

Form PTO-1594 (Rev. 08/08)  
OMB Collection 0651-0027 (exp. 9/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Prentice-Hall, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) January 01, 2001

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes

No

Name: Pearson Education, Inc.

internal

Address: \_\_\_\_\_

Street Address: One Lake Street

City: Upper Saddle River

State: New Jersey

Country: USA Zip: 07458

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Delaware
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,602,228

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

ALLYN & Bacon

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Stephen W. Feingold

Internal Address: \_\_\_\_\_

Street Address: Day Pitney LLP  
7 Times Square

City: New York

State: NY Zip: 10036

Phone Number: 212-297-5800

Fax Number: 212-916-2940

Email Address: NYTrademark@daypitney.com

**6. Total number of applications and registrations involved:**

6

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 165.00**

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Credit card Last 4 Nos. 2985

Exp 06/08

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

July 21, 2008  
Date

Stephen W. Feingold  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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 TO: STEPHEN W. FELNGOLD COMPANY: DAYPITNEY, LLP  
 07/21/2008 15:02 FAX

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## ATTACHMENT 1

## CHANGE OF NAME FOR PRENTICE HALL

ALLYN & BACON	1,602,228	June 19, 1990
PRENTICE-HALL	1,332,639	April 23, 1985
PRENTICE-HALL	1,332,044	April 23, 1985
MERRILL	1,342,095	June 18, 1985
GEOTUTOR	2,317,236	February 8, 2000
ESOURCE	2,597,373	July 23, 2002

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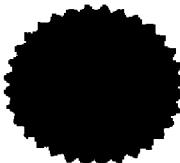
# Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PRENTICE-HALL, INC.", CHANGING ITS NAME FROM "PRENTICE-HALL, INC." TO "PEARSON EDUCATION, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2000, AT 1 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF JANUARY, A.D. 2001, AT 12:01 O'CLOCK A.M.



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040351444

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3109560

DATE: 05-13-04