

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ING Direct Kids Foundation		09/17/2008	Non-stock Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ING Direct Bancorp		
Street Address:	802 Delaware Avenue		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19805		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2642173	ING DIRECT KIDS FOUNDATION	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2023444000		
Email:	mbharrison@venable.com, rliebowitz@venable.com		
Correspondent Name:	Mark B. Harrison		
Address Line 1:	Venable, P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		
ATTORNEY DOCKET NUMBER:	54885-216579		
NAME OF SUBMITTER:	Mark B. Harrison		
Signature:	/mark b. harrison/		
Date:	09/23/2008		

CH \$40.00 2642173

ASSIGNMENT

WHEREAS, ING DIRECT Kids Foundation, (hereinafter "Assignor"), a Delaware non-stock corporation having a mailing address at 1 South Orange Street, Wilmington, Delaware 19801, is the owner of U.S Trademark Registration No. 2,642,173 issued October 29, 2002 for the mark ING DIRECT KIDS FOUNDATION and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, ING DIRECT Bancorp (hereinafter "Assignee"), a Delaware corporation having its offices and principal place of business at 802 Delaware Avenue Wilmington, Delaware 19805, is desirous of acquiring the entire right, title and interest in and to the said trademark registration, the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Done, this 17 day of September, 2008.

ING DIRECT Kids Foundation

By: _____



Name: _____

Deneen Stewart

Title: _____

General Counsel