

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hammer Motorsports		09/18/2008	LIMITED LIABILITY COMPANY: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Motorcyclist Association		
<b>Street Address:</b>	13515 Yarmouth Drive		
<b>City:</b>	Pickerington		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43147		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76684842	AMA DRAGBIKE	
<b>Serial Number:</b>	76684843	AMA DRAGBIKE CHAMPIONSHIP SERIES AMA DRAG RACING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(614)792-5536		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6147925555		
<b>Email:</b>	standleydocketing@standleyllp.com		
<b>Correspondent Name:</b>	Standley Law Group LLP		
<b>Address Line 1:</b>	495 Metro Place South		
<b>Address Line 2:</b>	Suite 210		
<b>Address Line 4:</b>	Dublin, OHIO 43017-5319		
<b>ATTORNEY DOCKET NUMBER:</b>	AMA1689-264		
<b>NAME OF SUBMITTER:</b>	Cheryl S. Scotney		

CH \$65.00 76684842

Signature:

/Cheryl S. Scotney/

Date:

09/26/2008

Total Attachments: 2


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**TRADEMARK ASSIGNMENT**

WHEREAS, Hammer Motorsports, a limited liability company organized under the laws of the State of Ohio and having an office at 1250 Ohio Pike #228, City of Amelia, State of Ohio 45102, (hereinafter "ASSIGNOR") is the owner of the entire right, title and interest in and to the following trademarks/service marks:

**TRADEMARK APPLICATIONS**

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
AMA DRAGBIKE	76/684842	December 11, 2007
	76/684843	December 11, 2007

WHEREAS, American Motorcyclist Association, a corporation organized under the laws of the State of Ohio and having an office at 13515 Yarmouth Drive, City of Pickerington, State of Ohio 43147 (hereinafter "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the above identified trademarks, together with the goodwill of the business in connection with which said trademarks are used;

FOR ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE the entire right, title and interest in and to the above-listed trademarks, and in and to the goodwill of the business in connection with which said trademarks are used, the same to be held and enjoyed by said ASSIGNEE for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR, if this assignment had not been made; together will all

claims for damages by reasons of past infringement of said trademarks, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

HAMMER MOTORSPORTS  
"ASSIGNOR"

By: 

Typed Name: BRANDI NEITHAMER

Title: VICE PRESIDENT

Date: September 18, 2008