

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Altivity Packaging LLC		09/26/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Graphic Packaging International, Inc.
Street Address:	814 Livingston Court
City:	Marietta
State/Country:	GEORGIA
Postal Code:	30067
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	1364462	CAP-SAC
Registration Number:	1492914	DI-NA-CAL
Registration Number:	2611302	FRESH POP CORN DELICIOUS CRISP DELICIOUS NUTRITIOUS POP CORN
Registration Number:	3253220	FORCE FLOW
Registration Number:	1664118	KITCHEN MASTER
Registration Number:	2562559	LITHOFLUTE
Registration Number:	2370346	PEEL PAK
Serial Number:	78750676	SHAPEFX
Serial Number:	78750673	SHAPEFX
Registration Number:	1982563	SONI-LOK
Registration Number:	2189462	SONI-SEAL
Registration Number:	1949831	THE YARD MASTER

CORRESPONDENCE DATA

900117165

**TRADEMARK
 REEL: 003860 FRAME: 0908**

CH \$315.00 1364462

Fax Number: (919)755-6093
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (919) 755-2115
Email: atltrademarks@wcsr.com
Correspondent Name: Sarah Anne Keefe
Address Line 1: 1201 W. Peachtree Street
Address Line 2: Suite 3500
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	R029 3191 38400.0274.7
NAME OF SUBMITTER:	Sarah Anne Keefe
Signature:	/Sarah Anne Keefe/
Date:	09/29/2008

Total Attachments: 4

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Trademark Assignment

This Assignment of trademark and related applications and registrations (this "Assignment"), dated as of September 26, 2008 is from **Altivity Packaging, LLC**, a Delaware corporation ("Assignor"), to **Graphic Packaging International, Inc.**, a Delaware corporation ("Assignee") having its principal place of business at 814 Livingston Court, Marietta, Georgia 30067.

WITNESSETH:

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the trademark and related United States and foreign trademark applications and registrations identified on Exhibit A attached hereto (collectively, the "Trademarks"), together with any and all goodwill of the business associated with the Trademarks; and

WHEREAS, Assignee desires to acquire the Trademarks and all goodwill of the business associated therewith from Assignor; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademarks to Assignee:

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with (i) the goodwill and the business symbolized by the Trademarks and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademarks.

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully

this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks and all other rights hereby conveyed.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first above written.

ASSIGNOR:
Altivity Packaging, LLC

ASSIGNEE:
Graphic Packaging International, Inc.

By: Roseann M. Alexander

By: Roseann M. Alexander

Name: Roseann M. Alexander

Name: Roseann M. Alexander

Its: Assistant Secretary

Its: Assistant Secretary

Attestation as to Altivity Packaging, LLC

STATE OF Georgia

COUNTY OF Cobb

Before me, a Notary Public in and for the State identified above in this attestation, on this 26 day of September, 2008, personally appeared Roseann M. Alexander, who being duly sworn, signed and acknowledged the foregoing Assignment on behalf of Altivity Packaging, LLC and his/her free act and deed with authority to do so.



[Signature]
NOTARY PUBLIC

My Commission Expires: 16 April 2012

Exhibit A

U. S. Trademarks

<u>Mark</u>	<u>Serial No./ Filing Date</u>	<u>Registration No./ Registration Date</u>
CAP-SAC	73/533728 4/23/1985	1,364,462 10/8/1985
DI-NA-CAL	73/682113 9/2/1987	1,492,914 6/21/1988
FRESH POP CORN DELICIOUS CRISP DELICIOUS NUTRITIOUS POP CORN & Design	75/887208 1/4/2000	2,611,302 8/27/2002
FORCE FLOW	78/801379 1/27/2006	3,253,220 6/19/2007
KITCHEN MASTER	74/110013 10/29/1990	1,664,118 11/12/1991
LITHOFLUTE	76/220109 3/6/2001	2,562,559 4/16/2002
PEEL PAK	75/627455 1/26/1999	2,370,346 7/25/2000
SHAPEFX	78/750676 11/9/2005	
SHAPEFX & Design	78/750673 11/9/2005	
SONI-LOK	74/699769 7/11/1995	1,982,563 6/25/1996
SONI-SEAL	75/362926 9/25/1997	2,189,462 9/15/1998
THE YARD MASTER	74/112925 11/6/1990	1,949,831 1/23/1996

Foreign Trademarks

<u>Mark</u>	<u>Country</u>	<u>Serial No./ Filing Date</u>	<u>Registration No./ Registration Date</u>
DI-NA-CAL	Argentina	2,009,921 8/14/2003	2,451,737 2/7/2005
DI-NA-CAL	Argentina	2,009,922 8/14/2003	2,451,738 2/7/2005
DI-NA-CAL	Brazil	825803837 9/4/2003	825803837 7/24/2007
DI-NA-CAL	Brazil	825803845 9/4/2003	825803845 7/24/2007
PEEL-N-POUR	Canada	890658 9/18/1998	TMA542942 3/22/2001
DI-NA-CAL	Egypt	162847 10/27/2003	
DI-NA-CAL	Egypt	162848 10/27/2003	
PEEL-N-POUR	Mexico	348928 10/1/1998	597649 1/21/1999
PEEL PAK	Mexico	374771 5/11/1999	613551 6/15/1999
DI-NA-CAL	Nigeria	TP79433/03 9/23/2003	70753 6/14/2007
DI-NA-CAL	Nigeria	TP79434/03 9/23/2003	67752 4/6/2006
DI-NA-CAL	Paraguay	20208-2003 8/7/2003	265507 12/31/2003
DI-NA-CAL	Paraguay	20207-2003 8/7/2003	265506 12/31/2003
DI-NA-CAL	Uruguay	349365 8/11/2003	349365 4/26/2004