

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/05/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
F & W Acquisition, Inc.		08/05/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	New Publishing Acquisition, Inc.
Street Address:	2711 Centerville Road
Internal Address:	Suite 400
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19808
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 55**

Property Type	Number	Word Mark
Registration Number:	2716472	A CUP OF COMFORT
Registration Number:	2499895	ADAMS MEDIA
Registration Number:	1792532	ANNUAL DESIGN REVIEW
Registration Number:	3107254	ARTIST'S SKETCHBOOK
Registration Number:	3090393	COLLECT.COM
Registration Number:	3418044	COLLECT.COM FIND WHAT YOU KEEP
Registration Number:	1574828	DECORATIVE ARTIST'S WORKBOOK
Registration Number:	2379837	EVERYTHING
Registration Number:	2063316	EVERYTHING
Registration Number:	2697705	EVERYTHING.COM
Registration Number:	3100666	FAMILY TREE MAGAZINE
Registration Number:	2347895	FAMILY TREE MAGAZINE

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Registration Number:	2592313	FASTREAD
Registration Number:	2869695	HORTICULTURE
Registration Number:	1602172	HOW
Registration Number:	3481583	I CAN DO THAT
Registration Number:	1675861	ID
Registration Number:	3400875	IMPACT
Registration Number:	3400856	I IMPACT
Registration Number:	1854601	INTERNATIONAL DESIGN
Registration Number:	2962006	LOG HOME & TIMBER FRAME EXPO
Registration Number:	2966252	LOG HOME & TIMBER FRAME EXPO
Registration Number:	2385742	LOG HOMES ILLUSTRATED
Registration Number:	0949365	NORTH LIGHT
Registration Number:	2922827	PASTEL 100
Registration Number:	2941664	PASTEL JOURNAL
Registration Number:	2962188	PASTEL JOURNEYS
Registration Number:	1109995	PHOTOGRAPHER'S MARKET
Registration Number:	3096764	PLATINUM PRESS
Registration Number:	3199524	P PLATINUM PRESS
Registration Number:	1764441	POET'S MARKET
Registration Number:	3155001	POLKA DOT PRESS
Registration Number:	3155000	POLKA DOT PRESS
Registration Number:	2860386	POPULAR WOODWORKING
Registration Number:	1743129	POPULAR WOODWORKING
Registration Number:	2790966	PRINT
Registration Number:	3088510	PROVENANCE PRESS
Registration Number:	3083799	P PROVENANCE PRESS
Registration Number:	1759846	RODALE'S SCUBA DIVING
Registration Number:	3008073	SCUBA DIVING
Registration Number:	2643583	SCUBA LAB
Registration Number:	2458750	SCUBADIVING.COM
Registration Number:	1179065	SONGWRITER'S MARKET
Registration Number:	2417399	STREETWISE
Registration Number:	1342534	THE ARTIST'S MAGAZINE
Registration Number:	2316711	THE FIRST SOURCE FOR SCRAPBOOK IDEAS
Registration Number:	2970730	THE MAGAZINE DIVERS TRUST

**TRADEMARK**

**REEL: 003859 FRAME: 0281**

Registration Number:	2819160	THE SCRAP BOOK CLUB
Registration Number:	2360961	TIMBER HOMES ILLUSTRATED
Registration Number:	2972364	WATERCOLOR MAGIC
Registration Number:	2771437	WINDY CITY ANTIQUE SHOW CHICAGO
Registration Number:	3091780	WOODWORKING MAGAZINE
Registration Number:	0892058	WRITER'S DIGEST
Registration Number:	1114093	WRITER'S MARKET
Registration Number:	1229696	WRITER'S YEARBOOK

**CORRESPONDENCE DATA**

Fax Number: (513)762-7935

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (513) 455-7635

Email: lek@gdm.com

Correspondent Name: Lori Krafte

Address Line 1: 255 East Fifth Street

Address Line 2: 2900 Chemed Center

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	107668.15
NAME OF SUBMITTER:	Lori Krafte
Signature:	/Lori Krafte/
Date:	09/25/2008

**Total Attachments: 4**

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# Delaware

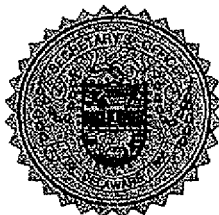
PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"F & W ACQUISITION, INC.", A DELAWARE CORPORATION,  
WITH AND INTO "NEW PUBLISHING ACQUISITION, INC." UNDER THE NAME OF "NEW PUBLISHING ACQUISITION, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIFTH DAY OF AUGUST, A.D. 2005, AT 3:22 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4074001

DATE: 08-05-05

TRADEMARK  
REEL: 003859 FRAME: 0283

**CERTIFICATE OF OWNERSHIP**

**MERGING**

**F & W ACQUISITION, INC.**

**INTO**

**NEW PUBLISHING ACQUISITION, INC.**

**Under Section 253 of the General Corporation Law of the State of Delaware.**

New Publishing Acquisition, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"),

**DOES HEREBY CERTIFY:**

**FIRST:** That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 3<sup>rd</sup> day of June 2005.

**SECOND:** That it owns 90% of the outstanding shares of the capital stock of F & W Acquisition, Inc., a corporation organized pursuant to the provisions of the General Corporation Law to the State of Delaware on the 24<sup>th</sup> day of January 2002.

**THIRD:** That this Corporation, by resolutions of its Board of Directors duly adopted on August 5, 2005 by written consent, determined to merge F & W Acquisition, Inc. into the Corporation and did adopt the following resolutions:

**WHEREAS**, this Corporation lawfully owns 90% of the outstanding stock of F & W Acquisition, Inc., a corporation organized under the laws of the State of Delaware;

**WHEREAS**, this Corporation desires to merge into itself F & W Acquisition, Inc, and to be possessed of all of the estate, property, rights, privileges and franchises of F & W Acquisition, Inc.

**NOW THEREFORE, BE IT:**

**RESOLVED**, that F & W Acquisition, Inc. shall merge with and into the Corporation and the Corporation shall assume all of the liabilities and obligations of F & W Acquisition, Inc.; and

**RESOLVED**, that an authorized officer of this Corporation be and hereby is authorized and directed to make and execute a certificate of ownership setting forth a copy of the resolution to merge F & W Acquisition, Inc. into the Corporation and assume the liabilities and obligations of F & W Acquisition, Inc. and the date of the adoption thereof, and to file the same in the office of the Secretary of State of Delaware and a certified copy thereof in the office of the Recorder of Deeds of New Castle County, Delaware and

**RESOLVED**, that the authorized officers of this Corporation be and the each hereby are, authorized and directed to do all act and things whatsoever, whether within or without the State of Delaware, which may be in any way necessary or proper to effect the merger.

IN WITNESS WHEREOF, the undersigned Corporation has executed this Certificate of Ownership as of this 5<sup>th</sup> day of August 2005.

NEW PUBLISHING ACQUISITION, INC.

By: Roger Marrero  
Name: Roger Marrero  
Title: Vice President

K&E 10662810

RECORDED: 09/25/2008

TRADEMARK  
REEL: 003859 FRAME: 0286