

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BFS Diversified Products, LLC		09/19/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Genflex Roofing Systems, LLC
Street Address:	250 W. 96th Street
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46260
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3057445	FLEXGUARD
Registration Number:	2151447	GENFAST
Registration Number:	2126020	GENFAST
Registration Number:	2968545	GENFLEX
Registration Number:	2961188	GENFLEX
Registration Number:	3114859	GENFLEX
Registration Number:	2642256	GENFLEX ROOFING SYSTEMS
Registration Number:	2822743	GENSPEC
Registration Number:	3169110	PEEL & STICK
Registration Number:	3150097	PEEL & STICK
Registration Number:	2879712	
Registration Number:	2881875	

CORRESPONDENCE DATA

CH \$315.00 3057445

Fax Number: (330)379-4064
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 1-330-379-6178
Email: iplaw@bfusa.com
Correspondent Name: Thomas R. Kingsbury
Address Line 1: 1200 Firestone Parkway
Address Line 4: Akron, OHIO 44317

NAME OF SUBMITTER:	Thomas R. Kingsbury
Signature:	/Thomas R. Kingsbury/
Date:	09/25/2008

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, BFS Diversified Products, LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, having an address of 250 W. 96th Street, Indianapolis, Indiana 46260, is the owner of the registered and unregistered trademarks and service marks set forth in Schedule A (hereinafter "Trademark Rights"); and

WHEREAS, Genflex Roofing Systems, LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Indiana, having an address of 250 W. 96th Street, Indianapolis, Indiana 46260, is desirous of acquiring the entire right, title and interest in and to such Trademark Rights;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BFS Diversified Products, LLC, does hereby assign unto Genflex Roofing Solutions, LLC, all right, title and interest in and to such Trademark Rights, together with the goodwill of the business symbolized by the Trademark Rights.

BFS DIVERSIFIED PRODUCTS, LLC

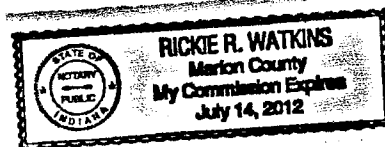
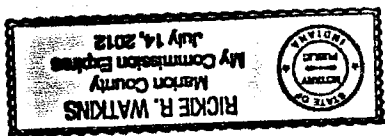
By: John M. Vasuta
Name: John M. Vasuta
Title: Vice President and General Counsel

State of Indiana)
County of Hamilton) SS




On this 19 day of September, 2008, before me personally appeared John M. Vasuta, personally known to me, to be the person signing this Assignment, in the capacity stated, who acknowledged to me the truth of the statements contained herein, the same being his free act and deed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 19 day of September, 2008.

Rickie R. Watkins
Notary Public



SCHEDULE A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
FLEXGUARD	3057445	02/07/06
GENFAST	2151447	04/14/98
GENFAST	2126020	12/30/97
GENFLEX	2968545	07/12/05
GENFLEX	2961188	06/07/05
GENFLEX	3114859	07/11/06
GENFLEX ROOFING SYSTEMS	2642256	10/29/02
GENSPEC	2822743	03/16/04
Peel & Stick 	3169110	11/07/06
PEEL & STICK	3150097	09/26/06
	2879712	08/01/04
	2881875	09/07/04