

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Publishing Acquisition, Inc.		09/02/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	F & W Publications, Inc.
Street Address:	4700 East Galbraith Road
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45236
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Registration Number:	2716472	A CUP OF COMFORT
Registration Number:	2499895	ADAMS MEDIA
Registration Number:	1792532	ANNUAL DESIGN REVIEW
Registration Number:	3107254	ARTIST'S SKETCHBOOK
Registration Number:	3090393	COLLECT.COM
Registration Number:	3418044	COLLECT.COM FIND WHAT YOU KEEP
Registration Number:	1574828	DECORATIVE ARTIST'S WORKBOOK
Registration Number:	2379837	EVERYTHING
Registration Number:	2063316	EVERYTHING
Registration Number:	2697705	EVERYTHING.COM
Registration Number:	3100666	FAMILY TREE MAGAZINE
Registration Number:	2347895	FAMILY TREE MAGAZINE
Registration Number:	2592313	FASTREAD
Registration Number:	2869695	HORTICULTURE

CH \$1390.00 2716472

Registration Number:	1602172	HOW
Registration Number:	3481583	I CAN DO THAT
Registration Number:	1675861	ID
Registration Number:	3400875	IMPACT
Registration Number:	3400856	I IMPACT
Registration Number:	1854601	INTERNATIONAL DESIGN
Registration Number:	2962006	LOG HOME & TIMBER FRAME EXPO
Registration Number:	2966252	LOG HOME & TIMBER FRAME EXPO
Registration Number:	2385742	LOG HOMES ILLUSTRATED
Registration Number:	0949365	NORTH LIGHT
Registration Number:	2922827	PASTEL 100
Registration Number:	2941664	PASTEL JOURNAL
Registration Number:	2962188	PASTEL JOURNEYS
Registration Number:	1109995	PHOTOGRAPHER'S MARKET
Registration Number:	3096764	PLATINUM PRESS
Registration Number:	3199524	P PLATINUM PRESS
Registration Number:	1764441	POET'S MARKET
Registration Number:	3155001	POLKA DOT PRESS
Registration Number:	3155000	POLKA DOT PRESS
Registration Number:	2860386	POPULAR WOODWORKING
Registration Number:	1743129	POPULAR WOODWORKING
Registration Number:	2790966	PRINT
Registration Number:	3088510	PROVENANCE PRESS
Registration Number:	3083799	P PROVENANCE PRESS
Registration Number:	1759846	RODALE'S SCUBA DIVING
Registration Number:	3008073	SCUBA DIVING
Registration Number:	2643583	SCUBA LAB
Registration Number:	2458750	SCUBADIVING.COM
Registration Number:	1179065	SONGWRITER'S MARKET
Registration Number:	2417399	STREETWISE
Registration Number:	1342534	THE ARTIST'S MAGAZINE
Registration Number:	2316711	THE FIRST SOURCE FOR SCRAPBOOK IDEAS
Registration Number:	2970730	THE MAGAZINE DIVERS TRUST
Registration Number:	2819160	THE SCRAP BOOK CLUB
Registration Number:	2360961	TIMBER HOMES ILLUSTRATED

Registration Number:	2972364	WATERCOLOR MAGIC
Registration Number:	2771437	WINDY CITY ANTIQUE SHOW CHICAGO
Registration Number:	3091780	WOODWORKING MAGAZINE
Registration Number:	0892058	WRITER'S DIGEST
Registration Number:	1114093	WRITER'S MARKET
Registration Number:	1229696	WRITER'S YEARBOOK

CORRESPONDENCE DATA

Fax Number: (513)762-7935
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (513) 455-7635
Email: lek@gdm.com
Correspondent Name: Lori Krafte
Address Line 1: 255 East Fifth Street
Address Line 2: 2900 Chemed Center
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	107668.15
NAME OF SUBMITTER:	Lori Krafte
Signature:	/Lori Krafte/
Date:	09/25/2008

Total Attachments: 2
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Delaware

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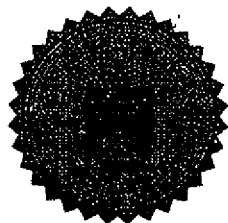
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NEW PUBLISHING ACQUISITION, INC.", CHANGING ITS NAME FROM "NEW PUBLISHING ACQUISITION, INC." TO "F&W PUBLICATIONS, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF SEPTEMBER, A.D. 2005, AT 3:40 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3980038 8100

050726317



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4135110

DATE: 09-06-05

TRADEMARK
REEL: 003859 FRAME: 0305

**CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
NEW PUBLISHING ACQUISITION, INC.**

Under Section 242 of the Delaware Corporation Law

Pursuant to Section 242 of the Delaware Corporation Law of the State of Delaware, the undersigned, being the President of New Publishing Acquisition, Inc., a Delaware corporation (the "Corporation") does hereby certify the following:

FIRST: The name of the Corporation is New Publishing Acquisition, Inc.

SECOND: The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of Delaware on June 3, 2005.

THIRD: The Certificate of Incorporation of the Corporation is hereby amended to effect a change in Article First thereof, relating to the name of the Corporation, accordingly Article First of the Certificate of Incorporation shall be amended to read in its entirety as follows:

"ARTICLE FIRST

The name of the corporation is F&W Publications, Inc. (hereinafter called the "Corporation")."

FOURTH: The amendment to the Certificate of Incorporation of the Corporation effected hereby was approved by the Board of Directors of the Corporation, and by written consent of the stockholders of the Corporation.

IN WITNESS WHEREOF, the undersigned affirms as true the foregoing under penalties of perjury, and has executed this Certificate this 2nd day of September, 2005.

By: /s/ Peggy Koenig

Name: Peggy Koenig

Title: President