documents relating to Industrial Property Rights matters including this **CERTIFICATE** on behalf of the corporation. Accordingly, I hereby certify that: 1) By Deed of Merger dated October 11, 2007, effective as of November 1st, 2007, the company **FERDINANDO GIORDANO S.p.A.**, with registered office at Via Cane Guido 50, 12050 Valle Talloria di Diano d'Alba, Cuneo, Italy merged with and into the company **ALPHA S.r.l.**, with registered office at Via San Barnaba 32, Milano, Italy. 2) By the same Deed dated October 11, 2007, effective as of November 1st, 2007 the company **ALPHA S.r.l.**, with registered office at Via San Barnaba 32, Milano, Italy changed its name and address to **GIORDANO VINI S.r.l.**, with registered office at Via Cane Guido 50, 12055 Valle Talloria di Diano d'Alba, Cuneo, Italy. 3) By Minutes of Board of Directors of October 23, 2007, effective as of November 1st, 2007, the company **GIORDANO VINI S.r.l.**, with registered office at Via Cane Guido 50, 12055 Valle Talloria di Diano d'Alba, Cuneo, Italy, changed its name/legal status and address into **GIORDANO VINI S.p.A.**, with registered office at Via Cane Guido 47bis/50, 12055 Valle Talloria di Diano d'Alba, Cuneo, Italy.

Date ALBA LI 31 LUGLIO 2008

Simon Pietro Felice

CERTIFICATO

Io sottoscritto, SimonPietro Felice della **GIORDANO VINI S.p.A.** Via Cane Guido 47bis/50 12055 Valle Talloria di Diano d'Alba, Cuneo, Italia in qualità di Amministratore Delegato della suddetta società, sono autorizzato a sottoscrivere documenti che si riferiscono a pratiche relative a Diritti di Proprietà Industriale, compreso il presente **CERTIFICATO** per conto della società. Pertanto, con la presente certifico che: 1) Con Atto di Fusione dell'11 ottobre 2007, con efficacia dal 1° novembre 2007, la società **FERDINANDO GIORDANO S.p.A.**, con sede in Via Cane Guido 50, 12050 Valle Talloria di Diano d'Alba, Cuneo, Italia si è fusa per incorporazione nella società **ALPHA S.r.l.**, con sede in Via San Barnaba 32, Milano, Italia. 2) Con lo stesso Atto dell'11 ottobre 2007, con efficacia dal 1° novembre 2007, la società **ALPHA S.r.l.**, con sede in Via San Barnaba 32, Milano, Italia ha variato la propria denominazione sociale ed il proprio indirizzo in **GIORDANO VINI S.r.l.**, con sede in Via Cane Guido 50, 12055 Valle Talloria di Diano d'Alba, Cuneo, Italia. 3) Con Verbale di Assemblea del 23 ottobre 2007, con efficacia dal 1° novembre 2007, la società **GIORDANO VINI S.r.l.**, con sede in Via Cane Guido 50, 12055 Valle Talloria di Diano d'Alba, Cuneo, Italia ha variato la propria denominazione sociale ed il proprio indirizzo in **GIORDANO VINI S.p.A.**, con sede in Via Cane Guido 47bis/50, 12055 Valle Talloria di Diano d'Alba, Cuneo, Italia.

Data ALBA LI 31 LUGLIO 2008

Simon Pietro Felice

TRANSLATION

Inv.No. 202.424

CERTIFICATION OF SIGNATURE

I, the undersigned, Dott. VINCENZO TOPPINO, the late Guido, Notary Public residing in Alba, admitted at the Joint Notarial District of Cuneo-Alba-Mondovì and Saluzzo, hereby certify that :

- SIMONPIETRO FELICE, born in Cesena on March 18, 1969, residing in Basiglio (province of Milano) in via Vivaldi number 351 Res. Larici

and whom personal identity and capacity I am certain, has signed in my presence the above document, previous renunciation with my consent of the presence of witnesses in my office in Alba, Via Cesare Balbo number 7
today July 31, 2008

Seal and signature Vincenzo Toppino