

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lexicon Marketing Operating Luxembourg S.A.R.L.		07/28/2008	LIMITED LIABILITY COMPANY: LUXEMBOURG

RECEIVING PARTY DATA

Name:	Lexicon Marketing, LLC
Street Address:	640 South San Vicente Boulevard
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90048
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Serial Number:	76406775	FIRST AMERICORP
Serial Number:	76406584	STATE OF THE ART THE HISPANIC CALL CENTER
Serial Number:	76406585	VIDEO TEACHER
Serial Number:	75310509	INGLES SIN BARRERAS
Serial Number:	74109835	INGLES SIN BARRERAS
Serial Number:	74033464	INGLES SIN BARRERAS
Serial Number:	74033462	LEXICON
Serial Number:	78415145	CARRERAS SIN BARRERAS
Serial Number:	78427489	COMPUTADORAS SIN BARRERAS
Serial Number:	78415279	OLYMPIA
Serial Number:	78410881	OLYMPIA COOKWARE
Serial Number:	78415150	SALUD SIN BARRERAS
Serial Number:	78415157	CLUB SIN BARRERAS
Serial Number:	78415176	COMPUTACION SIN BARRERAS

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Serial Number:	78438145	ISB ON LINE
Serial Number:	78489087	TRABAJOS SIN BARRERAS
Serial Number:	78558377	SEGUROS SIN BARRERAS
Serial Number:	78767509	ADELGACE SIN BARRERAS
Serial Number:	78790616	BIENESTAR SIN BARRERAS
Serial Number:	78822203	VIVA SIN BARRERAS
Serial Number:	78817110	SIN BARRERAS
Serial Number:	78817109	SIN BARRERAS
Serial Number:	78817107	SIN BARRERAS
Serial Number:	78817106	SIN BARRERAS
Serial Number:	78817105	SIN BARRERAS
Serial Number:	78817104	SIN BARRERAS
Serial Number:	78817102	SIN BARRERAS
Serial Number:	78817096	SIN BARRERAS
Serial Number:	78817091	SIN BARRERAS
Serial Number:	78817085	SIN BARRERAS
Serial Number:	78817074	SIN BARRERAS
Serial Number:	78874905	MOVIL SIN BARRERAS
Serial Number:	78913879	SIN BARRERAS
Serial Number:	78931248	NEGOCIOS SIN BARRERAS
Serial Number:	78948736	BIENESTAR SIN BARRERAS
Serial Number:	77013955	DURAGRIP
Serial Number:	78974922	FUNDACIÓN SIN BARRERAS
Serial Number:	77142022	
Serial Number:	77142016	OLYMPIA
Serial Number:	77203259	PROFESIONES SIN BARRERAS
Serial Number:	77203379	MUNDO SIN BARRERAS
Serial Number:	77218525	¿ESTÁS SEGURO?
Serial Number:	77234166	LEXICON
Serial Number:	77234178	LEXICON
Serial Number:	77234149	LEXICON
Serial Number:	77234140	LEXICON
Serial Number:	77253728	JUSTICIA LEGAL SIN BARRERAS
Serial Number:	77333611	CASA SIN BARRERAS
Serial Number:	77338344	SU HOGAR SIN BARRERAS

TRADEMARK

REEL: 003859 FRAME: 0604

Serial Number:	77367063	EL VIDEO-MAESTRO DE INGLÉS CONVERSACIONAL
Serial Number:	77440084	
Serial Number:	77440083	COMPUTACIÓN SIN BARRERAS SU PASAPORTE AL FUTURO
Serial Number:	78956491	EDUCACIÓN SIN BARRERAS
Serial Number:	78956475	COMUNIDAD SIN BARRERAS
Serial Number:	78956456	SALUD SIN BARRERAS

CORRESPONDENCE DATA

Fax Number: (714)513-5130
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Address Line 2: Fourth Floor
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	0XDM-139797
NAME OF SUBMITTER:	Terry Contreras
Signature:	/tc/
Date:	09/25/2008

Total Attachments: 15
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**TRADEMARK ASSIGNMENT
(LEXICON MARKETING OPERATING LUXEMBOURG S.A.R.L.)**

This Trademark Assignment is made and effective as of July 29, 2008, by and between Lexicon Marketing Operating Luxembourg S.A.R.L., a Luxembourg société à responsabilité limitée ("*Assignor*"), and Lexicon Marketing, LLC, a Delaware limited liability company ("*Assignee*").

WHEREAS, Assignor and Assignee, *inter alia*, are parties to that certain Sale Agreement dated July 29, 2008 (the "*Agreement*"); and

WHEREAS, delivery of this Copyright Assignment is a condition to the Closing (as defined in the Agreement);

NOW THEREFORE, for good and valuable consideration, receipt of which the Assignor acknowledges, and by signing and delivering this instrument, the Assignor sells, assigns, transfers, conveys, and delivers to the Assignee all right, title, and interest of Assignor, if any, in and to the following (collectively, the "*Marks*"):

(a) the registered trademarks and applications for registration of trademarks listed on Annex A to this Trademark Assignment; and

(b) the following properties and rights with respect to all trademarks and applications listed on Annex A:

(1) all goodwill associated with the business related to the trademarks together with all rights to use, license and otherwise exploit the trademarks;

(2) any and all registered trademarks and trademark applications of the United States that have been or may be granted or filed, respectively, with respect to such trademarks;

(3) all foreign trademarks that may claim priority based on and correspond to the trademarks listed on Annex A;

(4) all income, royalties, damages, and payments hereafter due or payable to the Assignor with respect to the trademarks, including without limitation unpaid damages and payments for past, present, and future infringements or dilutions of any trademark;

(5) all rights in and under the trademarks to the fullest extent allowed by law as fully as the Assignor would have held the same in the absence of this Trademark Assignment; and

(6) all rights to sue and recover damages and payments for past, present, and future infringements or dilution of any of the trademarks, including without limitation the right to fully and entirely replace the Assignor in all related matters.

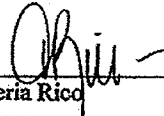
This assignment is made in connection with the assignment and transfer pursuant to the Foreclosure Agreement of substantially all of the business to which the trademarks relate.

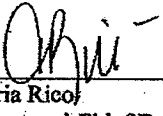
As of the date hereof, Assignee has succeeded to all right, title, and standing of Assignor, if any to:
(a) receive all rights and benefits pertaining to the trademarks and related rights described above, and

Assignor agrees that it will execute and deliver to Assignee such additional instruments and documents and take such further actions as Assignee may reasonably require in order to more fully vest, record and/or perfect Assignee's title to, or interest in, the assets transferred pursuant to this Trademark Assignment.

**LEXICON MARKETING OPERATING
LUXEMBOURG S.A.R.L.:**

LEXICON MARKETING, LLC

By: 
Name: Valeria Rico
Title: Manager

By: 
Name: Valeria Rico
Title: President and Chief Executive Officer

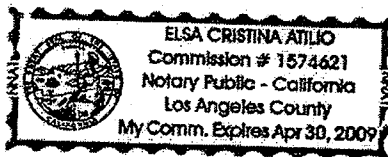
STATE OF
COUNTY OF

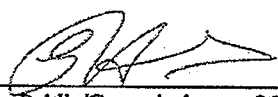
On this 28th day of July, 2008, before me, the undersigned Notary Public, personally appeared VALERIA RICO, who proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under penalty of perjury under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

(SEAL)




Notary Public/Commissioner of Oaths

My Commission Expires: APRIL 30/2009

*{Trademark Assignment -
Lexicon Lux to Lexicon Marketing}*

ANNEX A

TRADEMARK REGISTRATIONS AND APPLICATIONS

UNITED STATES TRADEMARK REGISTRATIONS

Trademark	Database	Registration Number	Date Registered	Owner	Status
CARRERAS SIN BARRERAS	U.S. Federal	3139949	05-Sep-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
CLUB SIN BARRERAS	U.S. Federal	3223430	27-Mar-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	U.S. Federal	3080598	11-Apr-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
FIRST AMERICORP	U.S. Federal	2702330	01-Apr-2003	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	U.S. Federal	2205186	24-Nov-1998	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
ISB ON LINE	U.S. Federal	3276248	07-Aug-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
STATE OF THE ART THE HISPANIC CALL CENTER	U.S. Federal	2788169	02-Dec-2003	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
VIDEO TEACHER	U.S. Federal	2781323	11-Nov-2003	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
VIVA SIN BARRERAS	U.S. Federal	3198577	16-Jan-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
EL VIDEO-MAESTRO DE INGLÉS CONVERSACIONAL	U.S. Federal	3467739	15-Jul-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	U.S. Federal	1657270	17-Sep-1991	Lexicon Marketing Operating Luxembourg S.A.R.L.	Renewed Registered
INGLES SIN BARRERAS	U.S. Federal	1627082	11-Dec-1990	Lexicon Marketing Operating Luxembourg S.A.R.L.	Renewed Registered
LEXICON	U.S. Federal	1767686	27-Apr-1993	Lexicon Marketing Operating Luxembourg S.A.R.L.	Renewed Registered

UNITED STATES TRADEMARK APPLICATIONS

Trademark	Database	Serial/ Application Number	Application Date	Owner	Status
CASA SIN BARRERAS	U.S. Federal	77333611	19-Nov-2007	Lexicon Marketing Operating Luxembourg S.A.R.L. Luxembourg Société À Responsabilité Limitée (SARL) 5 Rue Guillaume Kroll Luxembourg L-1882 Lu (Luxembourg)	Pending Intent To Use
COMPUTACIÓN SIN BARRERAS SU PASAPORTE AL FUTURO	U.S. Federal	77440083	04-Apr-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending Intent To Use
Design Only	U.S. Federal	77440084	04-Apr-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending

Trademark	Database	Serial/ Application Number	Application Date	Owner	Status
					Intent To Use
MOVIL SIN BARRERAS	U.S. Federal	78874905	02-May-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending Intent To Use
NEGOCIOS SIN BARRERAS	U.S. Federal	78931248	17-Jul-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending Intent To Use
SALUD SIN BARRERAS	U.S. Federal	78956456	21-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending Intent To Use
SIN BARRERAS	U.S. Federal	78913879	21-Jun-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending Intent To Use
SU HOGAR SIN BARRERAS	U.S. Federal	77338344	27-Nov-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending Intent To Use
¿ESTÁS SEGURO?	U.S. Federal	77218525	28-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
ADELGACE SIN BARRERAS	U.S. Federal	78767509	06-Dec-2005	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
BIENESTAR SIN BARRERAS	U.S. Federal	78948736	09-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
BIENESTAR SIN BARRERAS	U.S. Federal	78790616	12-Jan-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
COMPUTADORAS SIN BARRERAS	U.S. Federal	78427489	30-May-2004	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use Current Status: A request for the fifth extension of time to file a statement of use has been granted.
COMUNIDAD SIN BARRERAS	U.S. Federal	78956475	21-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
CONOCIMIENTOS SIN BARRERAS	U.S. Federal	78438138	19-Jun-2004	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use

Trademark	Database	Serial/ Application Number	Application Date	Owner	Status
					Current Status: A request for the fifth extension of time to file a statement of use has been granted
Design Only	U.S. Federal	77142022	27-Mar-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
DURAGRIP	U.S. Federal	77013955	04-Oct-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
EDUCACIÓN SIN BARRERAS	U.S. Federal	78956491	21-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
FUNDACIÓN SIN BARRERAS	U.S. Federal	78974922	14-Sep-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
JUSTICIA LEGAL SIN BARRERAS	U.S. Federal	77253728	13-Aug-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
LEXICON	U.S. Federal	77234178	19-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
LEXICON	U.S. Federal	77234166	19-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
LEXICON	U.S. Federal	77234140	19-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
LEXICON	U.S. Federal	77234149	19-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use

Trademark	Database	Serial/ Application Number	Application Date	Owner	Status
MUNDO SIN BARRERAS	U.S. Federal	77203379	11-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
OLYMPIA	U.S. Federal	77142016	27-Mar-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
OLYMPIA	U.S. Federal	78415279	07-May-2004	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
OLYMPIA COOKWARE	U.S. Federal	78410881	30-Apr-2004	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use Current Status: A request for the fifth extension of time to file a statement of use has been granted
PROFESIONES SIN BARRERAS	U.S. Federal	77203259	11-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SALUD SIN BARRERAS	U.S. Federal	78415150	07-May-2004	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SEGUROS SIN BARRERAS	U.S. Federal	78558377	01-Feb-2005	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use Current Status: A final refusal of the Statement of Use filed for this application has been mailed. Date of Status: 2008-05-30
SIN BARRERAS	U.S. Federal	78817104	16-Feb-2006	Lexicon Marketing Operating	Published

Trademark	Database	Serial/ Application Number	Application Date	Owner	Status
				Luxembourg S.A.R.L.	(Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817110	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817102	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817091	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817096	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817105	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817085	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817074	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817107	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817109	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
SIN BARRERAS	U.S. Federal	78817106	16-Feb-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
TRABAJOS SIN BARRERAS	U.S. Federal	78489087	24-Sep-2004	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use
VIVAR SIN BARRERAS	U.S. Federal	78415175	07-May-2004	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published (Pending) Intent To Use

FOREIGN TRADEMARK REGISTRATIONS

Trademark	Database	Registration Number	Date Registered	Owner	Status
INGLES SIN BARRERAS	Argentina	1989907	31-Mar-1994	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Argentina	1635351	12-Jun-1997	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Bolivia	65789-A	12-Jul-1995	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Bolivia	109909-C	07-Aug-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Bolivia	110499-C	28-Aug-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Bolivia	110509-C	28-Aug-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SEM BARREIRAS	Brazil	819162116	05-Dec-2000	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLÊS SEM BARREIRAS	Brazil	828194777	25-Mar-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Chile	777378	15-Jan-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Chile	777377	15-Jan-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Chile	777376	15-Jan-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Chile	685052	24-Dec-1993	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Chile	772778	22-Nov-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Chile	777387	15-Jan-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Chile	777386	15-Jan-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Colombia	333148	18-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Colombia	333150	18-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Colombia	333151	18-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered.
INGLES SIN BARRERAS	Colombia	173175	31-Jan-1995	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Colombia	315886	10-May-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered

Trademark	Database	Registration Number	Date Registered	Owner	Status
SIN BARRERAS (stylized)	Colombia	333146	18-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Colombia	333145	18-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Colombia	333149	18-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Costa Rica	103925	30-Sep-1997	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Costa Rica	103926	29-Sep-1997	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Costa Rica	173909	28-Apr-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Costa Rica	167946	29-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Costa Rica	167947	29-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Cuba	125022	20-Mar-1996	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Dominican Republic	70135	15-Jan-1994	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Dominican Republic	70336	15-Jan-1994	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Ecuador	1875-07	03-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Ecuador	4693-07	03-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Ecuador	4694-07	03-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Ecuador	470-97	26-Mar-1997	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Ecuador	4214-07	27-Apr-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Ecuador	562	17-Feb-1995	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Ecuador	1735-07	25-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Ecuador	4226-07	25-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Ecuador	3542-07	25-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	El Salvador	00238	28-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered

Trademark	Database	Registration Number	Date Registered	Owner	Status
INGLES SIN BARRERAS	El Salvador	00209	03-Oct-1998	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	El Salvador	00077	16-Feb-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	El Salvador	00199	23-Feb-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	El Salvador	00055	16-Feb-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Guatemala	150308	24-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Guatemala	151050	30-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Guatemala	150603	03-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Guatemala	73128	07-Feb-1995	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Guatemala	9202	18-May-1998	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Guatemala	90427	15-May-1998	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Guatemala	2512	18-May-1998	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Guatemala	150430	27-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Guatemala	154445	12-Feb-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Honduras	100143	09-Mar-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Honduras	59498	14-Mar-1994	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Honduras	101997	27-Aug-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Honduras	100373	24-Apr-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Mexico	1000755	11-Sep-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Mexico	1000756	11-Sep-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Mexico	1000757	11-Sep-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered

Trademark	Database	Registration Number	Date Registered	Owner	Status
INGLES SIN BARRERAS	Mexico	425980		Lexicon Marketing Operating Luxembourg S.A.R.L.	Renewed Registered
INGLES SIN BARRERAS	Mexico	540694	29-Jan-1997	Lexicon Marketing Operating Luxembourg S.A.R.L.	Renewed Registered
INGLES SIN BARRERAS	Mexico	540695	29-Jan-1997	Lexicon Marketing Operating Luxembourg S.A.R.L.	Renewed Registered
SEGUROS SIN BARRERAS	Mexico	988051	15-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS	Mexico	1008042	25-Oct-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS	Mexico	1008043	25-Oct-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS	Mexico	1008044	25-Oct-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
VIDEO TEACHER	Mexico	872094	14-Mar-2005	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Nicaragua	0700937	19-Apr-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Nicaragua	0701451 LM	22-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Nicaragua	0701275 LM	18-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Nicaragua	0701276 LM	18-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Nicaragua	0701277 LM	18-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Panama	076705	08-Aug-1995	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Panama	151814	23-Mar-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Panama	153670	05-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Panama	153671	10-Apr-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Panama	153672	09-Mar-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Paraguay	304065	19-Oct-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN, BARRERAS	Paraguay	266170	19-Nov-1993	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Paraguay	297871	24-Apr-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered

Trademark	Database	Registration Number	Date Registered	Owner	Status
SIN BARRERAS (stylized)	Paraguay	297872	24-Apr-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Paraguay	297873	24-Apr-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Peru	121447	14-Nov-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Peru	122435	14-Dec-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Peru	3688	03-Dec-1993	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Peru	120288	07-Sep-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
LEXICON	Peru	46929	31-Jul-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Peru	122461	15-Dec-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
SIN BARRERAS (stylized)	Peru	122462	15-Dec-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
VIDEO TEACHER	Peru	129823	10-Aug-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
VIDEO TEACHER	Peru	136946	26-Feb-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
"INGLES SIN BARRERAS"	Spain	1991234 MX	03-Apr-1996	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
COMPUTACION SIN BARRERAS	Spain	2728268 M6	21-Feb-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.,	Registered
INGLES SIN BARRERAS	Spain	2683237 M2	17-May-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.,	Registered
SIN BARRERAS	Spain	2727233 M8	31-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Venezuela	22085	25-Oct-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered
INGLES SIN BARRERAS	Venezuela	P-183439	05-Jan-1996	Lexicon Marketing Operating Luxembourg S.A.R.L.	Registered

FOREIGN TRADEMARK REGISTRATIONS (UPDATES REQUIRED)

Trademark	Database	Registration Number	Date Registered	Owner	Status
VIVA SIN BARRERAS	Mexico	993132	19-Jul-2007	Lexicon Marketing Operating Limited 640 San Vicente Blvd., Los Angeles, California, 90048	Registered

FOREIGN TRADEMARK APPLICATIONS

Trademark	Database	Serial/ Application Number	Application Date	Owner	Status
INGLES SIN BARRERAS	Panama	168042	23-Jan-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
INGLES SIN BARRERAS (stylized)	Argentina	2752055	14-Jun-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
OLYMPIA	Mexico	758832	05-Jan-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
OLYMPIA	Mexico	755530	05-Jan-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
SIN BARRERAS (stylized)	Argentina	2693620	16-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
SIN BARRERAS (stylized)	Argentina	2695619	16-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
SIN BARRERAS (stylized)	Argentina	2695621	16-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
SIN BARRERAS (stylized)	Bolivia	3029	16-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
SIN BARRERAS (stylized)	Guatemala	0057520	16-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
SIN BARRERAS (stylized)	Honduras	29622	22-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	Argentina	2745844	16-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	Argentina	2745845	16-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	Costa Rica	2007-14946	13-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	El Salvador	2007072881	19-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	El Salvador	2007072882	19-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending

Trademark	Database	Serial/ Application Number	Application Date	Owner	Status
VIDEO TEACHER	Guatemala	010703	17-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	Guatemala	010704	17-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	Mexico	939565	09-Jun-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	Panama	167368	20-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	Panama	167369	20-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	Puerto Rico	891	24-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIDEO TEACHER	Puerto Rico	892	24-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
VIVA SIN BARRERAS	Mexico	928665	22-Apr-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Pending
INGLES SIN BARRERAS	Cuba	665/2005	04-Nov-2005	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
INGLES SIN BARRERAS	Dominican Republic	2005-74563	07-Nov-2005	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
INGLES SIN BARRERAS	Honduras	4195-08	05-Feb-2008	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
SIN BARRERAS (stylized)	Venezuela	18125	16-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
SIN BARRERAS (stylized)	Venezuela	18126	16-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
SIN BARRERAS (stylized)	Venezuela	18127	16-Aug-2006	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
VIDEO TEACHER	Chile	773742	16-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
VIDEO TEACHER	Colombia.	07052425	25-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
VIDEO TEACHER	Colombia.	07052426	25-May-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
VIDEO TEACHER	Costa Rica	2007-14945	13-Dec -2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
VIDEO TEACHER	Honduras	41712-07	21-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published
VIDEO TEACHER	Honduras	41713-07	21-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published

Trademark	Database	Serial/ Application Number	Application Date	Owner	Status
VIDEO TEACHER	Nicaragua	04583	13-Dec-2007	Lexicon Marketing Operating Luxembourg S.A.R.L.	Published