

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Branch Banking and Trust Company		07/28/2008	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Verispan, L.L.C.
Street Address:	800 Township Line Road
Internal Address:	Suite 125
City:	Yardley
State/Country:	PENNSYLVANIA
Postal Code:	19067
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2981679	V VERISPAN THE TRUE MEASURE OF HEALTH CARE
Registration Number:	2985756	VERISPAN
Registration Number:	3013857	OPINION LEADER MAPPING
Registration Number:	2806712	STATELINE
Registration Number:	3025065	VECTOR ONE
Registration Number:	2811391	THE TRUE MEASURE OF HEALTHCARE
Registration Number:	1843158	GROUP-TRACK
Registration Number:	1843157	SMG MARKETING GROUP INC

CORRESPONDENCE DATA

Fax Number: (215)832-5337
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-569-5337
 Email: casey@blankrome.com

CH \$215.00 2981679

Correspondent Name: Lisa Casey Spaniel
Address Line 1: One Logan Square
Address Line 2: 9th Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:	102367-00100
NAME OF SUBMITTER:	lisa casey spaniel
Signature:	/lisa casey spaniel/
Date:	09/25/2008

Total Attachments: 11

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NOTICE OF FULL RELEASE OF SECURITY INTEREST

This Notice of Full Release of Security Interest ("Release") is made this 28th day of July 2008, by and between Branch Banking and Trust Company, a North Carolina banking corporation, (the "Bank") and Verispan, L.L.C., a Delaware limited liability company, (the "Borrower").

WHEREAS, reference is made to a certain Loan Agreement dated 20 December 2004, ("Agreement") by and between Bank and Borrower;

WHEREAS, in connection with the Agreement and pursuant to that certain (i) Security Agreement; (ii) Collateral Copyright Assignment; (iii) Collateral Patent Assignment; and (iv) Collateral Trademark Assignment, all of which are dated December 20, 2004 and are by and between Bank and Borrower (collectively, "Security Agreement"), the Borrower granted to the Bank a security interest in certain of the Borrower's assets, including, to its Intellectual Property (collectively, "Collateral") (as defined in the Security Agreement), including without limitation to the Patent Rights (as defined in the Collateral Patent Assignment), Trademark Rights (as defined in the Collateral Trademark Assignment), and Copyright Rights (as defined in the Collateral Copyright Assignment), which include without limitation the (a) patents and patent applications set forth in Schedule A attached hereto; (b) trademarks and service marks and corresponding registrations and registration applications set forth in Schedule B attached hereto; and (c) works and corresponding copyright registrations set forth in Schedule C attached hereto; and

WHEREAS, Borrower has fully paid its Obligations (as defined in the Security Agreement), and the Bank desires to release and discharge its security interest in the Collateral, including without limitation the Patent Rights, Trademark Rights and Copyright Rights;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Bank hereby releases and remits to Borrower any and all right, title and interest in and to the Collateral, including without limitation to the Patent Rights, Trademark Rights and Copyright Rights, and hereby authorizes the Borrower or Borrowers' authorized representative to record this Release with the United States Patent and Trademark Office and the United States Copyright Office, and Borrower hereby accepts such release and remittance.

IN WITNESS WHEREOF, the Bank and Borrower duly execute this Release by their respective duly authorized officers as of the day and year first above written.

BRANCH BANKING AND TRUST COMPANY

VERISPAN, LLC

By: Jack m. Frost
Name: Jack m. Frost
Title: SVP

By: _____
Name: _____
Title: _____

NOTICE OF FULL RELEASE OF SECURITY INTEREST

This Notice of Full Release of Security Interest ("Release") is made this ____ day of July 2008, by and between Branch Banking and Trust Company, a North Carolina banking corporation, (the "Bank") and Verispan, L.L.C., a Delaware limited liability company, (the "Borrower").

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WHEREAS, Borrower has fully paid its Obligations (as defined in the Security Agreement), and the Bank desires to release and discharge its security interest in the Collateral, including without limitation the Patent Rights, Trademark Rights and Copyright Rights;

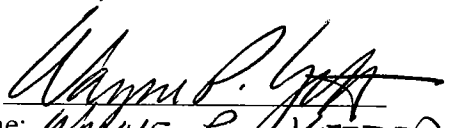
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Bank hereby releases and remits to Borrower any and all right, title and interest in and to the Collateral, including without limitation to the Patent Rights, Trademark Rights and Copyright Rights, and hereby authorizes the Borrower or Borrowers' authorized representative to record this Release with the United States Patent and Trademark Office and the United States Copyright Office, and Borrower hereby accepts such release and remittance.

IN WITNESS WHEREOF, the Bank and Borrower duly execute this Release by their respective duly authorized officers as of the day and year first above written.

BRANCH BANKING AND TRUST COMPANY

VERISPAN, LLC


By: _____
Name: _____
Title: _____

By: 
Name: WAYNE P. YETTER
Title: CEO

SCHEDULE A

Title	Owner	Patent No./ (Appl. No.)	Issue Date (Filing Date)
System and Method for Generating De-identified Health Care Data	Verispan, L.L.C.	U.S. Pat. No. 6,732,113	5/4/2004
System and Method for Analyzing de-Identified Health Care Data	Verispan, L.L.C.	PCT/US2000/25818	9/20/2000
System and Method for Analyzing de-Identified Health Care Data	Verispan, L.L.C.	U.S. Ser. No. 09/665,572	9/20/2000

Schedule B

Mark	Owner	Reg./Appl. No.	Reg./Appl. Status
	Verispan, LLC	2,981,679	Registered
VERISPAN	Verispan, LLC	2,985,756	Registered
OPINION LEADER MAPPING	Verispan, LLC	3,013,857	Registered
STATELINE	Verispan, LLC	2,806,712	Registered
VECTOR ONE	Verispan, L.L.C.	3,025,065	Registered
THE TRUE MEASURE OF HEALTHCARE	Verispan, LLC	2,811,391	Registered
GROUP-TRACK	Verispan, L.L.C.	1,843,158	Registered
SMG MARKETING GROUP INC	Verispan, L.L.C.	1,843,157	Registered
SMG VANTAGEPOINT	Verispan, L.L.C.	2,207,839	Cancelled
DIAGNOSIS DIRECT	Verispan, L.L.C.	2,190,607	Cancelled
AMAXIS	Verispan, L.L.C.	2,205,261	Cancelled
SCOTT-LEVIN REPORT GENERATOR	Verispan, L.L.C.	2,262,656	Cancelled
PBMTRACK	Verispan, L.L.C.	2,359,421	Cancelled
MCO INSITE	Verispan, L.L.C.	2,386,925	Cancelled
CLINVIVO	Verispan, L.L.C.	76421401	Cancelled

SCHEDULE C

Work Title	Reg. No.	Reg. Date
1997 long term care pharmacy provider database: data file layout & description of fields.	TX4757279	3/4/1998
Clinical laboratory market database: data file layout	TX3467234	12/18/1992
Comprehensive advertising strategy handbook	TX4519775	3/14/1997
Freestanding ambulatory centers database: data file layout & description of fields.	TX3770014	2/1/1994
Freestanding ambulatory centers database: data file layout & description of fields.	TX3896972	9/13/1994
Freestanding ambulatory centers report & directory.	TX3619059	2/1/1994
Freestanding outpatient surgery centers database: data file layout & description of fields.	TX3896976	9/13/1994
Health maintenance organization database: 1992 compilation	TX3464413	12/10/1992
Health maintenance organizations database: 1993.	TX3656138	10/12/1993
Health maintenance organizations demographics database: data file layout & description of fields.	TX3896975	9/13/1994
Health maintenance organizations demographics database: data file layout & description	TX4316584	5/29/1996
Health maintenance organizations demographics database: October, 1997 release.	TX4687769	12/3/1997
Health maintenance organizations pharmacy database: data file layout & description of fields.	TX3896973	9/13/1994
Healthcare Market Data Network: section 2, selected data profile: Freestanding outpatient surgery centers database, December 1997 release.	TX4737242	3/4/1998
Healthcare Market Data Network: section 2, selected data profile: Nursing home market database, October 1997 release.	TX4737243	3/4/1998

Work Title		Reg. No.	Reg. Date
Home healthcare agencies report & directory: industry characteristics, trends and market projections, comparative analysis.		TX4729803	3/4/1998
Home healthcare market database, June 1997 release: selected data profile: data file layout & description of fields.		TX4748781	3/4/1998
Home healthcare market database: data file layout & description of fields.		TX3467233	12/18/1992
Home healthcare market database: data file layout & description of fields.		TX3896977	9/13/1994
Integrated healthcare networks database.		TX4407100	10/10/1996
Managed healthcare: issues and trends (Vol. 2, Iss. 1)		TX2332390	6/27/1988
Managed healthcare: issues and trends (Vol. 2, Iss. 2)		TX2415353	8/29/1988
Medical group practice database: data file layout		TX3896974	9/13/1994
Medical group practice database: data file layout and description of fields.		TX3770015	2/1/1994
Medical group practices report & directory.		TX3619058	2/1/1994
Nursing home market database: data file layout & description of fields.		TX3467231	12/18/1992
Nursing home market database: data file layout & description of fields.		TX3896978	9/13/1994
Nursing home market: industry characteristics, trends, and market projections: comparative analysis.		TX3082707	5/9/1991
Pharmacy benefit managers database.		TX4330885	6/12/1996
Pharmacy benefit managers database: October, 1997 release.		TX4687767	12/3/1997
Physician centers database: data file layout & description of fields.		TX4329841	7/18/1996
Physician office based surgery database: data file layout.		TX3467230	12/18/1992
Physician office based surgery database: data file layout.		TX3896971	9/13/1994
Preferred provider organizations report & directory.		TX4686250	12/3/1997
SMG clinical laboratory database 1990 compilation		TX2956731	11/6/1990
SMG Diagnostic imaging centers 1990 compilation		TX2956568	11/06/1990
SMG Diagnostic imaging centers 1992 report		TX3458202	12/10/1992

Work Title	Reg. No.	Reg. Date
SMG Diagnostic imaging centers 1995 report	TX4291364	6/12/1996
SMG Diagnostic imaging centers database, 1993	TX3659347	11/01/1993
SMG diagnostic imaging centers database, 1994.	TX3933704	11/14/1994
SMG Diagnostic imaging centers database: 1992 compilation	TX3464415	12/10/1992
SMG Diagnostic imaging centers database: 1995 compilation	TX4305776	6/12/1996
SMG Diagnostic imaging centers: 1993 report	TX3659349	11/1/1993
SMG Diagnostic imaging centers: 1994 report	TX3933705	11/14/1994
SMG freestanding ambulatory care center 1992 report	TX3454543	12/10/1992
SMG freestanding ambulatory care center 1994 report.	TX3892692	9/13/1994
SMG freestanding ambulatory care centers 1995 report.	TX4329825	7/18/1996
SMG freestanding ambulatory care centers database 1990 compilation.	TX2956672	11/6/1990
SMG freestanding ambulatory care centers database 1991 compilation.	TX3176214	10/18/1991
SMG freestanding ambulatory care centers database 1992 compilation.	TX3461178	12/10/1992
SMG freestanding outpatient surgery center 1992 report	TX3454542	12/10/1992
SMG freestanding outpatient surgery center 1993 report	TX3656143	10/12/1993
SMG freestanding outpatient surgery center 1994 report	TX3958851	9/13/1994
SMG freestanding outpatient surgery center database 1990 compilation	TX2956567	11/6/1990
SMG freestanding outpatient surgery center database: 1992 compilation	TX3464416	12/10/1992
SMG freestanding outpatient surgery centers 1995 report and directory.	TX4316576	5/29/1996
SMG freestanding outpatient surgery centers database 1995 compilation.	TX4316577	5/29/1996
SMG freestanding outpatient surgery centers: 1197 report.	TX4757056	3/4/1998
SMG Group net database, 1994	TX3933703	11/14/1994
SMG Group track database, 1994	TX3933702	11/14/1994
SMG health maintenance organization 1992 report.	TX3454541	12/10/1992
SMG health maintenance organization 1993 report.	TX3654789	10/12/1993

Work Title		Reg. No.	Reg. Date
SMG health maintenance organization 1994 report.		TX3892693	9/13/1994
SMG health maintenance organization 1995 report and directory.		TX4316578	5/29/1996
SMG health maintenance organization database 1991 compilation.		TX3227367	11/15/1991
SMG health maintenance organization pharmacy database 1995 compilation.		TX4316583	5/29/1996
SMG health maintenance organization pharmacy database, 1992.		TX3543516	1/7/1993
SMG health maintenance organization pharmacy database, 1993.		TX3656141	10/12/1993
SMG health maintenance organizations database 1990 compilation.		TX2956673	11/6/1990
SMG health maintenance organizations demographics 1997 report.		TX4681180	12/3/1997
SMG health maintenance organizations financial database 1990 compilation.		TX2956736	11/6/1990
SMG health maintenance organizations financial database 1995 compilation.		TX4316580	5/29/1996
SMG health maintenance organizations financial database, 1992 compilation.		TX3465698	1/7/1993
SMG health maintenance organizations financial database, 1994.		TX3933701	11/14/1994
SMG health maintenance organizations financial database, 1997 compilation.		TX4687770	12/3/1997
SMG health maintenance organizations financial database: 1993.		TX3656139	10/12/1993
SMG health maintenance organizations pharmacy database, 1997 compilation.		TX4687765	12/3/1997
SMG home healthcare agencies report and directory		TX4316585	5/29/1996
SMG home healthcare market database		TX3458145	12/18/1992
SMG home healthcare market database 1990 compilation.		TX2956730	11/6/1990
SMG home healthcare market database 1991 compilation.		TX3227366	11/15/1991
SMG home healthcare market database 1995 compilation.		TX4316582	5/29/1996
SMG home healthcare market database, 1993.		TX3659351	11/1/1993
SMG home healthcare market: 1993 report.		TX3659348	11/1/1993
SMG home healthcare market: 1994 report.		TX3892691	9/13/1994
SMG hospital market database 1990 compilation.		TX2956732	11/6/1990

Work Title		Reg. No.	Reg. Date
SMG hospital market database 1991 compilation.		TX3227365	11/15/1991
SMG hospital market database 1993 report.		TX3654787	10/12/1993
SMG hospital market database 1995 compilation.		TX4330829	6/12/1996
SMG hospital market database 1995 report.		TX4291365	6/12/1996
SMG hospital market database, 1992.		TX3543517	1/7/1993
SMG hospital market database, 1993.		TX3656144	10/12/1993
SMG hospital market database, 1994.		TX3933708	11/14/1994
SMG long term care medical directors database: 1997 compilation		TX4757054	3/4/1998
SMG mail service pharmacy database, 1997 compilation.		TX4687766	12/3/1997
SMG medical group practice database 1990 compilation.		TX2956735	11/6/1990
SMG medical group practice database: 1992 compilation.		TX3464414	12/10/1992
SMG medical group practice, 1992 report.		TX3454540	12/10/1992
SMG medical group practices 1995 report.		TX4329840	7/18/1996
SMG medical group practices report & directory.		TX3892687	9/13/1994
SMG nursing home market 1995 report and directory.		TX4316579	5/29/1996
SMG nursing home market 1997 report.		TX4757055	3/4/1998
SMG nursing home market database 1990 compilation.		TX2956734	11/6/1990
SMG nursing home market database 1991 compilation.		TX3227364	11/15/1991
SMG nursing home market database 1995 compilation.		TX4316581	5/29/1996
SMG nursing home market database, 1993.		TX3659346	11/1/1993
SMG nursing home market: 1993 report.		TX3659345	11/1/1993
SMG nursing home market: 1994 report.		TX3892689	9/13/1994
SMG nursing home market: report & directory		TX3458144	12/18/1992
SMG nursing home/long term care provider database, 1992.		TX3543519	1/7/1993
SMG nursing home/long term care provider database, 1993.		TX3659350	11/1/1993

Work Title		Reg. No.	Reg. Date
SMG nursing home/long term care provider database, 1994.		TX3933706	11/14/1994
SMG nursing home/long term care provider database: 1995 compilation.		TX4305783	6/12/1996
SMG physician office based surgery 1993 report.		TX3654788	10/12/1993
SMG physician office based surgery 1994 report.		TX3892690	9/13/1994
SMG physician office based surgery 1995 report		TX4329824	7/18/1996
SMG physician office based surgery database 1990 compilation.		TX2956737	11/6/1990
SMG physician office based surgery database, 1993.		TX3656142	10/12/1993
SMG preferred provider organization 1992 report.		TX3454539	12/10/1992
SMG preferred provider organization 1993 report.		TX3654790	10/12/1993
SMG preferred provider organization 1994 report.		TX3933709	11/14/1994
SMG preferred provider organization 1995 report.		TX4291366	6/12/1996
SMG preferred provider organization database: 1995 compilation.		TX4305784	6/12/1996
SMG preferred provider organization market database 1990 compilation.		TX2956573	11/6/1990
SMG preferred provider organizations database, 1993.		TX3656140	10/12/1993
SMG preferred provider organizations database, 1994.		TX3933707	11/14/1994
SMG preferred provider organizations database, 1997 compilation.		TX4687768	12/3/1997
The health facility master file.		TX4401636	10/10/1996
The Pharmaceutical News Capsule (Vol. 5, Iss. 1)		TX2334775	6/24/1988
The Pharmaceutical News Capsule (Vol. 5, Iss. 2)		TX2403620	8/24/1988
The Pharmaceutical News Capsule (Vol. 5, Iss. 3)		TX2456754	12/15/1988
The Pharmaceutical News Capsule (Vol. 5, Iss. 4)		TX2543965	4/19/1989
The Pharmaceutical news capsule: a bimonthly review, summary, analysis, and editorial commentary on major issues and trends affecting the pharmaceutical industry		TX1567297	12/26/1984
1992 preferred provider organizations database		TX3464417	12/10/92

Work Title		Reg. No.	Reg. Date
Diagnostics imaging centers report & directory		TX 3458202	12/10/92