

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vendome Group LLC		10/30/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	JTE Multimedia, LLC		
Street Address:	1235 Westlake Dr.		
Internal Address:	Suite 220		
City:	Berwyn		
State/Country:	PENNSYLVANIA		
Postal Code:	19312		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0855132	POSTGRADUATE MEDICINE	
Registration Number:	1116390	THE PHYSICIAN AND SPORTSMEDICINE	
CORRESPONDENCE DATA			
Fax Number:	(610)692-2381		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4844591454		
Email:	kim.chotkowski@brandywineventures.com		
Correspondent Name:	Kimberly S.Chotkowski		
Address Line 1:	322 Twin Pond Drive		
Address Line 4:	West Chester, PENNSYLVANIA 19382		
ATTORNEY DOCKET NUMBER:	JTE-3		
NAME OF SUBMITTER:	Kimberly S Chotkowski		
Signature:	/KimberlySChotkowski/		

OP \$65.00 0855132

Date:

09/24/2008

Total Attachments: 6

source=Assignment document#page1.tif

source=Assignment document#page2.tif

source=Assignment document#page3.tif

source=Assignment document#page4.tif

source=Assignment document#page5.tif

source=Assignment document#page6.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), effective this 30th day of October, 2007, is made and entered into by and between Vendome Group, LLC, a Delaware limited liability company ("Assignor") and JTE Multimedia, LLC, a Pennsylvania limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademark applications and registrations set forth in Exhibit A hereto, including any and all goodwill symbolized thereby (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademarks, including the goodwill of the business associated therewith, all rights therein provided by international conventions and treaties, and any and all rights derived from use of the Trademarks, either by Assignor or by its licensees, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, together with all claims for damages by reason of past infringement of the Trademarks, with the right to sue for and collect on such claims for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors and assigns.

2. Assignor shall timely execute and deliver any additional documents and perform such additional acts necessary or desirable to record and perfect the interest of Assignee in and to the Trademarks. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, or other proper governmental authority, whose duty it is to issue trademarks or other evidence or forms of intellectual property protection or applications as aforesaid, to issue the same to Assignee and its successors, assigns and other legal representatives in accordance with the terms of this instrument.

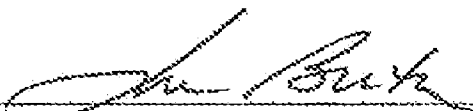
3. This Assignment shall be binding upon the parties and shall inure to the benefit of each of Assignor and Assignee, and their respective present and future subsidiaries, affiliates, successors and assigns.

4. This Assignment and its validity, interpretation, performance and enforcement shall be governed by the laws of the State of Delaware without regard to principles of conflict of laws.

5. This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original as against any party whose signature appears thereon, and all of which shall together constitute one and the same instrument. This Assignment shall become binding when one or more counterparts hereof, individually or taken together, shall bear the signatures of all of the parties reflected hereon as the signatories.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

VENDOME GROUP, LLC
Assignor

By: 
Name: Jane Butler
Title: Chief Executive Officer

ACKNOWLEDGED AND ACCEPTED BY:

JTE MULTIMEDIA, LLC
Assignee

By: _____
Name: John Elduff
Title: Chief Executive Officer

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

VENDOME GROUP, LLC
Assignor

By: _____
Name: Jane Butler
Title: Chief Executive Officer

ACKNOWLEDGED AND ACCEPTED BY:

JTE MULTIMEDIA, LLC
Assignee

By: John Elduff
Name: John Elduff
Title: Chief Executive Officer

EXHIBIT A

No.	Mark	Country	Details
1.	POSTGRADUATE MEDICINE	United States	FILED: 2/1/1968 APPL#: 72290052 REGDT: 8/20/1968 REG#: 855,132 STATUS: REGISTERED CLASSES: 16 monthly medical magazine LAST KNOWN OWNER: Vendome Group, LLC (Assignment recorded: 12/13/2005)
2.	POSTGRADUATE MEDICINE	Brazil	FILED: 1/17/1996 APPL#: 819032620 REGDT: 9/22/1998 REG#: 819032620 STATUS: REGISTERED CLASSES: 11 OWNER OF RECORD: The McGraw-Hill Companies, Inc. (Assignment to Vendome Group, LLC: 7/10/2007)
3.	POSTGRADUATE MEDICINE	Colombia	FILED: 9/30/1992 APPL#: 368613 REGDT: 2/10/1994 REG#: 151,647 STATUS: REGISTERED CLASSES: 16 - magazines, newsletters, publications and all other goods in this class LAST KNOWN OWNER: Vendome Group, LLC (Assignment recorded: 3/17/2007)
4.	POSTGRADUATE MEDICINE	India	FILED: 8/12/1999 APPL#: 870916 REGDT: REG#: STATUS: PENDING CLASSES: 16 OWNER OF RECORD: The McGraw-Hill Companies, Inc. (Assignment to Vendome Group LLC to be recorded at appropriate time)
5.	POSTGRADUATE MEDICINE	Japan	FILED: 10/23/1992 APPL#: 4-305073 REGDT: 7/31/1996 REG#: 3176421 STATUS: REGISTERED CLASSES: 16 LAST KNOWN OWNER: Vendome Group, LLC (Assignment recorded: 8/10/06)

No.	Mark	Country	Details
6.	POSTGRADUATE MEDICINE	Mexico	<p>FILED: 10/3/1991 APPL#: 123833 REGDT: 6/27/1994 REG#: 464638 STATUS: REGISTERED CLASSES: 16 - paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers' type; printing blocks. LAST KNOWN OWNER: Vendome Group, LLC (Assignment Recorded: 11/24/06)</p>
7.	POSTGRADUATE MEDICINE	South Africa	<p>FILED: 11/18/1994 APPL#: 94/12686 REGDT: 5/8/1997 REG#: 94/12686 STATUS: REGISTERED CLASSES: 16 printed matter and publications; namely magazines. (in class 16) LAST KNOWN OWNER: Vendome Group, LLC (Assignment recorded: 9/7/2006)</p>
8.	POSTGRADUATE MEDICINE	Spain	<p>FILED: 5/12/1998 APPL#: 2.161.274 REGDT: 11/20/1998 REG#: 02161274/ 9 STATUS: REGISTERED CLASSES: 16 magazines and publications LAST KNOWN OWNER: Vendome Group, LLC (Assignment recorded: 7/12/2007)</p>
9.	POSTGRADUATE MEDICINE	Turkey	<p>FILED: 10/2/1992 APPL#: 8646/92 REGDT: 10/2/1992 REG#: 142056 STATUS: REGISTERED CLASSES: 16 magazines, newsletters, publications and all other goods in international class 16. LAST KNOWN OWNER: Vendome Group, LLC (Assignment recorded: 2/20/2007)</p>

No.	Mark	Country	Details
10.	THE PHYSICIAN AND SPORTSMEDICINE	United States	FILED: 6/16/1978 APPL#: 73174765 REGDT: 4/10/1979 REG#: 1,116,390 STATUS: REGISTERED CLASSES: 16 monthly magazine OWNER OF RECORD: Vendome Group, LLC (Assignment recorded: 12/13/2005)
11.	THE PHYSICIAN AND SPORTSMEDICINE	Mexico	FILED: 12/16/1992 APPL#: 157023 REGDT: 8/18/1993 REG#: 439972 STATUS: REGISTERED CLASSES: 16 magazines, newsletters, publications and all other goods in international class LAST KNOWN OWNER: Vendome Group, LLC (Assignment recorded 12/6/2006.)
12.	THE PHYSICIAN AND SPORTSMEDICINE	Portugal	FILED: 3/24/1999 APPL#: 354.887 REGDT: 1/24/2002 REG#: 354.887 STATUS: ABANDONED 11/3/2006 CLASSES: 16 magazines and publications. LAST KNOWN OWNER: Vendome Group, LLC (Assignment recorded: 7/7/2006.)
13.	THE PHYSICIAN AND SPORTSMEDICINE	Spain	FILED: 1/23/2001 APPL#: 2372885 REGDT: 7/20/2001 REG#: 2372885 STATUS: REGISTERED CLASSES: 16 magazines and publications. LAST KNOWN OWNER: Vendome Group, LLC (Assignment recorded: 7/12/2007.)