

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), effective this 30th day of October, 2007, is made and entered into by and between Vendome Group, LLC, a Delaware limited liability company ("Assignor") and JTE Multimedia, LLC, a Pennsylvania limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademark applications and registrations set forth in Exhibit A hereto, including any and all goodwill symbolized thereby (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademarks, including the goodwill of the business associated therewith, all rights therein provided by international conventions and treaties, and any and all rights derived from use of the Trademarks, either by Assignor or by its licensees, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, together with all claims for damages by reason of past infringement of the Trademarks, with the right to sue for and collect on such claims for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors and assigns.

2. Assignor shall timely execute and deliver any additional documents and perform such additional acts necessary or desirable to record and perfect the interest of Assignee in and to the Trademarks. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, or other proper governmental authority, whose duty it is to issue trademarks or other evidence or forms of intellectual property protection or applications as aforesaid, to issue the same to Assignee and its successors, assigns and other legal representatives in accordance with the terms of this instrument.

3. This Assignment shall be binding upon the parties and shall inure to the benefit of each of Assignor and Assignee, and their respective present and future subsidiaries, affiliates, successors and assigns.

4. This Assignment and its validity, interpretation, performance and enforcement shall be governed by the laws of the State of Delaware without regard to principles of conflict of laws.

5. This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original as against any party whose signature appears thereon, and all of which shall together constitute one and the same instrument. This Assignment shall become binding when one or more counterparts hereof, individually or taken together, shall bear the signatures of all of the parties reflected hereon as the signatories.

Address Line 4:

NAME OF SUBMITTER:

Helen Birrell

Signature:

H/B/BIRRELL

Date:

09/24/2008

Total Attachments: 5

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I, Yoshiyuki Maeda, of Tranomon East Bldg., 7-13, Nishi-Shimbashi 1-chome, Minato-ku, Tokyo 105-8408, Japan, do hereby certify that I am conversant with the English and Japanese languages and am a competent translator thereof, and I further certify that to the best of my knowledge and belief the following is a true and correct translation made by me of the document(s) in the Japanese language attached hereto.

Signed this 23th day of July 2008



Yoshiyuki Maeda

Certificate of Partial Closed Matters

2-36-9, Maeno-cho, Itabashi-ku, Tokyo

PENTAX CORPORATION

Corporate No. 0114-01-000244

Corporate Name	<u>Asahi Optical Co., Ltd.</u>	
	PENTAX Corporation	Revised on October 1, 2002 Registered on October 1, 2002
Head Office	2-36-9, Maeno-cho, Itabashi-ku, Tokyo	
Method of Public Notice	By publishing in Nihon Keizai Shimbun	
	By electronic public notice <u>http://www.pentax.co.jp</u> However, if it is impossible to post public notice on the official corporate page in internet for unavoidable circumstances, notice will be published in The Nihon Keizai Shimbun.	Revised on June 24, 2005 Registered on July 7, 2005
	Method of public notice of the Company is electronic public notice. <u>http://www.pentax.co.jp</u> However, if it is impossible to post public notice on the official corporate page in internet by accident or any other reasons, notice will be published in The Nihon Keizai Shimbun.	Revised on June 23, 2006 Registered on July 7, 2006
Necessary matters to be provided information relating to balance sheet	<u>http://www.pentax.co.jp</u>	Established on May 1, 2003 Registered on May 14, 2003
	Date of Incorporation	December 17, 1938
Matters regarding company with board of directors	Company with board of directors	Registered on May 1, 2006 pursuant to the provision of Article 136 of Act No. 87, 2005
Matters regarding company with auditors	Company with auditors	Registered on May 1, 2006 pursuant to the provision of Article 136 of Act No. 87, 2005

Matter regarding company with board of company auditors	Company with board of company auditors Registered on July 7, 2006
Matters regarding company with accounting auditor	Company with accounting auditor Registered on July 7, 2006
Matters regarding registered record	Pursuant to the provision of paragraph 3 of supplementary provision of Ordinance of the Ministry of Justice No. 15, 1989 Registered on June 10, 2002
	Dissolution by merger with HOYA CORPORATION having its registered head office at 2-7-5, Nakaochiai, Shinjuku-ku, Tokyo on March 31, 2008 Registered on April 7, 2008 Closed on April 7, 2008

THIS IS A DOCUMENT WHICH CERTIFIES THAT THE ABOVE IS A PART OF CLOSED MATTERS WHICH ARE RECORDED ON THE OFFICIAL REGISTRY.

June 25, 2008

Itabashi Branch Office of Tokyo Legal Affairs Bureau

Register: Kazuo Tegawa (seal)

閉鎖事項一部証明書

東京都板橋区前野町二丁目36番9号
 ペンタックス株式会社
 会社法人等番号 0114-01-000244

商号	旭光学工業株式会社	
	ペンタックス株式会社	平成14年10月 1日変更
		平成14年10月 1日登記
本店	東京都板橋区前野町二丁目36番9号	
公告をする方法	日本経済新聞に掲載する	
	電子公告によって行なう。 http://www.pentax.co.jp/	平成17年 6月24日変更
	ただし、やむを得ない事由により電子公告できないときは、日本経済新聞に掲載する。	平成17年 7月 7日登記
貸借対照表に係る情報の提供を受けるために必要な事項	当社の公告方法は、電子公告とする。 http://www.pentax.co.jp/	平成18年 6月23日変更
	ただし、事故その他やむを得ない事由によって電子公告による公告をすることができない場合は、日本経済新聞に掲載して行う。	平成18年 7月 7日登記
会社成立の年月日	http://www.pentax.co.jp/	
	平成15年 5月 1日設定 平成15年 5月14日登記	
取締役会設置会社に関する事項	取締役会設置会社	平成17年法律第87号第136条の規定により平成18年 5月 1日登記
監査役設置会社に関する事項	監査役設置会社	平成17年法律第87号第136条の規定により平成18年 5月 1日登記
監査役会設置会社に関する事項	監査役会設置会社	平成18年 7月 7日登記
会計監査人設置会社に関する事項	会計監査人設置会社	平成18年 7月 7日登記

整理番号 ケ154579

* 下線のあるものは特記事項であることを示す。

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TRADEMARK

REEL: 003858 FRAME: 0006

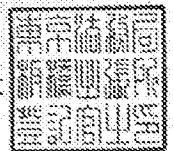
東京都板橋区前野町二丁目36番9号
ベントックス株式会社
会社法人等番号 0114-01-000244

登記記録に関する事項	平成元年法務省令第15号附則第3項の規定により 平成14年 6月10日移記
	平成20年3月31日東京都新宿区中落合二丁目7番5号HOYA株式会社に 合併し解散 平成20年 4月 7日登記 平成20年 4月 7日閉鎖

これは登記簿に記載されている開辦された事項の一部であることを証明した書面である。

平成20年 6月25日
東京法務局板橋出張所
登記官

手 川 一 夫



整理番号 ケ154579

* 下線のあるものは特許事項であることを示す。

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