

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Winery Exchange, Inc.		09/23/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Scenic Root Winegrowers LLC		
Street Address:	P.O. Box 912		
City:	San Anselmo		
State/Country:	CALIFORNIA		
Postal Code:	94979		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3419759	FORAGE	
CORRESPONDENCE DATA			
Fax Number:	(415)983-1200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-983-1274		
Email:	rburlingame@pillsburylaw.com		
Correspondent Name:	Robert B. Burlingame		
Address Line 1:	P.O. Box 7880		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94120-7880		
ATTORNEY DOCKET NUMBER:	063914-0307386/RBB		
NAME OF SUBMITTER:	Robert B. Burlingame		
Signature:	/Robert B. Burlingame/		
Date:	09/24/2008		

CH \$40.00 3419759

Total Attachments: 1
source=FORAGE -- executed U.S. trademark assignment#page1.tif

U.S. TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Winery Exchange, Inc. ("Assignor")**, a California corporation, hereby conveys, transfers and assigns to **SCENIC ROOT WINEGROWERS ("Assignee")**, a California Limited Liability Company, effective as of the date hereof, all right, title and interest in the United States in and to the name and trademark FORAGE (including the U.S. Trademark Registration No. 3419759 therefor), and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

Winery Exchange, Inc. represents and warrants that it owns the above-identified federal trademark application and that, to the best of its knowledge, there are no allegations of infringement of the name and trademark FORAGE.

Assignor agrees to execute any further documents as Assignee may reasonably request in order to effect this Assignment.

WINERY EXCHANGE, INC.

By:

O.P. Colvin

Name:

Oliver P. Colvin

Title:

SVP + General Counsel

Date:

23 Sept. 2008