

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Avalon Technology, L.L.C.		09/02/2008	LIMITED LIABILITY COMPANY: MICHIGAN

RECEIVING PARTY DATA

Name:	HealthMedia, Inc.
Street Address:	130 S. First Street
City:	Ann Arbor
State/Country:	MICHIGAN
Postal Code:	48104
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2656245	HEALTHMEDIA SUCCEED
Registration Number:	2764865	HEALTHMEDIA BALANCE
Registration Number:	2651215	
Registration Number:	2764839	HEALTHMEDIA NOURISH
Registration Number:	2772122	HEALTHMEDIA RELAX
Registration Number:	2753685	HEALTHMEDIA BREATHE
Registration Number:	2577770	HEALTHMEDIA
Registration Number:	2538639	REVOLUTIONIZING CHANGE
Registration Number:	2324542	
Registration Number:	2276506	HEALTHMEDIA

CORRESPONDENCE DATA

Fax Number: (248)203-0763
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

CH \$265.00 2656245

Phone: 248-203-0825
Email: ipmail@dykema.com
Correspondent Name: Michelle R. Osinski, Dykema Gossett PLLC
Address Line 1: 39577 Woodward Avenue, Suite 300
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	100306-0028
NAME OF SUBMITTER:	Michelle R. Osinski, Dykema Gossett PLLC
Signature:	/Michelle R. Osinski/
Date:	09/24/2008

Total Attachments: 3

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RELEASE OF COLLATERAL FROM SECURITY INTEREST

WHEREAS, pursuant to that certain Security Interest recorded in the United States Patent and Trademark Office January 3, 2003 at Reel 2644 / Frame 0460 (the "Security Agreement"), HealthMedia, Inc. ("Releasee") granted to Avalon Technology, L.L.C. ("Releasor") a security interest in all right, title, and interest of HealthMedia, Inc. in and to certain trademark and service mark applications and registrations, including the applications and registrations listed on Schedule A attached hereto (collectively the "Intellectual Property");

WHEREAS, Releasor wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purpose of recording the release, relinquishment, and discharge of its security interest in the Intellectual Property; and

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby relinquishes, releases and discharges its security interest in the Intellectual Property conveyed to Releasor pursuant to the Security Agreement and/or any other agreement, and all other claims of the Releasor in the Intellectual Property, and Releasor hereby reassigns any and all such right, title and interest that it may have in the Intellectual Property, together with the goodwill of the business symbolized by the Intellectual Property, and any and all renewals thereof, and the right to bring suit and collect damages for past infringements thereof, and any other right, title and interest Releasor may still have in any Intellectual Property to Releasee. Releasor further agrees to execute and deliver to Releasee any and all further documents or instruments and do any and all further acts which Releasee (or Releasee's agents or designees) reasonably request in order to confirm Releasee's right, title and interest in and to the Intellectual Property, and that Releasor makes no further claim to any right, title or interest in or to any of the Intellectual Property.

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Releasor: Avalon Technology, L.L.C.

IN WITNESS WHEREOF, Releasor has caused this Release of Collateral From Security Interest to be duly executed as of September 2, 2008.

AVALON TECHNOLOGY, L.L.C.

By Its Manager, AVALON PORTFOLIO,
LLC

By Its Manager, Avalon Capital Group, Inc.

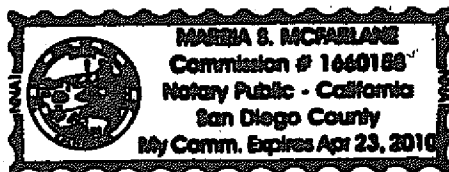
By: 

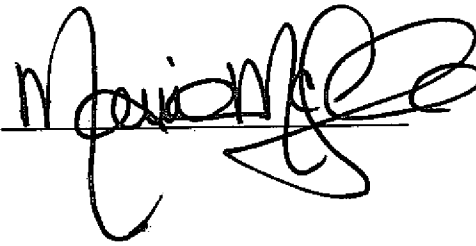
Name: DAVE RUSSELL

Its: EVP

STATE OF California
COUNTY OF San Diego ss:

The foregoing Release of Collateral From Security Interest was executed and acknowledged before me this 2nd day of September 2008 by DAVE RUSSELL personally known to me to be the Executive Vice President of Avalon Technology, L.L.C. who being duly sworn, deposes and says that said instrument was signed on behalf of said entity described in and which executed the foregoing instrument, and that s/he was authorized to sign his/her name thereto on behalf of said entity.





SCHEDULE A

Country	Trademark	Registration No.	Issue Date
U.S.	HEALTHMEDIA SUCCEED (& DESIGN)	2,656,245	12/03/2002
U.S.	HEALTHMEDIA BALANCE (& DESIGN)	2,764,865	09/16/2003
U.S.	MISCELLANEOUS DESIGN	2,651,215	11/19/2002
U.S.	HEALTHMEDIA NOURISH (& DESIGN)	2,764,839	09/16/2003
U.S.	HEALTHMEDIA RELAX	2,772,122	10/07/2003
U.S.	HEALTHMEDIA BREATHE (& DESIGN)	2,753,685	08/19/2003
U.S.	HEALTHMEDIA	2,577,770	06/11/2002
U.S.	REVOLUTIONIZING CHANGE	2,538,639	02/12/2002
U.S.	MISCELLANEOUS DESIGN	2,324,542	02/29/2000
U.S.	HEALTHMEDIA	2,276,506	09/07/1999