

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the erroneously recorded incorrect serial number 77/452340 previously recorded on Reel 003857 Frame 0127. Assignor (s) hereby confirms the correct serial number should be 75/452340.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GEOCEL HOLDINGS CORPORATION		09/01/2008	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	HIP LLC
Street Address:	P.O. Box 398
City:	Elkhart
State/Country:	INDIANA
Postal Code:	46515
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75452340	GEOCEL

CORRESPONDENCE DATA

Fax Number: (312)759-5646
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-357-1313
 Email: mvallone@btlaw.com
 Correspondent Name: Melissa A. Vallone
 Address Line 1: P.O. Box 2786
 Address Line 4: Chicago, ILLINOIS 60690-2786

ATTORNEY DOCKET NUMBER:	350000-53615
NAME OF SUBMITTER:	Melissa A. Vallone
Signature:	/mvallone/

CH \$40.00 75452340

Date:

09/24/2008

Total Attachments: 7

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TO: MELISSA A. VALLONE COMPANY: P.O. BOX 2786

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.109/22/2008
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SUBMISSION TYPE:	NEW ASSIGNMENT																																			
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																																			
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TRADEMARK
REEL: 003858 FRAME: 0834

TO: MELISSA A. VALLONE COMPANY: P.O. BOX 2786

Phone:	312-357-1313
Email:	mvallone@btlaw.com
Correspondent Name:	Melissa A. Vallone
Address Line 1:	P.O. Box 2786
Address Line 4:	Chicago, ILLINOIS 60690-2786

NAME OF SUBMITTER:	Melissa A. Vallone
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Signature:	/mvallone/
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Date:	09/22/2008
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ASSIGNMENT

For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Geocel Holdings Corporation ("Assignor") hereby assigns to HIP LLC, Assignor's entire right, title and interest in and to the trademarks listed on Schedule A and the U.S. and International Trademark Registrations associated therewith, together with all common law rights related thereto, with the goodwill of the business in which the marks are used, and with all claims for damages by reason of infringement, with the right to sue for and collect the same for its own use and on behalf and for the use of its successors and assigns.

Dated: 1 day of September, 2008.

Geocel Holdings Corporation

By: 

Name: Don Krabill

Title: President

Date: September 1, 2008