

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barrett Marketing Group Ltd.		03/13/2008	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Barrett Marketing Group Corporation		
Street Address:	300 Lockhart Mill Road		
City:	Woodstock, New Brunswick		
State/Country:	CANADA		
Postal Code:	E7M 5C3		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2136495	L.A SKI	
CORRESPONDENCE DATA			
Fax Number:	(716)849-0349		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(716) 856-4000		
Email:	ksuzan@hodgsonruss.com		
Correspondent Name:	Kenneth D. Suzan		
Address Line 1:	Hodgson Russ LLP		
Address Line 2:	140 Pearl Street, Suite 100		
Address Line 4:	Buffalo, NEW YORK 14202		
ATTORNEY DOCKET NUMBER:	013012.NEW		
DOMESTIC REPRESENTATIVE			
Name:	Kenneth D. Suzan		
Address Line 1:	Hodgson Russ LLP		
Address Line 2:	140 Pearl Street, Suite 100		

CH \$40.00 2136495

Address Line 4: Buffalo, NEW YORK 14202

NAME OF SUBMITTER: Kenneth D. Suzan

Signature: /Kenneth D. Suzan/

Date: 09/25/2008

Total Attachments: 3
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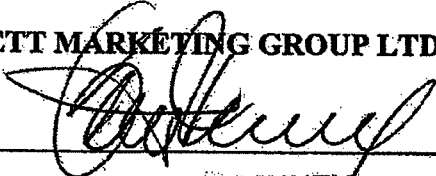
**ASSIGNMENT OF UNITED STATES TRADE-MARKS
AND PENDING APPLICATIONS**

1. **FOR GOOD AND VALUABLE CONSIDERATION, BARRETT MARKETING GROUP LTD.**, whose full postal address and whose principal place of business is 300 Lockhart Mill Road, Woodstock, New Brunswick E7M 5C3 (the "Assignor") assigns and transfers to **BARRETT MARKETING GROUP CORPORATION**, a corporation whose full postal address and whose principal place of business is 300 Lockhart Mill Road, Woodstock, New Brunswick E7M 5C3 (the "Assignee"):
 - 1.1 all of the Assignor's right, title and interest in the United States in and to the trade-marks and trade names owned by the Assignor, all of which are listed in Schedule "A", and any associated applications or registrations, along with the goodwill associated with those trade-marks and trade names;
 - 1.2 any copyright in the designs forming part of those trade-marks and trade names, as applicable; and
 - 1.3 the right to sue for past infringement of any of those trade-marks and trade names, and to receive remedies in respect of any such suits, including, without limitation, to retain any damages as a result of those suits,(collectively, the "Intellectual Property").
2. The Assignee accepts the assignments set out in paragraph one above.
3. The recording or registration of the assignments granted under this assignment will be in the sole discretion of and will be the sole responsibility of the Assignee; however, the Assignor agrees to execute any instruments necessary and to do all things necessary to ensure the Assignee can record and register the assignments.
4. This Agreement will enure to the benefit of and be binding upon the parties and their respective successors and assigns.

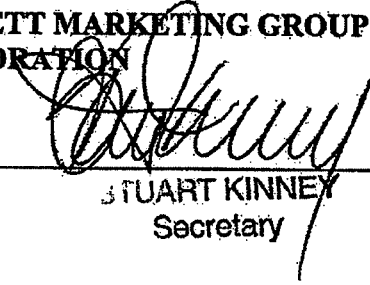
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The Assignor and Assignee have executed and delivered this assignment as of the 13th day of March, 2008.

BARRETT MARKETING GROUP LTD.

Per: 
Name: _____
Title: **STUART KINNEY**
Secretary

BARRETT MARKETING GROUP CORPORATION

Per: 
Name: _____
Title: **STUART KINNEY**
Secretary

SCHEDULE A

L.A. SKI (Registration # 2136495)

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