

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GEOCEL HOLDINGS CORPORATION		09/01/2008	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	HIP LLC
Street Address:	P.O. Box 398
City:	Elkhart
State/Country:	INDIANA
Postal Code:	46515
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	78685936	GEOBOND
Serial Number:	77006298	GEOBOND MAXX
Serial Number:	77006299	GEOBOND MAXX SUPRA
Registration Number:	1061244	GEOCEL
Serial Number:	78685935	GEOCEL
Serial Number:	77452340	
Serial Number:	76561886	GEOCEL ENGINEERED POLYMERS
Registration Number:	1282474	
Serial Number:	78692589	GEOCEL
Serial Number:	75452341	

CORRESPONDENCE DATA

Fax Number: (312)759-5646
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

CH \$265.00 78685936

Phone: 312-357-1313
Email: mvallone@btlaw.com
Correspondent Name: Melissa A. Vallone
Address Line 1: P.O. Box 2786
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NAME OF SUBMITTER:	Melissa A. Vallone
Signature:	/mvallone/
Date:	09/22/2008
Total Attachments: 1 source=geocel assign#page1.tif	

ASSIGNMENT

For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Geocel Holdings Corporation ("Assignor") hereby assigns to HIP LLC, Assignor's entire right, title and interest in and to the trademarks listed on Schedule A and the U.S. and International Trademark Registrations associated therewith, together with all common law rights related thereto, with the goodwill of the business in which the marks are used, and with all claims for damages by reason of infringement, with the right to sue for and collect the same for its own use and on behalf and for the use of its successors and assigns.

Dated: 1 day of September, 2008.

Geocel Holdings Corporation

By: 

Name: Don Krabill

Title: President

Date: September 1, 2008