

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Official Pillowtex, LLC | | 09/19/2008 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Kohl's Illinois, Inc. | | |
| Street Address: | 4340 Fox Valley Center Drive | | |
| Internal Address: | New York Square | | |
| City: | Aurora | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60504 | | |
| Entity Type: | CORPORATION: NEVADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2757166 | THE GREAT BIG ONE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (414)273-5198 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 414-273-3500 | | |
| Email: | bgilpin@gklaw.com | | |
| Correspondent Name: | Brian G. Gilpin | | |
| Address Line 1: | 780 North Water Street | | |
| Address Line 2: | Godfrey & Kahn, S.C. | | |
| Address Line 4: | Milwaukee, WISCONSIN 53202 | | |
| ATTORNEY DOCKET NUMBER: | 071973-0176 | | |
| NAME OF SUBMITTER: | Brian G. Gilpin | | |
| Signature: | /bgg/ | | |

CH \$40.00 2757166

Date:

09/23/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, OFFICIAL PILLOWTEX, LLC, a Delaware limited liability company ("Assignor"), owns United States Trademark Registration Number 2,757,166 for the mark THE GREAT BIG ONE (the "Trademark"); and

WHEREAS, KOHL'S ILLINOIS, INC., a Nevada corporation having its principal place of business at New York Square, 4340 Fox Valley Center Drive, Aurora, IL ("Assignee"), desires to acquire all right, title, and interest in the Trademark.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer unto Assignee all of its right, title, and interest in and to the Trademark together with any and all common law rights Assignor may have therein and goodwill associated therewith, throughout the world, and all rights of action, powers, and benefits accrued thereto which Assignor may have, including the right to sue for and collect damages and profits for past and future infringements thereof.

Dated as of September 19, 2008.

Dated as of September 19, 2008.

OFFICIAL PILLOWTEX, LLC

KOHL'S ILLINOIS, INC

By: Andrew R. Jansons
Name: ANDREW R. JANSONS
Title: VP, PLLC FE MDL INE
RO MANAGEMENT LLC,
13 MEMBER

By: Richard D. Jenepp
Name: RICHARD D. JENEPP
Title: ATTORNEY IN FACT

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