

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ROMO HERMANAS, S.A. DE C.V.		09/26/2008	COMPANY: MEXICO
RECEIVING PARTY DATA			
Name:	CASA CUERVO, S.A. DE C.V.		
Street Address:	Av. Rio Churubusco No. 213		
City:	Col. Granjas		
State/Country:	MEXICO		
Postal Code:	08400		
Entity Type:	COMPANY: MEXICO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1980595	SANTA CLARA	
Registration Number:	1514778		
Registration Number:	1548773		
CORRESPONDENCE DATA			
Fax Number:	(212)949-9190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 949-9022		
Email:	JMStarzynski@lawabel.com		
Correspondent Name:	Victor M. Tannenbaum		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8001883		

CH \$90.00 1980595

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Victor M. Tannenbaum

Signature:

/VMT/

Date:

09/29/2008

Total Attachments: 1

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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, ROMO HERMANAS, S.A. DE C.V. (successor by merger to SUPER CLUB DE VINOS Y LICORES, S.A. de C.V.), a Mexican company with offices at Kepler No. 49-B, Col, Nueva Anzures, C.P. 10059, Mexico D.F. (hereinafter referred to as "ASSIGNOR"), is the 50% owner of the following trademarks and the following registrations therefor in the United States of America:

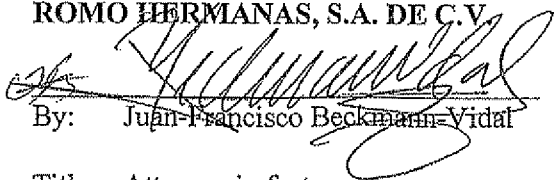
Country	Trademark	Number
United States of America	SANTA CLARA and Design	1,980,595
United States of America	NUN Design	1,514,778
United States of America	Bottle Design	1,548,773

AND WHEREAS, CASA CUERVO, S.A. DE C.V., a company organized and existing under the laws of Mexico, with an office at Av. Rio Churubusco No. 213, Col Granjas, 08400 Mexico, D.F. (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the 50% ownership rights owned by ASSIGNOR in the said trademarks and the registrations thereof (hereinafter "Trademark Rights");

NOW THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign, and transfer unto said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said Trademark Rights together with that with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has executed this instrument on the date indicated below:

ROMO HERMANAS, S.A. DE C.V.

By: 
Juan-Francisco Beckmann-Vidal

Title: Attorney in fact

Date: September 26, 2008