

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tacoda, Inc.		08/01/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Tacoda LLC
Street Address:	22000 AOL Way
City:	Dulles
State/Country:	VIRGINIA
Postal Code:	20166
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	77230585	ENCORE
Serial Number:	77178796	AUDIENCE EXCHANGE
Serial Number:	77168995	AUDIENCE SERVICES
Serial Number:	77208647	ENCORE MEDIA
Serial Number:	77168942	ENCORE SEARCH
Serial Number:	78608297	1147
Registration Number:	3424094	AUDIENCE NETWORKS
Registration Number:	3100224	THE AUDIENCE COMPANY
Registration Number:	3448163	AUDIENCE 360
Registration Number:	3408626	SPECTRUM
Registration Number:	3398264	WHERE THE PEOPLE ARE
Registration Number:	3368941	AUDIENCE ACCESS
Registration Number:	3368883	AUDIENCE POINT
Registration Number:	3024834	THE BEHAVIORAL TARGETING NETWORK

CH \$415.00 77230585

Registration Number:	3012318	THE AUDIENCE MANAGEMENT COMPANY
Registration Number:	2785690	TACODA

CORRESPONDENCE DATA

Fax Number: (202)857-6395
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-857-8977
Email: bush.douglas@arentfox.com
Correspondent Name: Douglas R. Bush
Address Line 1: 1050 Connecticut Avenue NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	019428.00488
NAME OF SUBMITTER:	Douglas R. Bush
Signature:	/D.R. Bush/
Date:	09/24/2008

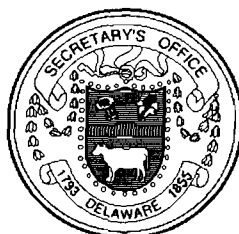
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "TACODA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "TACODA, INC." TO "TACODA LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF AUGUST, A.D. 2008, AT 1:38 O'CLOCK P.M.



3367217 8100V

080839154

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6768711

DATE: 08-01-08

TRADEMARK
REEL: 003858 FRAME: 0745

**CERTIFICATE OF CONVERSION
TO LIMITED LIABILITY COMPANY
OF
TACODA, INC.
TO
TACODA LLC**

The undersigned, being an authorized person in accordance with Section 18-204 of the Delaware Limited Liability Company Act, for the purpose of converting TACODA, Inc. (the "Corporation") from a corporation to a limited liability company pursuant to Section 18-214 of the Delaware Limited Liability Company Act, does hereby certify that:

1. The Corporation was first incorporated under the laws of the State of Delaware on March 12, 2001.
2. The name of the Corporation immediately prior to filing this Certificate of Conversion is TACODA, Inc., and its jurisdiction immediately prior to filing this Certificate of Conversion is the State of Delaware.
3. The name of the Delaware limited liability company into which the Corporation shall be converted, as set forth in its Certificate of Formation filed in accordance with Section 18-214(b) of the Delaware Limited Liability Company Act, is TACODA LLC.
4. The conversion of the Corporation to TACODA LLC has been approved and adopted in accordance with the provisions of Sections 228 and 266 of the General Corporation Law of the State of Delaware.
5. The conversion shall be effective upon the filing of this Certificate of Conversion to Limited Liability Company and a certificate of formation with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on the 1st day of August 2008.

By: Erin Tulk
Authorized Person

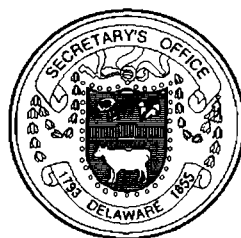
Name: Erin Tulk, Assistant Secretary

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "TACODA LLC" FILED IN THIS OFFICE ON THE FIRST DAY OF AUGUST, A.D. 2008, AT 1:38 O'CLOCK P.M.



3367217 8100V

080839154

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6768711

DATE: 08-01-08

TRADEMARK
REEL: 003858 FRAME: 0747

TACODA LLC

CERTIFICATE OF FORMATION

This Certificate of Formation of TACODA LLC (the "LLC"), dated August 1, 2008, has been duly executed and is being filed by Erin Tulk, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. §18-101, et seq.).

FIRST: The name of the limited liability company formed hereby is TACODA LLC.

SECOND: The address of the registered office of the LLC in the State of Delaware is c/o Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware 19808.

THIRD: The name and address of the registered agent for service of process of the LLC in the State of Delaware is Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware 19808.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.



Name: Erin Tulk
Title: Authorized Person