

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rockstar Cheer & Dance, Inc.	FORMERLY World Spirit Federation, Inc.	09/16/2008	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Varsity Spirit Corporation		
Street Address:	6745 Lenox Center Court, Suite 300		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38115		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3076217	WORLD SPIRIT FEDERATION	
CORRESPONDENCE DATA			
Fax Number:	(901)577-0814		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@bakerdonelson.com		
Correspondent Name:	Grady M. Garrison		
Address Line 1:	165 Madison Avenue, Suite 2000		
Address Line 4:	Memphis, TENNESSEE 38103		
ATTORNEY DOCKET NUMBER:	VARSITY - 3076217 ASSIGN		
NAME OF SUBMITTER:	Grady M. Garrison		
Signature:	/Grady M. Garrison/		
Date:	09/26/2008		

OP \$40.00 3076217

Total Attachments: 1

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Assignment of Registered Mark

WHEREAS, Rockstar Cheer & Dance, Inc. (formerly known as World Spirit Federation, Inc.), a South Carolina corporation, having its principal office at 428 South Buncombe Rd, Greer, South Carolina 29650 (hereinafter "Assignor"), had adopted and used the trademark WORLD SPIRIT FEDERATION in connection with providing cheerleading and dance instruction and organizing cheerleading and dance events, and owned U.S. Registration No. 3,076,217 therefor (the "Trademark"); and

WHEREAS, Varsity Spirit Corporation, a Tennessee corporation, having its principal place of business at 6745 Lenox Center Court, Suite 300, Memphis, TN 38115 (hereinafter "Assignee"), acquired the trademark and the above registration therefor through purchase on July 1, 2006.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer to Assignee, *nunc pro tunc* as of July 1, 2006, all of its right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, U. S. registration No. 3,076,217 therefor, and the right to sue for damages for any past acts of trademark infringement.

ROCKSTAR CHEER & DANCE, INC.
A South Carolina corporation

By: Scott Foster
Name: President/Scott Foster
Title: _____
Date: 9-16-08

STATE OF SOUTH CAROLINA
COUNTY OF Greenville

Before me, Shirley N..., a Notary Public in and for the State and County aforesaid, personally appeared Scott Foster, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself (or herself) to be the President of ROCKSTAR CHEER & DANCE, INC., the within named bargainer, a corporation, and that he as such President, being duly authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as such Scott Foster.

WITNESS my hand and seal at office, on this the 17 day of September, 2008.

Shirley N...
Notary Public

My Commission Expires:
May 20, 2012

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2783944-000038 09/15/2008