

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bob Knight Photomarketing, Inc.		09/23/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	Event Photography Group, Inc.
Street Address:	100 Chesterfield Business Parkway
Internal Address:	Suite 200
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63005
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3214150	GRADTRACK
Registration Number:	3311002	GRADTRAK
Registration Number:	3239030	GRADTRAK
Registration Number:	3204674	MOST PICTURES ARE WORTH A THOUSAND WORDS. THIS ONE IS PRICELESS.
Registration Number:	3202975	YOU SMILED, YOU SHOOK, WE SNAPPED!

CORRESPONDENCE DATA

Fax Number: (850)681-0069
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 850-224-1040
 Email: btf@francelawfirm.com
 Correspondent Name: Belinda T. France
 Address Line 1: 1625 Summit Lake Drive
 Address Line 2: Suite 240
 Address Line 4: Tallahassee, FLORIDA 32317

OP \$140.00 3214150

NAME OF SUBMITTER:	Belinda T. France
Signature:	/Belinda T France/
Date:	09/24/2008
Total Attachments: 1 source=GTMarks2#page1.tif	

GENERAL ASSIGNMENT OF INTEREST

FOR VALUE RECEIVED, Bob Knight Photomarketing, Inc., 1975 Commonwealth Lane, Tallahassee, FL 32303, a Florida Corporation ("Knight") for the sum of \$100.00 and other good and sufficient consideration, receipt of which is acknowledged, assigns to Event Photography Group, Inc., 100 Chesterfield Business Parkway, Suite 200, Chesterfield, MO 63005, a Delaware Corporation ("EPG") all of Knight's right, title and interest in the following intellectual property, all registered with the United States Patent and Trademark Office:

1. The Servicemark known as GradTrack, Registration #3214150
2. The Servicemark known as GradTrak, Registration #3311002
3. The Servicemark and logo known as GradTrak, Registration #3239030
4. "Most pictures are worth a thousand words. This one is priceless." Registration #3204674
5. "You smiled, you shook, we snapped!" Registration #3202975

This assignment is effective immediately.

Dated this 23rd day of September, 2008.

WITNESSES:

Michelle Jagurs

Janife Staggall

State of Florida
County of Leon

ASSIGNOR

Bob Knight Photomarketing, Inc.:

Robert G. Knight

By: Robert G. Knight, its President

I HEREBY CERTIFY that on this day, before me, an officer duly authorized in the aforesaid State and County, to take acknowledgements, personally appeared Robert G. Knight, who is personally known to me. Said, Robert G. Knight, executed the foregoing instrument before me and did take an oath.

WITNESS my hand and official seal this 23rd day of September, 2008, Leon County, Florida.

(SEAL)

Martina S. Mitchell

 NOTARY PUBLIC

