

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ouidad Licensing Corporation	FORMERLY Ouidad Products Corporation	06/07/2008	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Ouidad Licensing LLC		
Street Address:	89 Putnam Park Road		
Internal Address:	PO Box 80		
City:	Bethel		
State/Country:	CONNECTICUT		
Postal Code:	06801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2622565	CARVING AND SLICING	
Registration Number:	2554141	A CURL'S BEST FRIEND	
CORRESPONDENCE DATA			
Fax Number:	(212)252-0457		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 779-9800		
Email:	rhunter@lubojoathau.com		
Correspondent Name:	Richard M. Hunter		
Address Line 1:	10 East 40th Street		
Address Line 2:	30th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	JCT.OUIDAD		
NAME OF SUBMITTER:	Richard M. Hunter		

OP \$65.00 2622565

Signature:	/richardmhunter/
Date:	09/24/2008
Total Attachments: 4 source=Assignment Curl's Best 2554141#page1.tif source=Assignment Curl's Best 2554141#page2.tif source=Carving Slicing Assignment 2622565#page1.tif source=Carving Slicing Assignment 2622565#page2.tif	

TRADEMARK ASSIGNMENT
A CURL'S BEST FRIEND

ASSIGNMENT made as of June 7, 2008, by OUIDAD LICENSING CORPORATION, a Connecticut corporation, with its principal business office located at 89 Putnam Park Road, Bethel, CT 06801, and P. O Box 80, Bethel, CT ("Assignor"), to OUIDAD LICENSING, LLC, a Delaware corporation with its principal business office located at 89 Putnam Park Road, Bethel, CT 06801, and P. O Box 80, Bethel, CT ("Assignee").

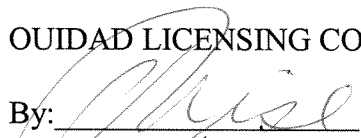
On or about June 8, 2007, Assignor agreed to grant and Assignee and Assignee agreed to receive from Assignor certain Intellectual Property Rights (the Agreement), including without limitation the trademarks of Assignor, including Registration Number 2554141, A Curl's Best Friend. Pursuant to the Agreement, Assignor has agreed to execute from time to time all documents reasonably requested by Assignee to evidence Assignee's ownership of the Intellectual Property Rights.

In accordance with the Agreement, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign trademarks and trademark registrations and applications, including without limitation the trademarks and trademark registrations and applications listed on Schedule A hereto (collectively, the "Trademarks").


Therefore, Assignor, for and in exchange for the consideration set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Trademarks, together with the goodwill of the business associated therewith, all rights to sue for infringement of any Trademark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

In witness whereof, Assignor has signed this instrument on the date set forth below with effect as of the date first above written.

OUIDAD LICENSING CORPORATION

By: 
Title: Supreas.

OUIDAD LICENSING, LLC

By: 
Title: C.O.O.

SCHEDULE A: THE TRADEMARKS

Trademark Application at the U.S. Patent and Trademark Office

Serial No.	Mark	Filing Date
2554141	A Curls' Best Friend	3/26/2002

TRADEMARK ASSIGNMENT
CARVING AND SLICING

ASSIGNMENT made as of June 7, 2008, by OUIDAD LICENSING CORPORATION, a Connecticut corporation, with its principal business office located at 89 Putnam Park Road, Bethel, CT 06801, and P. O Box 80, Bethel, CT ("Assignor"), to OUIDAD LICENSING, LLC, a Delaware corporation with its principal business office located at 89 Putnam Park Road, Bethel, CT 06801, and P. O Box 80, Bethel, CT ("Assignee").


On or about June 8, 2007, Assignor agreed to grant and Assignee and Assignee agreed to receive from Assignor certain Intellectual Property Rights (the Agreement), including without limitation the trademarks of Assignor, including Registration Number 2,622,565 CARVING AND SLICING. Pursuant to the Agreement, Assignor has agreed to execute from time to time all documents reasonably requested by Assignee to evidence Assignee's ownership of the Intellectual Property Rights.

In accordance with the Agreement, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign trademarks and trademark registrations and applications, including without limitation the trademarks and trademark registrations and applications listed on Schedule A hereto (collectively, the "Trademarks").


Therefore, Assignor, for and in exchange for the consideration set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Trademarks, together with the goodwill of the business associated therewith, all rights to sue for infringement of any Trademark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

In witness whereof, Assignor has signed this instrument on the date set forth below with effect as of the date first above written.

OUIDAD LICENSING CORPORATION

By: 
Title: Treas/Sec

OUIDAD LICENSING, LLC

By: 
Title: COO

SCHEDULE A: THE TRADEMARKS

Trademark Application at the U.S. Patent and Trademark Office

Serial No.	Mark	Filing Date
2,622,565	Carving and Slicing	7/13/998