## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kabushiki Kaisha Sega		09/17/2008	CORPORATION: JAPAN

#### **RECEIVING PARTY DATA**

Name:	THQ Inc.	
Street Address:	29903 Agoura Road	
City:	Agoura Hills	
State/Country:	CALIFORNIA	
Postal Code:	91301	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77444653	THE RITUALIST

## **CORRESPONDENCE DATA**

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-813-5900

Email: anicolescu@fzlz.com

Correspondent Name: DAVID EHRLICH

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA

Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	KSS 0806709
NAME OF SUBMITTER:	David Ehrlich
Signature:	/anca nicolescu/
Date:	09/22/2008

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REEL: 003857 FRAME: 0178

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Total Attachments: 1 source=Signed Assignment The Ritualist (F0350125)#page1.tif

TRADEMARK REEL: 003857 FRAME: 0179

# **ASSIGNMENT**

WHEREAS, Kabushiki Kaisha Sega d/b/a Sega Corporation, a Japan corporation, located and doing business at 2-12, Haneda 1-chome, Ohta-ku Tokyo, Japan ("Assignor"), is the owner of the following trademark application in the United States Patent and Trademark Office:

TRADEMARK APPLICATION S/N DATE OF FILING

THE RITUALIST 77/444,653 April 10, 2008

WHEREAS, THQ Inc., a Delaware corporation, located and doing business at 29903

Agoura Road, Agoura Hills, CA 91301 ("Assignee"), is desirous of acquiring said trademark application and all associated goodwill in said trademark; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named application therefor, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

Kabushiki Kaisha Sega d/b/a Sega Corporation

1: They

Name: <u>Hidenobu Matsui</u>

[Printed or typed]
Title: General Manager

Date: September 17,2008

(F0346931.1 )

**RECORDED: 09/22/2008** 

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REEL: 003857 FRAME: 0180